



BUSINESS BROCHURE

Company Insights, Updates & Prices

WHY US?

ICTS focuses on practical, real-world cybersecurity awareness training designed for everyday people, not technical experts. Our sessions are built to be clear, engaging, and immediately useful. We translate complex cyber threats into simple behaviors and habits that staff, residents, families, and organizations can actually apply in daily life. Every session is tailored to the audience and updated to reflect current scam trends, social engineering tactics, and evolving digital threats, including AI-driven scams and impersonation attempts. We do not believe effective awareness training should rely on fear, technical jargon, or overwhelming information. We believe people learn best when training feels relatable, practical, and relevant to real situations. ICTS helps organizations build stronger awareness, safer habits, and greater confidence in a world where human behavior is often the first line of defense.



ICTS USA

WHAT OUR TRAINING COVERS

- Phishing and social engineering attacks
- Password safety and account protection
- Safe browsing and smarter online habits
- Recognizing impersonation, fraud, and AI-driven scams
- Avoiding threats through email, text messages, phone calls, and social media
- Protecting personal, resident, and business information through better everyday decisions



PROTECTING WHAT MATTERS MOST

Cyber threats are not just a problem for big businesses. Every organization, no matter the size, is a target. The most common entry point? Human error. ICTS helps you build awareness across your team so your people become your first line of defense.

GET IN TOUCH

www.ICTSUSA.com
info@ictsusa.com
Garner, NC



CYBER SAFETY FOR SENIORS – “NC SENIOR CYBER HOUR”

A live, senior-focused cybersecurity awareness session designed to help residents recognize scams, suspicious messages, fake tech support calls, phishing attempts, and modern AI-driven fraud tactics. The session is practical, conversational, and tailored specifically to the challenges senior communities face today.

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CYBER SAFETY FOR SENIORS – “NC SENIOR CYBER HOUR”

INCLUDES:

- **60-MINUTE LIVE INTERACTIVE SESSION**
- **PRINTED AWARENESS HANDOUTS**
- **REAL-WORLD SCAM EXAMPLES AND DISCUSSION**
- **RESIDENT Q&A SESSION**
- **FOLLOW-UP RESOURCE MATERIAL FOR ACTIVITY STAFF**

STARTING AT: \$695 WITHIN WAKE AND JOHNSTON COUNTIES

RESULT:

RESIDENTS BECOME MORE CONFIDENT RECOGNIZING MANIPULATION TACTICS BEFORE MONEY, PERSONAL INFORMATION, OR TRUST ARE COMPROMISED.



SMALL BUSINESS CYBER 101 “MAIN STREET STARTER WORKSHOP”

A practical onsite workshop designed for small businesses that want to reduce human error, phishing exposure, and everyday cyber risk without overwhelming staff with technical jargon.

SMALL BUSINESS CYBER 101 “MAIN STREET STARTER WORKSHOP”

Includes:

- **90-minute live staff workshop**
- **Employee cyber awareness checklist**
- **Real phishing and scam examples**
- **Participation certificates**
- **Post-training phishing awareness exercise**
- **Brief management recap and recommendations**

STARTING AT: \$1,250 FOR UP TO 15 PARTICIPANTS

RESULT:

TEAMS LEARN HOW TO RECOGNIZE HIGH-RISK SITUATIONS EARLY AND MAKE SAFER DAY-TO-DAY DECISIONS THAT REDUCE OPERATIONAL AND FINANCIAL RISK.

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COMMUNITY CYBER NIGHT “FAMILY SAFETY SESSION”

AN ENGAGING COMMUNITY-FOCUSED CYBERSECURITY AWARENESS EVENT DESIGNED FOR CHURCHES, VETERANS GROUPS, SENIOR CENTERS, HOAS, AND CIVIC ORGANIZATIONS. FOCUSED ON HELPING FAMILIES UNDERSTAND MODERN SCAMS, SOCIAL ENGINEERING, IDENTITY THEFT, AND ONLINE SAFETY HABITS IN A SIMPLE AND APPROACHABLE WAY.

