





phone;

123.4567890

meganm@sacmod.org

website: sacmod.org

facebook.com/sac_mod

Sacramento Museum of Modern Art 135 Valley View Drive Sacramento, CA 95819

May 6, 2017

Dear Valued Customer:

Our records show that you have been a customer of Sac Modern since our grand opening last year. We would like to thank you for your business by inviting you to our preferred customer Summer Social Nights extravaganza next Saturday. This is our first of many Summer Social Nights we will be having here at Sac Modern.

Saturday's event is by invitation only. Admission will be free and all of our stock inside RC Toy, will be marked down from 50-80% off. Additionally, Evergreen will be hosting a special menu that is 30% off. Doors open at 5:00 PM sharp. Public admission will commence at 8:00 PM.

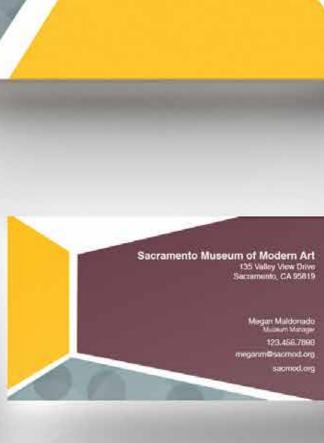
In addition, please accept the enclosed \$10 gift certificate to use with your purchase of \$50 or more at either RC Toy or Evergreen.

We look forward to seeing you at Sac Modern on Saturday for music, fun and plenty of food. Please bring this invitation with you and present it at the door.

Sincerely,

Megan Maldonado Museum Manager



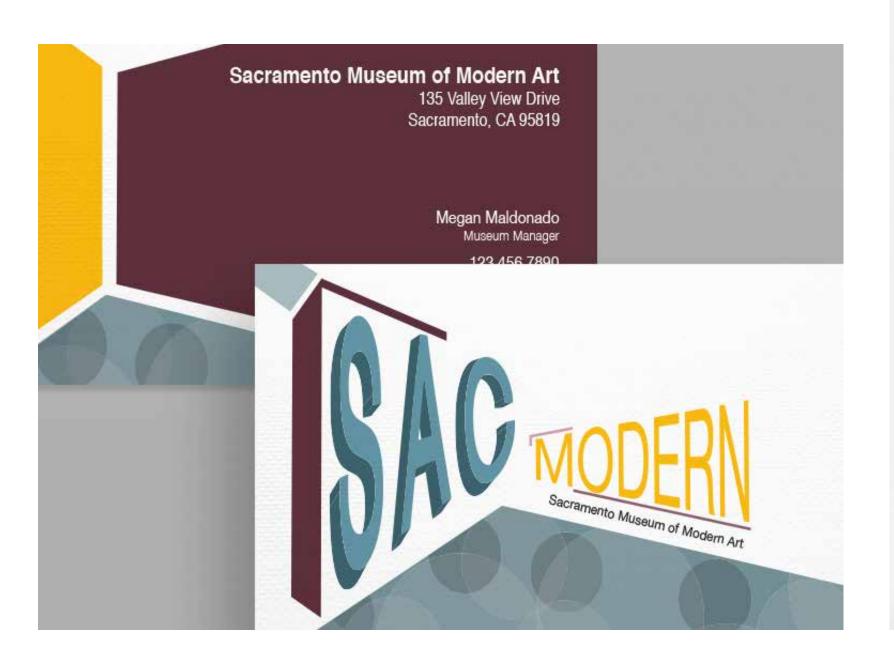


Sacramento Museum of Modern Art

Fall 2016

A museum in Sacramento was created called Sac Modern. The identity including, business cards, letterhead, evnelopes, folders, ticket stub, and a flyer for the museum was created as well. The solution for this museum was a modern take on an art museum so the color palette potrayed modern style by consisting of a gold, maroon, and multiple shades and tints of a teal. The logo's solution was to create depth with the words SAC and Modern to potray a modern, inside a museum feel.

