

2026 SOCAL HIGH SCHOOL TEAM CAPTAINS OF THE YEAR AWARDS

FUNDRAISING VOLUNTEER TOOLKIT

HIREHIGHSCHOOLATHLETES.ORG



BRIDGING THE GAP BETWEEN ATHLETIC LEADERSHIP
AND CAREER PROFESSIONAL DEVELOPMENT

2026 HIRE HIGH SCHOOL ATHLETE

SOCAL HIGH SCHOOL TEAM CAPTAINS OF THE YEAR AWARDS

LOS ANGELES COUNTY | ORANGE COUNTY | RIVERSIDE COUNTY | SAN BERNARDINO COUNTY | VENTURA COUNTY

Unlike traditional sports awards that focus on points scored or games won, this program honors the "Intangibles." Categories include The Resilience Award, The Community Impact Captain, and The Workplace-Ready Leader.

1/23/26 – 2/10/26

OPEN REGISTRATION

NOMINATE LOCAL H.S.
TEAM CAPTAINS OR
BECOME A SPONSOR TODAY

ZOOM
LINK PROVIDED AFTER SELECTION

HIREHIGHSCHOOLATHLETES.ORG
(888) 275-9711 | HELP@HIREHIGHSCHOOLATHLETES.ORG

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ELEVATOR PITCH

(30-Second Script)

"Hi [Name], I'm working with Hire High School Athletes, a nonprofit right here in Southern California. We're launching the 2026 SoCal Team Captains of the Year Awards. Instead of just looking at stats, we're honoring the leadership skills—like grit and team management—that make these athletes the future of the SoCal workforce. We're looking for local partners to help provide scholarships and professional mentorship for these students. Can we count on your support to bridge the gap from the field to the office?"



Commitment & Payment

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THE OPPORTUNITY GAP

THE PROBLEM

8 million students play high school sports, and every year less than 1% of these athletes are selected as Team Captains, yet there is not an award show to celebrate their achievements.

THE SOLUTION

We've launched the 2026 SoCal High School Team Captains of the Year Awards to celebrate, empower and shine light on the team captains nominated by fans and supporters.

WHY SOCIAL MEDIA?

Where do athletes, coaches, fans, supporters and recruiters live? On their phones.

By hosting the awards entirely on social media, we'll be creating a viral loop of positivity and brand exposure for our partners. It all started with the hashtag: **#TeamCaptainsAwards 2026**



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TEAM CAPTAIN AWARD CATEGORIES FOR EACH COUNTY’S SELECTION PROCESS

The Grit Award

For the nominated team captain who led their team through adversity.

The Bridge Builder

For the nominated team captain voted for excellence in team culture and diversity.

The Executive Captain

For the nominated team captain voted for the athlete with the highest “Executive-Ready” potential.



BONUS AWARDS AND SCHOLARSHIPS:

The Resilience Award

For the nominated team captain voted that displayed the most resilience throughout the season.

The Community Impact Captain

For the nominated team captain voted for the socially responsible community impact.

❖ ❖ ❖ ❖ ❖

❤️✍️ **Commitment & Payment**

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PHASE 1: “CALL FOR NOMINATIONS”

1/23/2026 - 2/10/2026

REACH:

Coaches, Teammates, Parents, Fans and Supporters
#TEAMCAPTAINSAWARDS2026

PHASE 1 GOAL:

Connecting 5,000+ Contacts (high school athletes, parents, coaches, fans and supporters) with up to date nominations submitted, new partners, updates to events, prizes and more news.

PHASE 2: Finalist Voting & Team Captain Spotlight

2/12/2026 - 3/1/2026

Narrowing down the field

We will be connecting the fans and supporters to the stories of Team Captains that display resiliency, excellence in leadership, plus more inspiring content to keep fans engaged with the awards voting progress.

PHASE 3: The Virtual Ceremony (Live Streamed)

3/18/2026

The awards will take place entirely across Instagram, TikTok, LinkedIn, Facebook, and YouTube allowing students, coaches, and parents to participate in real-time. Nominations are open to the public, with winners announced during a live digital broadcast in June.



