

MEGAN BENNER

GRAPHIC DESIGNER/MARKETING COORDINATOR

Work Experience

Lyon Real Estate

Agent Marketing Coordinator

JUN 2022 | PRESENT

- Strategized, executed and managed a variety of ad campaigns for real estate agents in multiple offices to market new listings and sold properties.
- Conceptualized campaigns, developed and executed all ads for social media outlets and database mailings and analyzed ad performance results to better handle future campaigns.
- Managed website design, content, SEO development, CMA databases and tracked analytics to ensure all content is up to date and relevant.
- Streamlined company materials and campaigns to ensure a consistent and concise message throughout all marketing materials.
- Developed and curated engaging graphic and video content for multiple social media platforms and scheduled content through Meta Business Suite calendar.

Sierra Office Supply and Printing

Project Designer/Graphic Designer

JUL 2021 | JUN 2022

- Rendered and presented 3D design mockups for revision and feedback.
- Reviewed designs to ensure that layout and dimensions are specific to real life layouts.
- Created conceptual layouts for project visualization using Sketchup.
- Oversaw the printing process to ensure color quality and consistency in materials.
- Managed the timelines and workflow of print design projects.
- Collaborated and brainstormed with the creative team to define design briefs and requirements.

Arnold's For Awards

Graphic Designer

AUG 2018 | MAR 2020

- Created unique design layouts in a timely manner while also handling multiple work orders under a strict deadline.
- Ability to come up with a creative working solution using layout design, such as typography, hierarchy and pattern.
- Produced innovative designs and suggestions for clients wants and needs.
- Knowledgeable on how to work a Trotec Speedy 300 Laser Printer.


California Energy Commission


Graphic Designer


AUG 2017 | AUG 2018

- Created and designed print and digital materials.
- Adhered to brand guidelines and completed projects according to a deadline.
- Retouched and manipulated images through photo-editing software.
- Collaborated with the Creative Director to develop and critique design concepts.

CONTACT

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 www.meganbenner.com

Education

California State University, Sacramento
Bachelor of Science in Graphic Design

Capabilities

Professional

Organized

Fast Learner

Motivated

Dependable

Multi-tasker

Interpersonal

Team Player

Artistic

Time Management

Positive

Energetic

Attention to Detail

Problem-Solver

Expertise

Adobe:

Illustrator - Advanced
InDesign - Advanced
Photoshop - Intermediate
After Effects - Beginner
Dreamweaver - Beginner

Google:

Docs - Advanced
Sheets - Advanced
Slides - Advanced

Microsoft:

Word - Advanced
Power-point - Advanced
Excel - Intermediate

Corel:

Draw - Advanced
Paint - Intermediate