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COMMUNITY CYBER NIGHT “FAMILY SAFETY SESSION”

INCLUDES:

- **LIVE EVENING PRESENTATION**
- **FAMILY CYBER SAFETY RESOURCE KIT**
- **PRINTABLE PRIVACY AND SCAM PREVENTION CHECKLIST**
- **INTERACTIVE AUDIENCE Q&A**
- **COMMUNITY-TAILORED SCAM EXAMPLES**

**STARTING AT: \$750
SPONSOR-SUPPORTED COMMUNITY SESSIONS
AVAILABLE**

RESULT:

FAMILIES LEAVE WITH PRACTICAL, EASY-TO-FOLLOW HABITS THAT HELP PROTECT PERSONAL INFORMATION, FINANCES, AND LOVED ONES ONLINE.



ICTS AWARENESS SUPPORT PROGRAM

**“ONGOING HUMAN RISK REDUCTION
SUPPORT”**

**DESIGNED FOR ORGANIZATIONS THAT WANT
CONTINUED CYBERSECURITY AWARENESS
SUPPORT BEYOND A ONE-TIME WORKSHOP.
IDEAL FOR SENIOR LIVING COMMUNITIES,
SMALL BUSINESSES, AND ORGANIZATIONS
FOCUSED ON MAINTAINING LONG-TERM
AWARENESS AND REDUCING HUMAN-
RELATED CYBER RISK.**

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ICTS AWARENESS SUPPORT PROGRAM

**“ONGOING HUMAN RISK REDUCTION
SUPPORT”**

INCLUDES:

- **PRIORITY SCHEDULING ACCESS**
- **QUARTERLY AWARENESS AND SCAM TREND
UPDATES**
- **NEW HIRE OR RESIDENT ONBOARDING
AWARENESS SESSION**
- **ANNUAL MINI PHISHING AWARENESS EXERCISE
WITH FEEDBACK**
- **DISCOUNTED PRICING ON ONSITE WORKSHOPS
AND EVENTS**
- **DIRECT ICTS CONTACT SUPPORT FOR
SCHEDULING AND AWARENESS QUESTIONS**
- **ACCESS TO UPDATED AWARENESS RESOURCES
AND PRINTABLE MATERIALS**

STARTING AT: \$249/MONTH OR \$695/QUARTER



ICTS AWARENESS SUPPORT PROGRAM

**“ONGOING HUMAN RISK REDUCTION
SUPPORT”**

RESULT:

**ORGANIZATIONS MAINTAIN STRONGER LONG-
TERM AWARENESS, REINFORCE SAFE HABITS,
AND STAY INFORMED ABOUT EVOLVING SCAM
AND FRAUD TRENDS BEFORE INCIDENTS OCCUR.**

WHY CYBER AWARENESS TRAINING MATTERS

**CYBER AWARENESS IS NO LONGER JUST AN IT
CONCERN.**

**IT IS A REFLECTION OF HOW SERIOUSLY AN
ORGANIZATION PROTECTS ITS PEOPLE,
REPUTATION, AND COMMUNITY TRUST.
WHEN STAFF, RESIDENTS, OR COMMUNITY
MEMBERS COMPLETE ICTS AWARENESS
TRAINING, IT DEMONSTRATES A PROACTIVE
COMMITMENT TO SAFETY, RESPONSIBILITY, AND
PREPAREDNESS IN AN INCREASINGLY DIGITAL
WORLD.**

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WHY CYBER AWARENESS TRAINING MATTERS

ORGANIZATIONS THAT INVEST IN CYBERSECURITY AWARENESS OFTEN STRENGTHEN:

- **TRUST WITH RESIDENTS, FAMILIES, CUSTOMERS, AND PARTNERS**
- **CONFIDENCE IN STAFF DECISION-MAKING DURING HIGH-PRESSURE SITUATIONS**
- **THEIR REPUTATION AS A RESPONSIBLE AND FORWARD-THINKING ORGANIZATION**
- **ALIGNMENT WITH GROWING EXPECTATIONS FROM INSURERS, VENDORS, AND LEADERSHIP GROUPS**

WHY CYBER AWARENESS TRAINING MATTERS

CYBER AWARENESS TRAINING IS NOT ABOUT CREATING FEAR.

IT IS ABOUT BUILDING CONFIDENCE, RECOGNITION, AND SAFER HABITS BEFORE AN INCIDENT HAPPENS.

ONE PRACTICAL SESSION TODAY CAN HELP CREATE A STRONGER CULTURE OF AWARENESS TOMORROW.

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