Typeface: Helvetica, Helvetica Neue





one: 12

123,456

ill; meganm@sacmod

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Optical Optical Optical

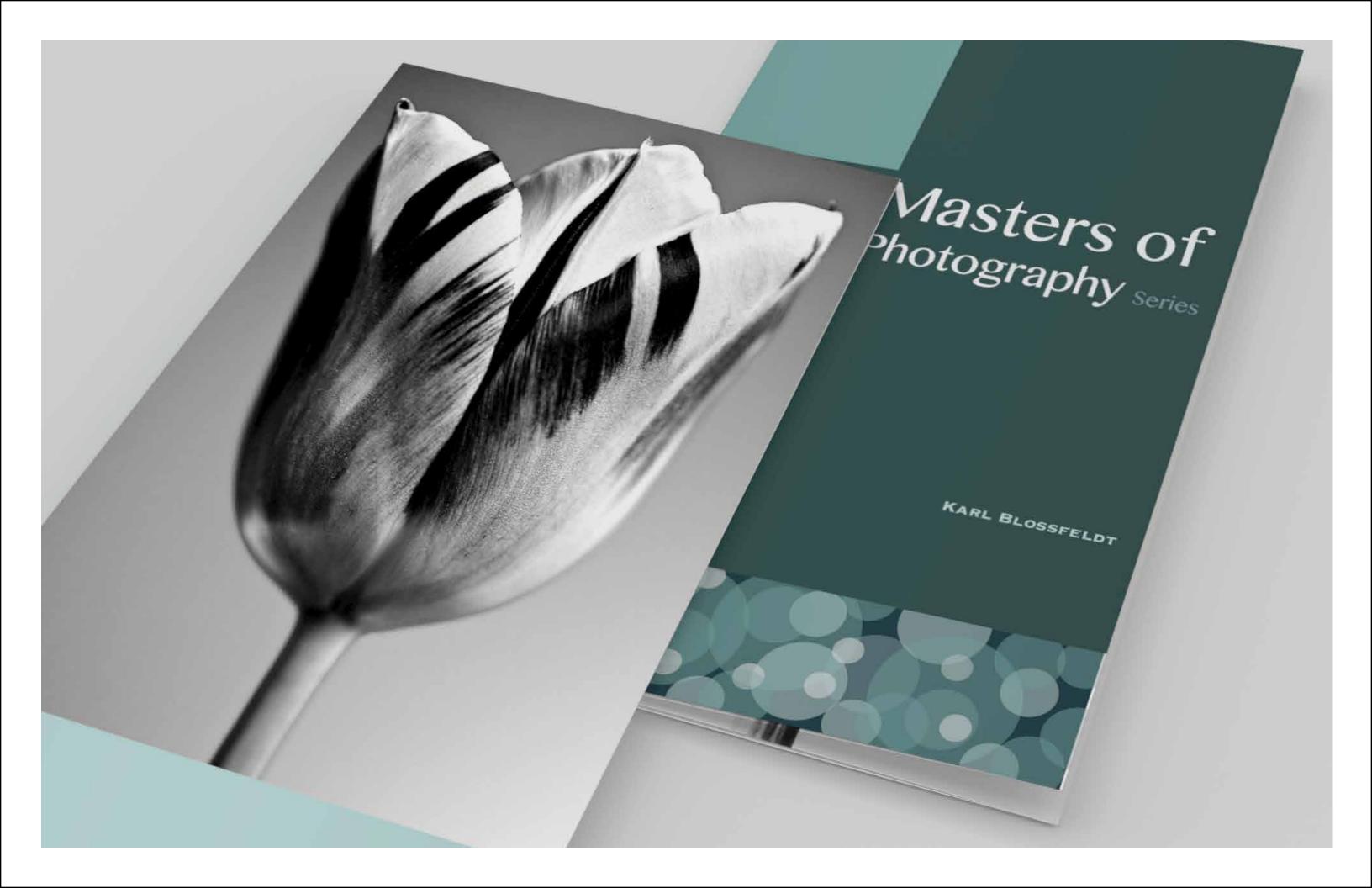
Optical

Sans Serif and Serif Typefaces

Spring 2017

Two different typefaces were made from scratch, one being a serif and the other a sans serif. Each typeface was given an option to choose a word that consisted of at least four letters and a texture to go along with that typefaces personality.





