

MEGAN BENNER

GRAPHIC DESIGNER/MARKETING COORDINATOR

Work Experience

Lyon Real Estate

JUN 2022 | PRESENT

Agent Marketing Coordinator

- Strategized, executed and managed a variety of ad campaigns for real estate agents in multiple offices to market new listings and sold properties.
- Conceptualized campaigns, developed and executed all ads for social media outlets and database mailings and analyzed ad performance results to better handle future campaigns.
- Managed website design, content, SEO development, CMA databases and tracked analytics to ensure all content is up to date and relevant.
- Streamlined company materials and campaigns to ensure a consistent and concise message throughout all marketing materials.
- Developed and curated engaging graphic and video content for multiple social media platforms and scheduled content through Meta Business Suite calendar.

Beck's Furniture

AUG 2020 | MAR 2021

Floor Display Manager/IST

- Managing showroom floor by generating Inner Store Transfers (IST's) to bring new product onto the floor for sale.
- Directing and managing staff to enhance visual marketing displays of product to fit the flow of the showroom floor.
- Compile, analyze and distribute inventory, product information and reports about merchandise flows.
- Collaborate with cross-functioning departments to research inventory discrepancies.

Lyon Real Estate

DEC 2013 | AUG 2019

Receptionist


- Ensured real estate agents' needs are met in an efficient and positive manner.
- Organized and maintained EISs records and updated them when necessary.
- Answered the phone and redirected calls to respective agents and offices.
- Greeted real estate agent's clients and setting a positive office atmosphere.
- Designed an abundance of open house flyers for agents.
- Generated marketing cards for new and recently sold properties.

Education


California State University, Sacramento

Bachelor of Science in Graphic Design


CONTACT



530.919.2330



megan.benner0@gmail.com



www.meganbenner.com

Capabilities

Professional	Team Player
Organized	Artistic
Fast Learner	Time Management
Motivated	Positive
Dependable	Energetic
Multi-tasker	Attention to Detail
Interpersonal	Problem-Solver

Expertise

Adobe:	Illustrator - Advanced
	InDesign - Advanced
	Photoshop - Intermediate
	After Effects - Beginner
	Dreamweaver - Beginner
Google:	Docs - Advanced
	Sheets - Advanced
	Slides - Advanced
Microsoft:	Word - Advanced
	Power-point - Advanced
	Excel - Intermediate
Corel:	Draw - Advanced
	Paint - Intermediate