

Dear Horsey Hundred Registrants:

We have a lot of helpful and interesting information to share with you this week so please read the entire e-mail!

### **Introducing the Ride with GPS Horsey Hundred App!**

We are pleased to make available to you our new **HORSEY HUNDRED EVENT APP!!!** The app is still a work in progress and will be updated frequently between now and the event as more information becomes available. For those who have been asking, our preliminary routes are included on the app. We say the routes are preliminary because there might be some minor changes between now and the event due to road construction or other unforeseen circumstances, but we do not anticipate anything major. If you download the app now, your phone will notify you when you need to update, and we will remind you to update the app as the event gets closer.

To download the app:

Horsey Hundred APP - Download and Access Code to Start (Note if you are asked to separately enter the access code, it is HH2021

[https://ridewithgps.com/experiences/6562?app\\_code=HH2021](https://ridewithgps.com/experiences/6562?app_code=HH2021)

For instructions about how to download and use the Horsey Hundred APP and navigate routes, use this link

<https://ridewithgps.com/help/mobile-app-experiences/>

If you have questions or difficulties, please read the instructions – they are very good and answer almost every question you can think of. If you have trouble downloading or accessing the app, you can submit a support ticket to Ride with GPS. If you continue to have issues, we will have on site support available at the event.

Also know that the roads will be well marked, and there will be hard copies of maps and cue sheets for pick up at the event for those of you that prefer to navigate that way.

### **A Note About E-Bikes – Only Class 1 E-Bikes Permitted at the Horsey Hundred**

If you plan to bring your e-bike to the Horsey Hundred, please know that only Class 1 e-bikes are permitted to participate in the event because of limitations established by our insurance company. For this reason, Class 2 and Class 3 e-bikes will not be allowed. If this limitation creates an issue for you, please reach out to us at [registration@horseyhundred.com](mailto:registration@horseyhundred.com) and we will discuss options with you.

### **No Friday Rides This Year**

Many of you have asked about our popular pre-event Friday rides – Unfortunately we won't be offering them this year. With the uncertainties we faced when we started planning, and the ever-changing landscape around COVID and addressing the added safety issues, we made the decision that we needed to focus all of our time and attention on the event itself without additional moving parts that would hinder our ability to be flexible and to adapt as needed. Because there will be no Friday rides, there will also be no trifecta this year. We sincerely hope both return next year!

## 2021 Horsey Hundred Participant Data

Although we had to cap registration this year due to COVID-19 concerns, we are thrilled to have nearly 1,500 of you join us from 21 States, 501 Cities, and 702 Zip Codes. Here are some interesting facts about your fellow participants:

- Our youngest rider is age 9 and our oldest ride is age 83
- Nearly three quarters (72%) of participants are between 50 – 70 years of age
- Participants aged 60 – 69 make up 40% of all riders
- Participants by gender are 41% female and 59% male
- The top five States represented by participants are Ohio (26%), Kentucky (21%), Illinois (10%), Michigan (10%), and Indiana (7%)
- There will be 97 Tandem teams this year

## More Information from the folks at Georgetown/Scott County Tourism

Welcome to our charming little town nestled in the heart of Bluegrass Country. Whether you are traveling to Horsey Hundred from the north, south, east, or west, all roads lead to [Georgetown, KY](#).

Known as the presumed Birthplace of Bourbon and Kentucky's Horse Headquarters, it is a place with more than 40 lodging choices – everything from [brand name hotels](#) to [historic homes, horse farm stays and campgrounds](#); over [two dozen locally-owned restaurants](#), 14 of which are located downtown; and a fun mix of [shops, boutiques, galleries and antique malls](#) tucked into [historic buildings in a downtown](#) famous for its well-preserved Victorian streetscapes. During your stay, enjoy some of Georgetown's warm-weather fun with some seriously [cool activities](#).

Horsey Hundred Participants and Guests can learn more about Georgetown and all its lodging, restaurants, retail options and attractions by visiting: [www.georgetownky.com](http://www.georgetownky.com). To see an updated list of restaurant/shop hours, as well as dining/shopping options, click [here](#) and [here](#).

\*\*Georgetown venues have implemented all health, cleaning and safety protocols as mandated by state and federal guidelines.

As always, please reach out at [registration@horseyhundred.com](mailto:registration@horseyhundred.com) if you have questions, or if you need additional information.

The Horsey Hundred Planning Team