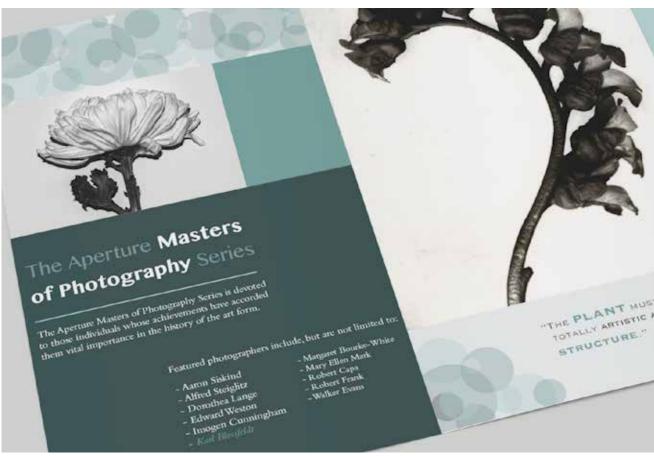
The Aperture Masters of Photography Series Brochure

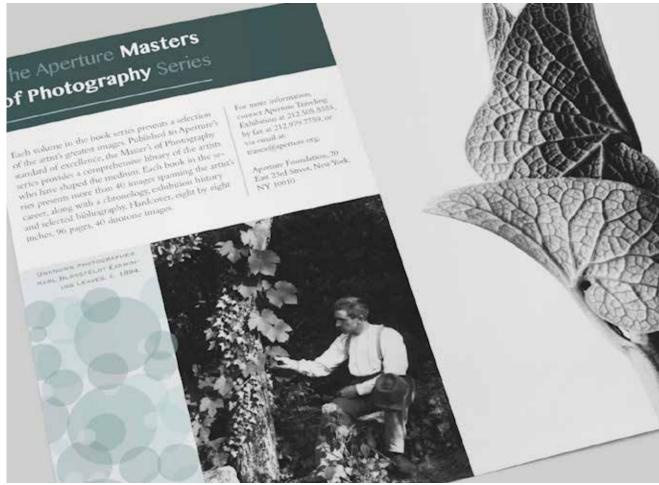
Spring 2017

The Aperture Masters of Photography Series is a photographer based brochure consisting of using at least three different photographer's photos the without changing the dimensions. It also states The Aperture Masters of Photography is a series that devoted those individuals whose achievements have accorded them vital importance in the history of the art form. The designer chose a teal color pallet and a transparent circular design relating to the effect of a photograph being taken.

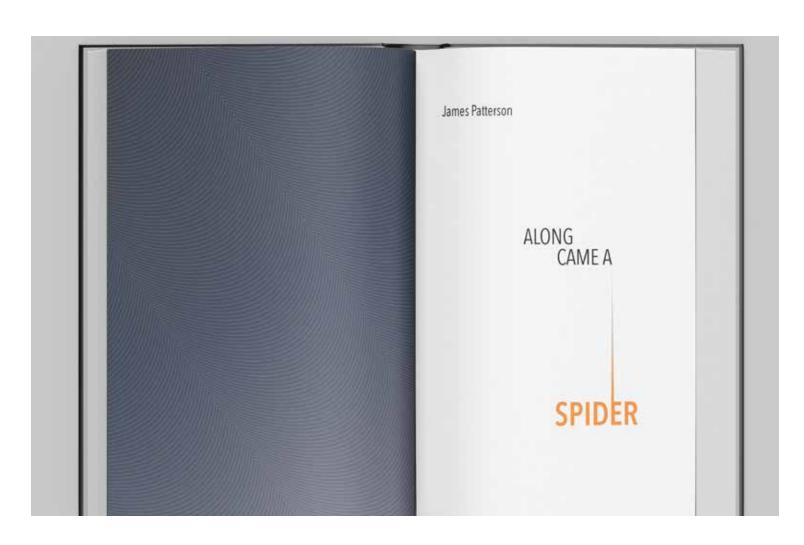
Typeface: Khmer MN, Bembo, Copperplate











Along Came A Spider Book Design

Spring 2017

A book was chosen out of random to create a cover, back, spine, and the inside layout. Along Came A Spider was chosen for the book. A rock texture was chosen to be featured on the cover, back and spine along with a web like punctuation on each chapter title pages.

