



SPONSORSHIP PROPOSAL



WELCOME

We are delighted to offer you an exciting opportunity to support, inspire, develop and nurture athletes on the journey of becoming a professional rugby player.

The "Engine Room" of The Rugby Institute is a network of global rugby professionals who will drive the standards of this innovative pathway.

Rugby is one of the most unique team sports on the planet and the values of teamwork, support, bravery and togetherness is the cornerstone for our "Stronger Together" ethos.

STRONGER TOGETHER

MISSION

We have designed a fully holistic elite program that connects rugby specific performance with education, lifestyle and personal development to create a foundation for athletes to become the best version of themselves. The Rugby Institute's mission is to provide holistic and individual focused pathway for an athlete to develop physically, mentally, emotionally, socially and professionally.

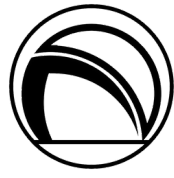
We put a greater emphasis on developing a consistent "high performing human" both on and off the field and your support will create further opportunities for athletes to progress in professional rugby or in other professional careers. We focus on three areas of development to ensure you enjoy a balanced and fulfilling experience.



**Athletic / Skill
Development**

**Education &
Careers**

**Personal Wellness
& Player Support**



PLAYING KIT



Home

AWAY



FRONT
CENTRE



LEFT
SLEEVE



UPPER
BACK



RIGHT
SLEEVE



LOWER
BACK



TOP
BACK



RIGHT
SIDE





TRAINING KIT



FRONT
CENTRE



LEFT
SLEEVE



UPPER
BACK



RIGHT
SLEEVE

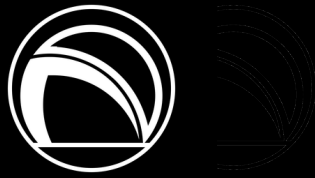
LOWER
BACK



TOP
BACK

RIGHT
SIDE





LEISURE WEAR



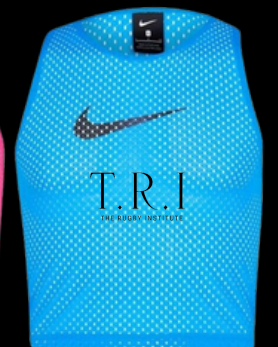


TRAINING EQUIPMENT

COLLISION PROTECTION



Custom Balls & Accessories



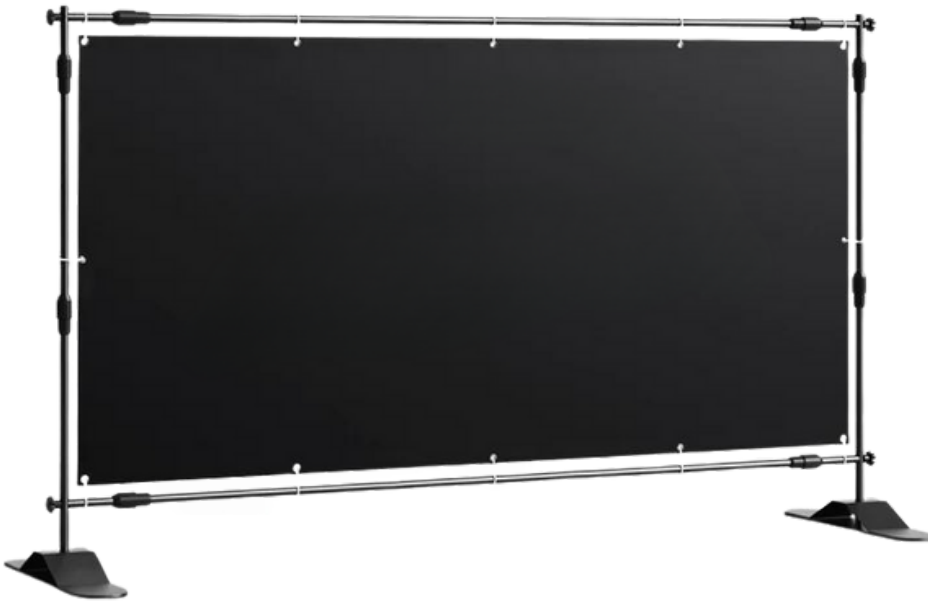


ADVERTISING & BOARDING

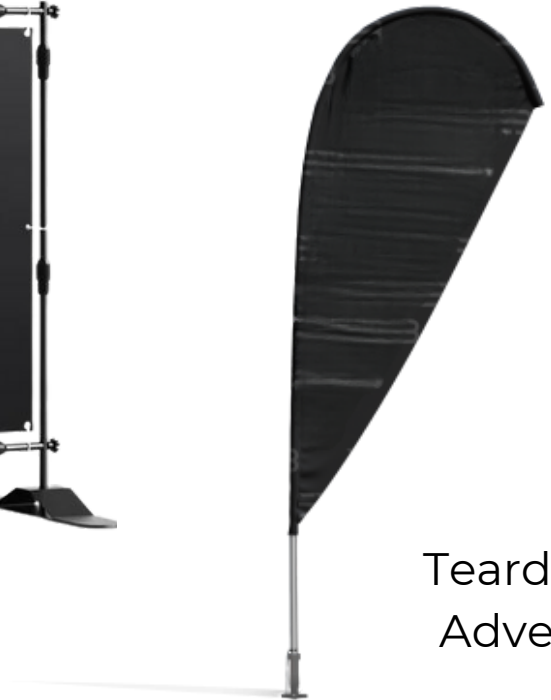


Examples of advertising space

Interview Screening



Teardrop
Adverts



Post Protectors

Perimeter Boarding



Sponsorship packages will be designed to meet the needs of our sponsors and are negotiable on a case by case basis

Example Platinum Sponsorship Package

- Logo placement FRONT CENTRE
- Logo and company profile on the official TRI website
- Player appearances at social events and corporate functions
- Sponsor name mentioned in ALL social media posts, interviews and player appearances.
- Player appearance at social events and corporate functions
- Marketing collateral for corporate events and material
- Named corporate event sponsor for match-day hospitality
- Signed TRI athlete shirt
- 50% Discount on CSR staff event at Moor To Life CIC

Example Gold Sponsorship Package

- Logo placement on one of the following areas of playing/Training: UPPER BACK, FRONT RIGHT (Shorts)
- Logo and company profile on the official TRI website
- Player appearances at social events and corporate functions
- Marketing collateral for corporate events and material
- Sponsor name mentioned in 2 social media posts per month
- 25% Discount on CSR staff event at Moor To Life CIC

Example Silver Sponsorship Package

- Logo placement on one of the following areas of playing Kit/Training: SLEEVE, LOWER BACK, UPPER BACK(Shorts)
- Logo and company profile on the official TRI website
- Player appearance
- Marketing collateral for corporate events and material
- VIP Invitation to TRI games and events
- Sponsor name mentioned



We really hope for your support on this unique opportunity to raise aspirations and create opportunities for the next generation of rugby talent.

THANK YOU

Contact Us

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