

## **Horsey Hundred 2021 News to Use #5**

This is the fifth in a series of informational bulletins leading up to Horsey Hundred 2021. You can access this informational bulletin as well as previous bulletins at any time by going to [www.horseyhundred.com](http://www.horseyhundred.com) clicking on “important information” and scrolling down to the “e-blasts” button.

### **Important Notice for all riders about a Revised Waiver**

Next week, we will be sending all registered riders an e-mail from the BikeReg system with a new waiver that **EVERYONE** must sign and return – we have revised the waiver to include provisions relating to COVID and e-bikes. PLEASE review and submit the waiver before the event when you receive the notice to do so – otherwise we will need to address unsigned waivers during check-in which will slow the check-in process for everyone.

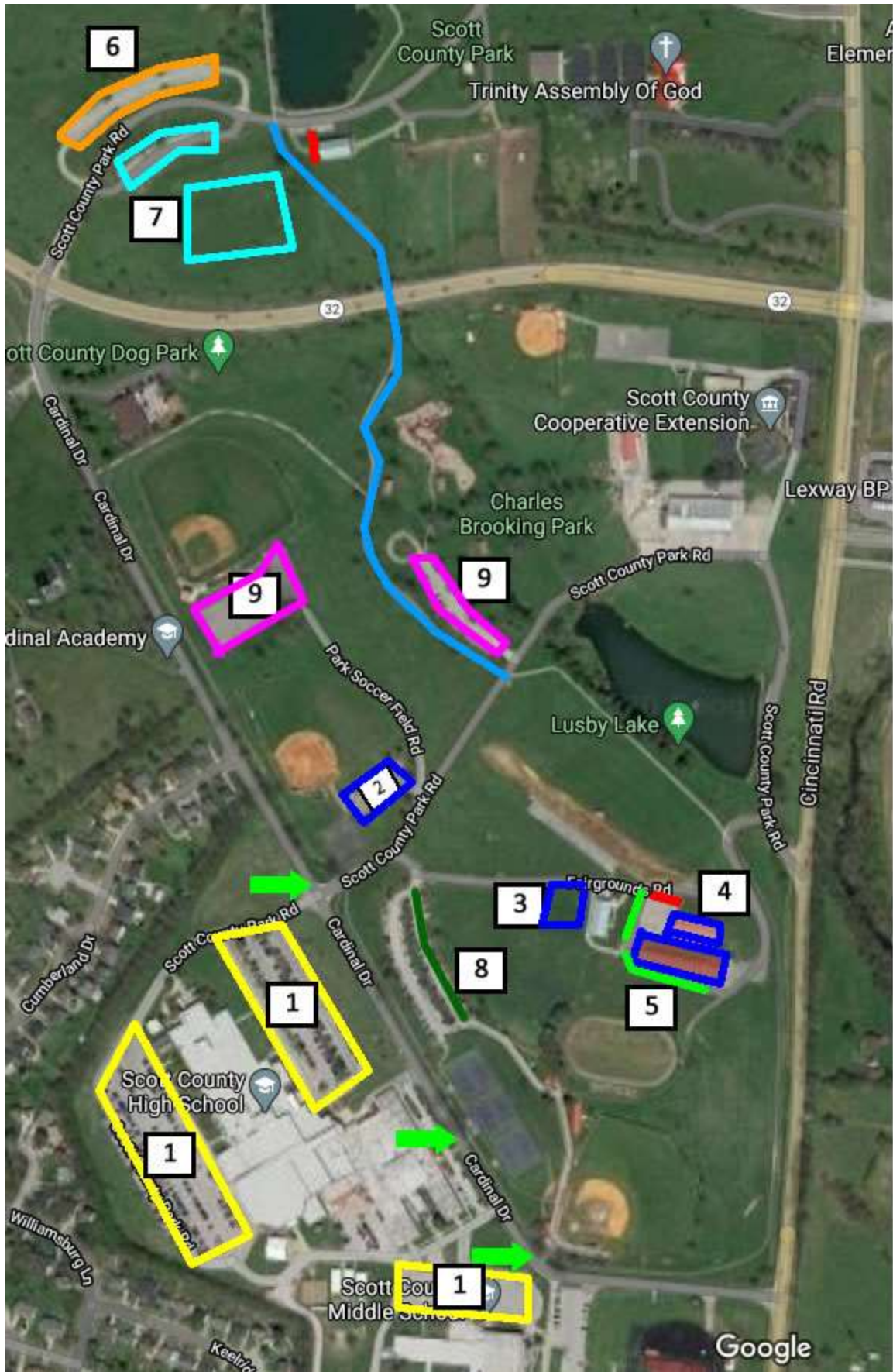
### **Vendor Expo Participants**

Our vendor expo will be a bit smaller this year due to COVID, but we will still have a lot of great merchants on site so bring your wallets and be ready to buy. Participating vendors include the following:

- Richard Kilgore – honey sticks
- Janet’s sunglasses – sport sunglasses
- Capitol Bikes – custom bikes
- Artletic Apparel – kits, causal wear
- Mirror Man – bike mirrors
- Pheel Wellness - massage
- Margaret Robinson Noel - bee wax crafts
- Peak 1 Sports – jerseys, gloves, t shirts, misc. bike gear and clothes
- Broomwagon – bike mechanics
- Bike Tour Vacations – cycling vacations
- Tammy’s Topicals – CBD oil and pain ointments
- Bicycle Face – gear, jerseys, bikes, helmets, misc bike shop items
- People for Bikes – nonprofit for cycling
- Greg Moyer - massage
- Georgetown Tourism

### **Event Site Map and Key**

So you will know what to expect and where things are, here is a map of the area we will be for the Horsey Hundred, and where things are located. Most of the parking will be at the Scott County High School, which is across the street from the park.



#### Park Map Legend:

1. Participant Parking
2. Volunteer Parking
3. Registration / Check-in
4. Vendor Expo
5. Food Trucks and Eating Area
6. RV camping
7. Tent Camping/Parking
8. Start/Finish Area
9. Georgetown Public Park Parking (for ball fields and playground)

#### **What We do with the money from the Horsey Hundred**

The Horsey Hundred is the largest fundraiser that supports the Bluegrass Cycling Club, and we thought you might like to know what we do with the money. In addition to supporting our annual club activities, including multiple group rides every day of the week during ride season, every year the Bluegrass Cycling Club donates more than \$20,000 annually to a diverse group of organizations and individuals in the Central Bluegrass Region. In addition to providing funding, members of the BCC generously donate their time by volunteering in the communities in which we have the pleasure to cycle.

We have several ongoing partnerships with community-based organizations to provide bikes for commuting to workplaces including the Kentucky Refugee Ministries, veterans in re-entry, and the Chrysalis House, a long-term treatment facility for substance disorders. We provide these agencies and individuals with bikes, along with bike pumps, reflective vests, locks and bike lights.

Other significant philanthropic initiatives and partnerships include the following:

- We sponsored a bike camp for the Downs Syndrome Association of Central Kentucky;
- We replaced worn out bikes at the North Lexington YMCA and provided a large bike rack to support the bikes. In addition, we provided sturdy bike locks and a trailer for parents to use with small children. The Y makes these bikes available for people to use on the adjacent Legacy Trail;
- We have been a significant sponsor of the Lexington Downtown Corporation's Bike Lexington in May during bike month;
- We were a sponsor of the Fraternal Order of Firefighters Toy Program's annual Christmas bike drive, and many of our members also donated bikes to this program individually;
- We provided funds to Habitat for Humanity to give bikes to new homeowners;
- We paid for 15 PSAs at Lexington Community Radio station in both English and Spanish to educate the listening audience about bike safety and bike activities, and we sponsored their radio program, Bike Talk.
- The City of Sadieville received a bike rack and fixit station for their new trailhead;
- The Kentucky Mountain Bike Association (KYBMA) received grants to conduct a women's beginner mountain bike clinic;
- The BCC purchases over 60 bikes and helmets annually for the Fraternal Order of Police's Christmas Shop with a Cop in Lexington, Georgetown and Frankfort. BCC members volunteer at each location to give away bikes with the policeman and their assigned children;
- Each year we contribute funds to buy helmets and bikes for the Big Brothers and Big Sisters of Central Kentucky for their Christmas annual bike give away, sponsored by Audi of Lexington;

- We donated funds to AMBUS, which purchases bikes for children who have various physical disabilities. These bikes are built specially for each child and the children are referred to AMBUCS by nurses and physical therapists; and
- The BCC initially gave startup funds to our local community bike shop, Broke Spoke, and every year we contribute funds to support their volunteer endeavors.

Thanks to all of you for supporting our club and our community!

The Horsey Hundred Planning Team