Typeface: Avenir Next Condensed, ITC Galliard



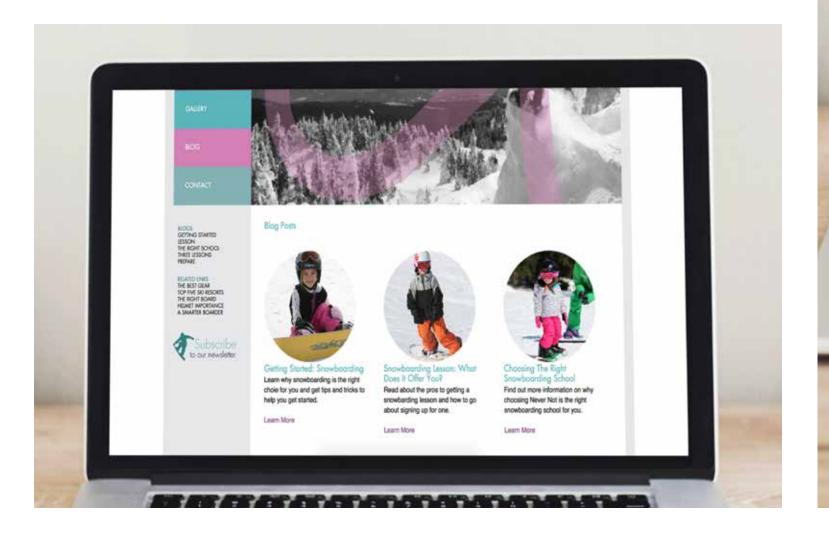


Responsive Snowboarding Website

Spring 2017

This User Interface class was required to make a responsive website. A theme was chosen which related to some type of sport that required a whole branding identity. A snowboarding lesson company was chosen called Never Not. The logo created implies two "N"s and they make a snowboard in the middle. The color palette consists of teals and purples. The visual puncuation throughout the website is the logo knocked down in opacity on top of the header photos.

Typeface: Futura







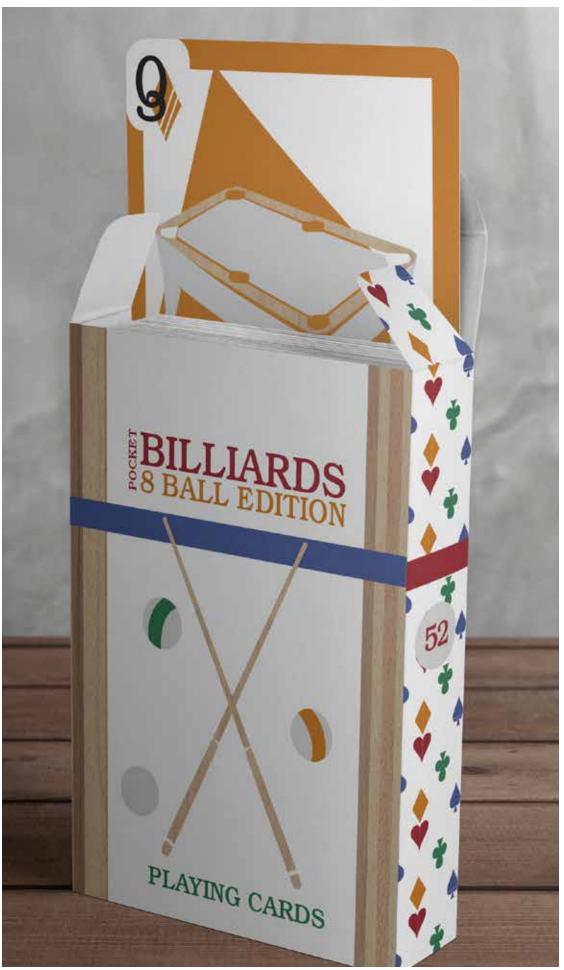
Billiards Themed Playing Cards

Fall 2017

Billiard themed playing cards was a project based off of creating a system that looked similar, but each card (face, number, and joker) are all unique in their own way. There was also a box to design to put the cards in that portrayed similar elements and design style as the cards themselves. Billiards is one of my favorite past times so I chose that as my theme. Each suite has a different color based off of colors on the balls. The wood texture represents a billiards table, or the cue. The double slash in each suite is based off of the BCA (Billiards Congress of America) logo.

