

## Arizona's First Nationally Designated ALL AMERICAN ROAD

1. Grew out of effort of VOC which began in 2005 entails milepost 302.5 to milepost 310 on 179 and is administered through ADOT. This program was established by Congress in 1991 to PRESERVE and PROTECT nation's scenic roads and to promote tourism and economic development
2. National Scenic Byway is a road recognized for one or more of six "intrinsic qualities": archeological, culture, historic, natural, recreational, and scenic. The VOC meets 3 of the six and they are: **natural, scenic and recreational opportunities.**
3. THIS DESIGNATION MEANS THAT THIS ROAD HAS FEATURES THAT DO NOT EXIST ELSEWHERE IN THE UNITED STATES. There are currently 120 National Scenic Byways and only 31 ALL AMERICAN ROADS in all 50 states. Our Red Rock Scenic Byway is one of 5 Byways and the first in Arizona to receive this designation.
4. THIS DESIGNATION WILL REMAIN EFFECTIVE AS LONG AS THE THREE INTRINSIC VALUES (SCENIC, RECREATIONAL-NATURAL remain intact and adequately maintained. We are as a community missioned with PROTECTING , PRESERVING,AND PROMOTING these values and actions as outlined in the Red Rock Scenic Byway Corridor Management Plan(CMP). This is a 100 page document REQUIRED for each Byway and approved by ADOT and the Federal Highway Administration. Importantly, the All American Road Committee, in partnership with Yavapai County received approximately 1.5 million for maintaining and furthering the intrinsic values and the Corridor Management Plan.
5. Our MISSION is to PRESERVE and ENHANCE IN PERPETUITY THE UNIQUE SCENIC, NATURAL, AND RECREATIONAL VALUES OF THE RED ROCK SCENIC BYWAY THROUGH SELF-SUSTAINING STEWARDSHIP, PARTNERSHIP AND VOLUNTEER PROGRAMS. THIS MISSION FLOWS FROM THE VISION OF THE ALL AMERICAN ROAD COMMITTEE TO ENSURE A RED ROCK SCENIC BYWAY THAT PROVIDES UNFORGETTABLE, USER FRIENDLY SCENIC AND RECREATIONAL DESTINATION FOR PEDESTRIANS, BICYCLISTS, AND MOTORISTS VISITING OR RESIDING IN OUR RED ROCK COUNTRY.
6. NOTE: All of this information was provided in a letter written by Tom Graham and published in the Verde News November 1, 2017.