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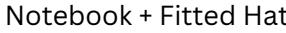
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CORPORATE SPONSORSHIP TIERS

INVEST in the athletic community and gain premium brand visibility.

Tier	Investment	Benefits
The “MVP”   	\$3,000 	\$3,000 investment comes with premium brand visibility along with; Logo on all County Award Graphics, Keynote Slot for Speaking, Promo Video, or Prize Giveaway before Main County Awards Event, and County Awards Presented by Rights, (2 x HHSA Fitted Hats, 2 x HHSA ToteBags & 1 x HHSA Journal)
The “All-Star”  	\$1,500 	\$1,500 investment comes with local category awards sponsor rights (e.g., “The Resilience Award” for the San Bernardino County Team Captains is presented by (your brand/company name), (1x HHSA Fitted Hat and 1 x HHSA Journal)
The Varsity 	\$500 	\$500 investment comes with local digital placement in footer all emails sent to county athletes, coaches, parents and supporters signed up to watch awards live, plus event guide sponsors page placement including logo and link placement on HHSA website for 6 months (1 x HHSA Journal)



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❤️ Individual & Small Donor "Booster" Levels

Every dollar ensures that access to these career paths remains free for our students.

INVEST in the athletic community and gain premium brand visibility.

Tier	Investment	Benefits
The Prize Fund	\$25	The Prize Fund: Your \$25 gift will help fund prizes and giveaways (i.e., gift cards, gas cards, etc.) for the team captains who did not receive any awards for the event.
The Team Captain Lunch	\$100	The Team Captain Lunch: Your \$100 gift will fund a celebration lunch for four team captains selected in your local school district county.
The Mentor Gift	\$250	The Mentor: Funds specialized Dream Career Prep Kits" for 10 students. Includes name recognition on our "Community Wall" webpage.



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OPTION 1: Los Angeles County School Districts

Alhambra Unified School District

- Alhambra High School
- Mark Keppel High School
- San Gabriel High School
- Century High School
- Independence High School

Antelope Valley Union School District

- Antelope Valley High School
- Eastside High School
- Lancaster High School
- Quartz Hill High School

Arcadia Unified School District

- Arcadia High School

Azusa Unified School District

- Azusa High School

Bellflower Unified School District

- Bellflower High School
- Mayfair High School
- Somerset High School

Beverly Hills Unified School District

- Beverly Hills High School

Bonita Unified School District

- Bonita High School
- San Dimas High School

Burbank Unified School District

- Burbank High School
- John Burroughs High School

Charter Oak Unified School District

- Charter Oak High School

Claremont Unified School District

- Claremont High School

Compton Unified School District

- Centennial High School
- Compton High School
- Dominguez High School

Covina-Valley Unified School District

- Covina High School
- Northview High School
- South Hills High School

Culver City Unified School District

- Culver City High School

Downey Unified School District

- Downey High School

Duarte Unified School District

- Duarte High School

El Monte Union High School District

- El Monte High School
- Rosemead High School
- Arroyo High School
- Mountain View High School
- South El Monte High School

El Rancho Unified School District

- El Rancho High School

Glendale Unified School District

- Anderson W. Clark Magnet High School
- Crescenta Valley High School
- Glendale High School
- Herbert Hoover High School

Glendora Unified School District

- Glendora High School

Hacienda La Puente Unified School District

- La Puente High School
- Los Altos High School
- Glen A. Wilson High School

- William Workman High School

OPTION 2: Orange County School Districts

Anaheim Union High School District

- Anaheim High School
- Western High School
- Magnolia High School
- Savanna High School
- Loara High School
- Los Alamitos High School

John F. Kennedy High School

- Katella High School
- Cypress High School
- Oxford Academy
- Los Alamitos High School

Brea Olinda Unified School District

- Brea Olinda High School

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OPTION 3: Riverside County School Districts

