2021 Petition Drive In Action Now!
Central Avenue Historic Business Improvement District Renewal

PLEASE RETURN YOUR RENEWAL PETITION BY APRIL 22ND!

The Central Avenue Historic District Business Improvement District (CAHD) 2021 Renewal Management District Plan (MDP) and Engineer’s Report (ER) have been approved by the City Clerk providing authorization for the 2021 Renewal Petition Drive to begin!

50% plus $1 of the total assessment value must be supported by YES votes on the Petition forms received by APRIL 22ND in order for the City to approve CAHD’s 2021 renewal to move forward to a ballot measure in May. The 45-day ballot measure will be administered by the Los Angeles City Clerk per California Proportion 218 requirements. The City Clerk will mail out ballots to each District property owner to garner their vote to determine whether the BID will be renewed. The ballot measure will also require YES votes for 50% plus $1 of the total assessment value for the BID renewal to be approved.

The CAHD team is mailing the attached MDP and ER to all property owners and will directly contact property owners via email and phone to encourage the expeditious return of the Petitions. The completed petition forms can be scanned and emailed back to bid@centralavenuehistoricdistrict.org or mailed to CAHD’s address on the form. A picture of the fully completed Petition form can be emailed as well. In order to be considered valid, all Petition forms must include:

1. A check mark on the form in the box indicating YES for support,
2. The legal owner’s name,
3. Signature of the legal owner or representative
4. Title of owner or representative and
5. The date signed

We Are Here to Answer Your Questions
Should have any questions about your Petition or the renewal process, please feel free to contact CAHD management consultant Urban Design Center @ 213-447-9264 or by email at bid@centralavenuehistoricdistrict.org. The Los Angeles City Clerk is also available to answer any questions regarding your assessment, the renewal process or BID administration. The City Clerk can be reached at (213) 978-1099. Visit their website page regarding BIDS at https://clerk.lacity.org/business-improvement-districts/find-business-improvement-district.

COVID-19 IMPACT RESOURCES FOR SMALL BUSINESSES AND NON-PROFIT ORGANIZATIONS

Contact The New 9th Council District’s Business Resource Center Executive Director Mike Castillo @ (323) 846-2651 or visit http://www.the-new-ninth.com/business_resource_center for up-to-date information on grants, loans and services to assist with COVID-19 impacts.

See Sample
The CAHD District

District Boundaries:
The District comprise 130 property owners and 187 individually assessed parcels of land on Central Avenue between the south side of Vernon Avenue and the south side of Washington Boulevard as well as on the side street frontages of the corner properties.

A Total of 23 Blocks and 1.56 Miles

Renewal Period: 2021-2025
2021 District Budget: $287,660

The 2021 budget for the District is $142,544 less than the $430,204 2020 budget which reduces the amount each parcel in the District is individually assessed.

2021-25 PROGRAM SERVICES

CAHD has served the properties within the District since its initial establishment in 2016 and is committed to continuing services that enhance the District’s viability and attractiveness to patrons and visitors. The Clean Streets and Management Programs are slated to continue with the 2021 BID renewal:

- **The Clean Streets Program** will consist of sidewalk and gutter cleaning, sidewalk steam cleaning, graffiti removal, trash collection and removal, bulky item pick-up and as needed maintenance of street improvements including signage and landscaping.

- **The District Management Program** will include oversight of CAHD’s City Clerk contract agreement in compliance with City Clerk guidelines, oversight of program service contract agreements, management of CAHD’s organizational documents, reporting and board meeting facilitation. This program also includes administration costs such as insurance, accounting, city processing fees and supplies.

The CAHD Clean Streets Team Is At Your Service!

During 2019, the Clean Streets Team collected 6,875 bags of trash, cleaned 7,715 blocks of sidewalks, pressure washed 237 blocks, disposed 79 tons of bulky items and removed 247,357 sq. ft. of graffiti!!! These were services provided OVER AND ABOVE city services so without the Clean Streets Team Central Avenue Historic District would not be one of the most pedestrian friendly and attractive areas in the City of Los Angeles!

The 5-Member Clean Streets Team is managed by CRCD Enterprises Inc. which is District based at 2415 S. Central Avenue. Please feel free to call CRCD if you need bulky item pick-up service, note that a sidewalk needs steam cleaning, need graffiti removed from your building or need one of the CAHD branded trash receptacles to be serviced. Ask for Felix! (213) 743-6193 - Ext 400. The Clean Streets Team works 7 days per week!