

# PRESS RELEASE

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## **HIRE HIGH SCHOOL ATHLETES (HHSA) LAUNCHES 2026 SOCAL PUBLIC SERVICE CAREER CAMPAIGN: "FROM THE FIELD TO THE FRONTLINE"**

INLAND EMPIRE, CA - Monday, January 5, 2026 - Hire High School Athletes (HHSA), a leading organization dedicated to connecting student-athletes with meaningful career opportunities, today announced the launch of its 2026 Southern California Public Service Career Campaign, themed "From the Field to the Frontline: Your Next Play Starts Here." This initiative aims to bridge the gap between the disciplined world of high school athletics and the vital public service sectors of law enforcement, education, fire services, healthcare and more.

The campaign is designed to empower Southern California's high school athletes by showcasing how their inherent skills - including teamwork, leadership, resilience, and problem-solving are not only transferable but highly valued in public service professions.

HHSA's mission is to demonstrate that the journey from athletic competition can lead directly to a fulfilling career dedicated to community well-being and safety.

"We believe that high school athletes possess an unparalleled drive and unique skill set that makes them exceptional candidates for public service," said Coach Ekene Agwuenu, Executive Program Director, of Hire High School Athletes. "Our 'From the Field to the Frontline' Campaign will provide a direct pipeline for these talented young individuals to explore and enter careers where their dedication can truly make a difference in their communities.

Key components of the 2026 campaign include:

- Target Outreach: Engaging high schools, athletic departments, and youth sports organizations across Southern California.
- Skill Translation Workshops: Educating athletes on how to articulate their athletic achievements and experiences into professional resumes and interview responses.
- The 2026 SoCal Public Service Virtual Job Fair: A landmark online event bringing together high school athletes and recruiters from various public service agencies, including Los Angeles Police Department (LAPD), Los Angeles Fire Department (LAFD), County Health Services, and other vital local entities. This virtual platform will allow for direct engagement, information sharing, and potential interview opportunities.
- Mentorship Program: Connecting newly hired athletes with experienced public service professionals many of whom are also former athletes to provide ongoing guidance and support.

888-275-9711

[help@hirehighschoolathletes.org](mailto:help@hirehighschoolathletes.org)  
[www.hirehighschoolathletes.org](http://www.hirehighschoolathletes.org)

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The campaign will culminate with the series of 2026 Public Service Virtual Job Fairs, scheduled for LA County, Orange County, Riverside, San Bernardino and Ventura Counties School Districts on their respective dates starting in February through October 26, 2026.

This event will be a crucial opportunity for graduating athletes and those planning their post-high school paths to interact with a wide range of public service employers seeking dedicated and driven individuals.

HHSA invites public service agencies, educational institutions, and community leaders to partner in this transformative campaign to cultivate the next generation of Southern California's public service heroes.

For more information on the 2026 HHSA SoCal Public Service Career Campaign or to register for the virtual job fair, please visit [www.hirehighschoolathletes.org](http://www.hirehighschoolathletes.org) or text (888)275-9711

### ABOUT HIRE HIGH SCHOOL ATHLETES (HHSA)

Founded in 2024, Hire High School Athletes (HHSA) is a non-profit organization committed to creating pathways for high school athletes to leverage their athletic training and discipline into successful professional careers. HHSA provides resumes, networking opportunities, and career guidance to help student-athletes transition from competitive sports to impactful roles in various industries, with a focus on public service for the 2026 Campaign.

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