Typeface: ITC Bookman



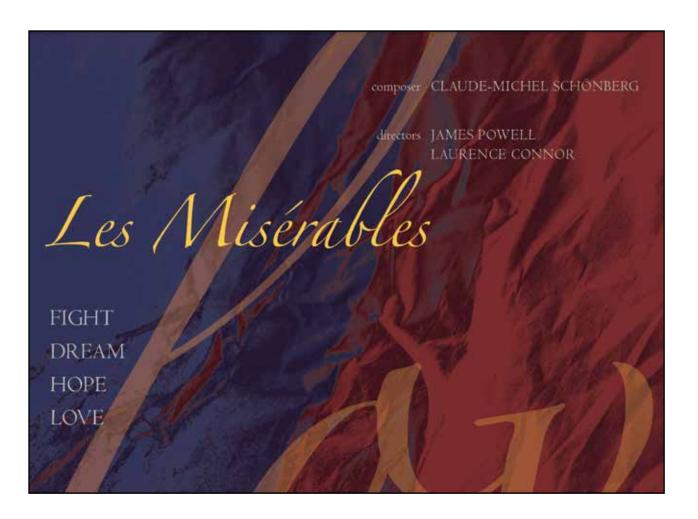


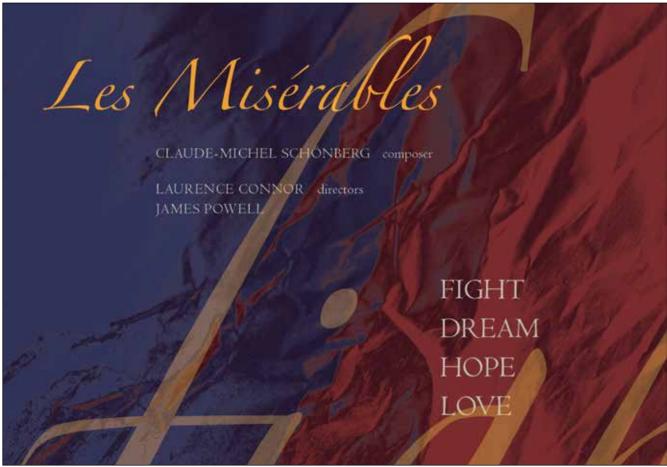
Les Misérables

composer CLAUDE-MICHEL SCHÖNBERG

directors LAURENCE CONNOR JAMES POWELL

> FIGHT DREAM HOPE LOVE





Les Miserables Play Postcards

Fall 2017

Three different front side postcards were made from a play of choice creating a system using the name of the play, the author and composer and anything else that was necessary to have on the front. There was also one backside of the postcard made to show the information to which where the play will be held, the time and dates and ticket information. Les Miserables was the play chosen for this system. The background for each front postcard was based off of crumbled paper, taken into PhotoShop and colorized. I chose blue and red, due to the time period of the play itself, the French Revloution. They yellow symoblizes the candle burning, which is hope, another common theme in the play.

Typeface: Centuar MT, Zapfino

Les Misérables

SACRAMENTO STATE
Department of Theatre and Dance

2016-2017 Main Stage Season University Theatre, Shasta Hall

Oct. 26-28 Nov. 2-4 Nov. 9-11

Fridays 8:00 Saturdays 2:00 & 8:00 Sundays 3:00

Tickets \$25 Box Office 916.278.4323 more info: csus.edu/dram/

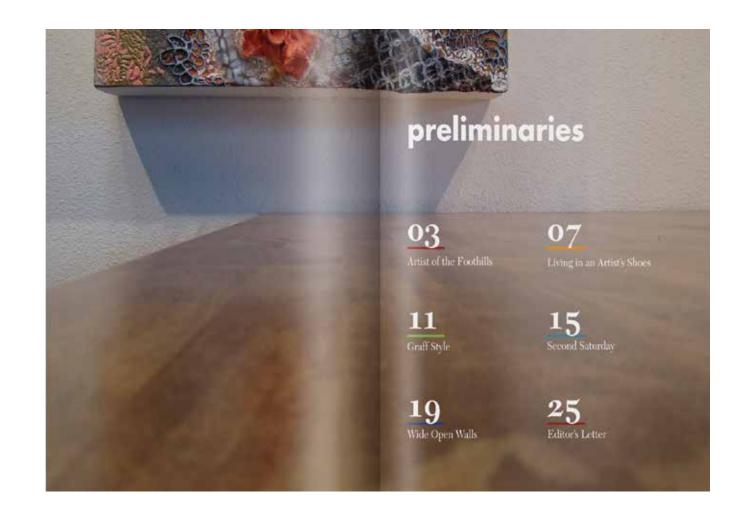


Art Magazine: apt

Fall 2017

A group project where each member created an article and took photographs for their article spread. The magazine "apt" was an art magazine featuring local artists who were not well-known or you could say "underground" artists. Each group member created their own magazine that consisted of each member's article and photos that the magazine creator chose. Below is the article for my own magazine that I designed. Each article consisted of a colored theme that related to that group member's photos.

