

# PRESS RELEASE

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## **LOCAL ORGANIZATION TO HOST “THE HUDDLE” TO HELP HS ATHLETES NAVIGATE NEW FEDERAL SPORTS MANDATES**

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Los Angeles, CA - Following President Trump’s recent signing of the “Urgent National Action to Save College Sports” Executive Order, Hire High School Athletes is stepping up to provide charity for local families. They will host a series of “The Huddle”, a community town hall design to help high school parents and coaches understand the significant shift coming to college athletics by August 2026.

The Executive Order introduces stricter one-time transfer rules, a firm five-year eligibility window, and new federal oversight on NIL (Name, Image and Likeness) deals. Billions of dollars from federal grants could be at risk for universities that are not compliant by the August 1, 2026 deadline. Join the discussion.

“The landscape is changing fast,” says Coach Ekene. “Our goal with The Huddle: Town Hall for High School Families on the New College Sports Executive Order” is to ensure our local athletes aren’t caught off guard.

We’re moving the conversation beyond the headlines to to focus on long-term career success and professional development.”

For more information or visit [www.hirehighschoolathletes.org](http://www.hirehighschoolathletes.org), or text “(your city) Town Hall” to (888)275-9711, please allow up to 48-72 hours for a response.

About Hire High School Athletes (HHSA):

HHSA is a nonprofit organization dedicated to helping student-athletes transition from the field to the professional world. By connecting students with employers who value the traits inherent in competitive sports, HHSA ensures that young athletes are prepared for success beyond the game.

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