Alvord Unified School District

- Hillcrest High School
- La Sierra High School
- Norte Vista High School

Banning Unified School District

- Banning High School

Beaumont Unified School District

- Beaumont Senior High School

Coachella Valley Unified School District

- Coachella Valley High School
- Desert Mirage High School
- La Familia High School
- West Shores High School

Corona-Norco Unified School District

- Santiago High School
- Centennial High School
- Corona High School
- Eleanor Roosevelt High School
- Norco High School

Desert Sands Unified School District

- La Quinta High School
- Indio High School
- Palm Desert High School
- Shadow Hills High School

Hemet Unified School District

- Hemet Senior High School
- West Valley High School
- Hamilton High School
- Tahquitz High School

Jurupa Unified School District

- Jurupa Valley High School
- Patriot High School
- Rubidoux High School

Lake Elsinore Unified School District

- Elsinore High School
- Lakeside High School
- Temescal Canyon High School

Moreno Valley Unified School District

- Canyon Springs
- Moreno Valley
- Valley View
- Vista Del Lago

Murrieta Valley Unified School District

- Murrieta Mesa High School
- Murrieta Valley High School
- Vista Murrieta High School

Palm Springs Unified School District

- Cathedral City High School
- Desert Hot Springs
- Palm Springs High School

Palo Verde Unified School District

- Palo Verde High School
- Twin Palms High School

Perris Union High School Unified School District

- Perris High School

OPTION 4: San Bernardino County School Districts

San Bernardino City Unified School District

- Arroyo Valley High School
- Cajon High School
- Indian Springs High School
- Middle College High School
- Pacific High School
- San Andreas High School
- San Bernardino High School
- San Gorgonio High School
- Sierra High School

Chaffey Joint Union Unified School District

- Alta Loma High School
- Chaffey High School
- Colony High School
- Etiwanda High School
- Los Osos High School
- Montclair High School
- Ontario High School
- Rancho Cucamonga High School

Fontana Unified School District

- A.B. Miller High School
- Fontana High School
- Henry J. Kaiser High School
- Jurupa Hills High School
- Summit High School

Chino Valley Unified School District

- Chino High School
- Don Antonio Lugo High School
- Ruben S. Ayala High School
- Chino Hills High School

Redlands Unified School District

- The Grove High School
- Citrus Valley High School
- Redlands High School
- Redlands East Valley High School

Hesperia Unified School District

- Hesperia High School
- Oak Hills High School
- Sultana High School

Victor Valley Union Unified School District

- Adelanto High School
- Silverado High School
- Victor Valley High School

Colton Joint Unified School District

- Bloomington High School
- Colton High School
- Grand Terrace High School

Rialto Unified School District

- Eisenhower High School
- Rialto High School

Apple Valley Unified School District

- Apple Valley High School
- Granite Hills High School

Snowline Joint Unified School District

- Serrano High School
- Chaparral High School

Yucaipa-Calimesa Joint Unified School District

- Yucaipa High School

Barstow Unified School District

- Barstow High School

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OPTION 5: Ventura County School Districts

Ventura Unified School District

- Buena High School
- Pacific High School
- Ventura High School

Conejo Valley Unified School District

- Newbury Park High School
- Thousand Oaks High School
- Westlake High School

Simi Valley Unified School District

- Royal High School
- Simi Valley High School

Moorpark Unified School District

- Moorpark High School

Oak Park Unified School District

- Oak Park High School

Fillmore Unified School District

- Fillmore High School

Ojai Unified School District

- Nordhoff High School
- Legacy High School

Santa Paula Unified School District

- Santa Paula High School

Las Virgenes Unified School District

- Agoura High School
- Calabasas High School
- Indian Hills High School

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Target Donor List (Who to Call)

- Regional Tech & Aerospace: (SpaceX, Northrup Grumman, Silicon Beach Startups) – They need disciplined leaders.
- Lifestyle & Apparel: (Vans, Hurley, Lululemon) – They love the SoCal athletic aesthetic.
- Professional Services: (Local Law Firms, Real Estate Agencies, Banks) – They often look for "local heroes" to support for brand trust.
- Auto Dealerships: Traditionally the biggest supporters of local high school athletics.