Typeface: Futura, New Caledonia





Artist of the foothills

Mike Bagdonas, a local artist outside of Placerville, CA, is known for his oil paintings with content mainly revolving around landscapes, western/wildlife, believe that painting from photographs lends itself to true

value or color relationships or other proper composition elements of a great work of art." Plein air consists of small studies painted outdoors in an all prima (wet portraiture/figure, and a technique into wet paint) manner without called plein air. "I paint primarily using photography: His love for from life," says Bagdenas, "don't thickly textured, impressionistic landscapes makes his subject matter a lot easier to

obtain knowing he lives in an old gold-mining town in the foothills of the Sierra Nevada Mountains. He quotes, "My favorite painting locations are mostly in our nation's National Parks or in the Sierra Nevada Mountains or the California coastine sorth of American heritage. 'From the Big Sur." Bagdonas is also very intrigued in the historical western

scenes which also adds to his undentood the rugged unspoiled love for nature. Mike grew up in beauty of our western landscape Southern California but decided long before we settled here." moving about 45 nules outside of Sacramento, which sparked his inspiration for his western

oil paintings and his love of the

settlen who perilously ventured

west to the American Indians who

What is your favorite thing to paint?

I love the roughness of the mountains and also the California coast. Especially the coast, it's very



away. If you see no pointings that . . . I short even know if I rould go The slow a couple years ago, the another 1,000 feet like I used terrate would probably not even very interesting to paint. I used on socies and stuff. Quite frauldy years ago.

to do. My wife and I laked into look the same because the most the wilders on to an elevation of is detectioning every year. It's nearly 11,000 feet. I painted a mountain lake were with wind to do backpacking, where I would and rate trying rate my day, while

What inspired you to start

painting? His been successing that I've wanted to do oner I was a young kid. De been artiste un whole Inclipacing note the Serma, have the held at surferible that the artist. There are all type of though them being up not equipment to surfer below to in lifteen the part and deflect are at where it is a surferible to the first part and deflect are at where it is a surferible to the first part and deflect are at where it is a surferible to the first part and deflect are at where it is a surferible to the first part and the part and you run do that we art related, but to actually paint you either has

"I like to paint things that are rugged.

in up to get you going or you just "on plein air"?
Unit of strongle through a whole Painting from life is the backboor. lough of years to finally get a heal and get toto once piletes. I was in law enforcement in Lon-Augiles for twenty years and when artially is. As in artist you really crited, it just speced up for sec. only laws for times on a spectrum I was able to go to art school for four years in Southern California you have thousands of tenes in

In plets air painting is defined. as the act of painting outdoors. This method contrasts with studio painting or analysis or new fast sight create a predetermined pleas are painting for many reasons.

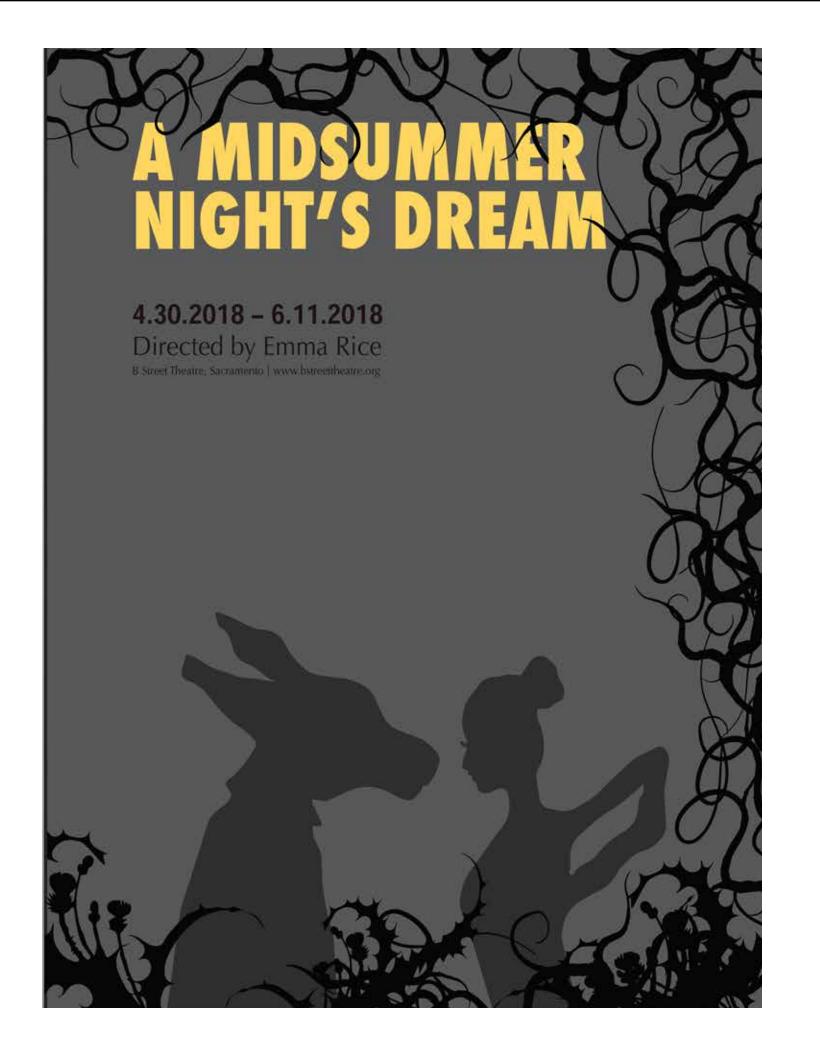
of trying to paint for morehods.

Why do you enjoy painting

of all set. I'm a realism artist and when mo paint in pleir air you of white to black, when in reality and I've been painting over since, I ... that spectrum. When you see mally want to point for fine instead deat light your pointings actually three discreteral look. About eventhour I do ook starts with a plein sir pateting or a live model built necessarily because I Marloss. Bagdonas a a large far of ear painting people, its because if you

thing to point and if you can make it look real. When I go outside and paint, For charing the ross, So. you have to decide what kind of shadowing you're going to have early on. So I woully paint early in the morning, just as the use comes up or in the last afternoon when the sun's setting to I will have two or three bours notif I want to decide what balance of incoming Joht I want.





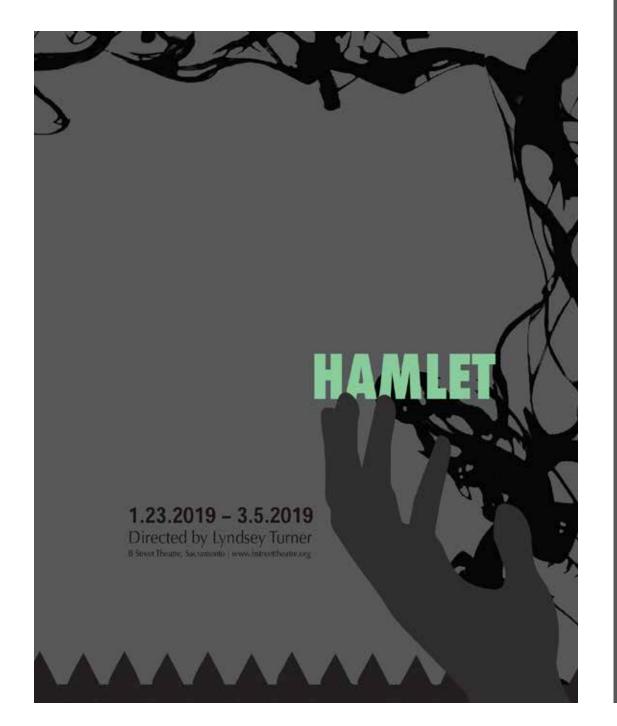


William Shakespeare Play Posters

Spring 2018

A system of William Shakespeare play posters. The four plays that were chosen were, A Midsummer's Night Dream, Romeo and Juliet, The Tempest, and Hamlet. Each poster consists a black or grey vector with a grey background. The only pop of color is the purity of each play title, which also ties the posters together. The vector in each poster connects to each play in its own way.

Typeface: Futura, Optima











Enliven West Sacramento Ropes Course

Spring 2018

Enliven, a ropes course that is opening in West Sacramento. It's a fun, outgoing and a team-bonding experience to share with friends, family or co-workers. The logo resembles planks on a specific part of a ropes course and also has a second meaning of representing an "E" for Enliven.

Typeface: Ridgeline 201 Regular, Avenir Next Condensed Family













Uptown Pup Dog Boutique

Spring 2018

Uptown Pup is a high end doggie boutique catering to all your pup's needs. We offer top of the line-organic choices for food and treats, along with personal grooming and photography services. Packaging for toys, two treat boxes and a brush were created from one of our six patterns. The packaging includes one of our typefaces, Optima All Caps and an organic, authentic feel using brown paper.

Typeface: Georgia, Optima