"Overcoming Objections" Cheat Sheet

- Objection: "We already give to the local booster club."
- Response: "That's great! Those clubs fund the game. We fund the player's future. We focus on what happens after the jersey comes off, ensuring SoCal athletes stay and lead in our local economy."
- Objection: "Social media awards feel less 'official' than a gala."
- Response: "Our digital format actually gives you more exposure. Instead of a room of 200 people, your brand will be seen by thousands of parents, students, and coaches across Instagram and LinkedIn throughout the entire month of the campaign."

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Outreach Email Template

Subject: Building SoCal's next generation of leaders (Partner Opportunity)

Hi [Name],

I'm reaching out because [Company Name] is a staple in our Southern California community, and we want you to be part of something big.

In 2026, Hire High School Athletes is launching the SoCal Team Captains of the Year Social Media Awards. We are identifying the top student-athlete leaders from San Diego to Santa Barbara and providing them with the professional recognition they've earned on the field.

We aren't just giving out trophies; we are creating a pipeline of "career-ready" talent. I've attached our 2026 Partner Package. I'd love to discuss how we can highlight [Company Name] as a champion for our local youth. Are you free for a quick 10-minute call on Tuesday or Wednesday?

Best,

[Your Name]

[Your Title/Volunteer Role]

Important Dates & Deadlines

- Jan 15 - Feb 15: Early Bird Sponsorship Drive (10% discount for commitments).
- March 1: Social Media Nomination Window Opens.
- April 15: Sponsorship Deadline (to be included in final broadcast graphics).
- May 2026: The Virtual Awards Event.

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VOLUNTEER AGREEMENT & RELEASE

Organization: Hire High School Athletes (HHSA)

Project: 2026 SoCal Team Captains of the Year Social Media Awards

This Volunteer Agreement (“Agreement”) is entered into by and between Hire High School Athletes, a [State] Nonprofit Corporation, and the individual named below (“Volunteer”).

1. Volunteer Relationship

Volunteer agrees to provide services to HHSA without compensation or expectation of future employment. Volunteer understands that they are not an employee and are not entitled to any employee benefits, including but not limited to health insurance, workers' compensation, or unemployment benefits.

2. Standards of Conduct

Volunteer agrees to represent HHSA with professionalism and integrity. Specifically, Volunteer agrees to:

- Promote the Team Captains of the Year Awards in a positive and inclusive manner.
- Adhere to all HHSA social media and communication guidelines.
- Treat all student-athletes, coaches, and sponsors with respect and equity.

3. Confidentiality & Intellectual Property

- Confidentiality: Volunteer may have access to sensitive information (donor lists, student contact info, internal strategies). Volunteer agrees to keep this information strictly confidential.
- Work Product: Any materials created by the Volunteer (social media graphics, email scripts, pitch decks, etc.) during their term of service shall be considered "work for hire" and remain the sole property of Hire High School Athletes.

4. Media Release

Volunteer grants HHSA permission to use their name, voice, and likeness in connection with the promotion of the Team Captains of the Year Awards in any and all media, including social media, websites, and press releases.

5. Liability Release & Waiver

Volunteer hereby releases, waives, and forever discharges HHSA, its directors, officers, and employees from any and all liability, claims, and demands which may arise from Volunteer's activities with the organization. This includes, but is not limited to, any bodily injury, personal injury, or property damage.

6. Termination

Either party may terminate this relationship at any time, for any reason, with or without notice. Upon termination, Volunteer shall return all HHSA property and cease using HHSA-branded materials.

Acknowledgment & Signature

I have read this agreement and fully understand its terms. I sign it freely and voluntarily.

Volunteer Name (Print): _____

Volunteer Signature: _____ Date: _____

Parent/Guardian Signature (if Volunteer is under 18): _____