MEDIA COVERAGE

THE HINDU

How Supriya Srivastav changed her life with a hula hoop

https://www.thehindu.com/life-and-style/how-supriya-srivastav-changed-her-life-with-a-hula-hoop/article27059403.ece

:: PRAVEEN SUDEVAN

Supriya Srivastav does what she loves. She teaches children, women and a few men how to twirl their waist with a hula hoop. She runs a social media consulting firm, Purple Filter. Through social media, she also helps a few people with depression.

Life, she says, is content. But it was not until a few months ago.

She had a bad breakup in 2017. Then, last February, her grandfather, who was her "biggest support system", passed away. "I could not move on. I just stopped

"I could not move on. I just stopped functioning," she recalls. She knew it was the onset of depression as she had experienced it before.

"I was sexually harassed at my workplace and knew there was something wrong about the whole thing. But at that point, I thought I must have done something wrong. I was naive," she shares.

Supriya then went to Delhi to stay with her parents for a while. For six months, she was on antidepressants. "It was a difficult time for my parents too, to see me taking pills every day."

She gradually overcame it, returned to Bengaluru and focussed on her career. But following a job-switch in 2015 (which, in hindsight, was a bad idea), a breakup and a death, Supriya was sinking into depression again.

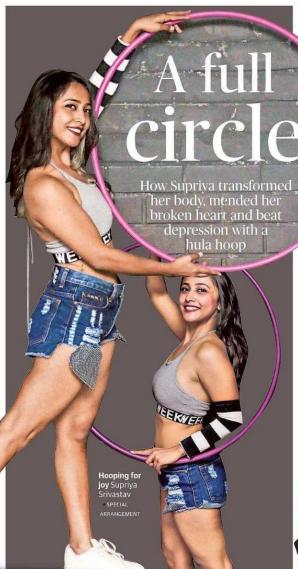
"This time, I was determined not to take medication. Of course, there is nothing wrong with it. But I felt I could do without them," she adds.

Watching her from the corner of her room, when she would "lie idle on her bed, was her new "companion": a hula hoop.

Going in circles

Supriya's first encounter with a hula hoop was by chance. She was holidaying in Goa, when she heard a Russian tourist say, 'Indians are boring, they won't do this', pointing to a dark green hula hoop on a

table



"I wanted to disprove her," Supriya laughs. She twirled the hoop with her waist for two or three minutes. "It was for a short time but I liked what I did. I felt like a child again."

After returning from vacation, she ordered a hoop online. "I would hoop for five minutes. Then, it became half-an-hour. Now I can even hoop with my hair," she says.

Hooping, she says, is addictive, for it exercises the whole body and lets you have fun. "You might be embarrassed to rotate your hip in a big circle for the first time. But once you try it, you'd want to do it more."

Hula hoop helped Supriya get fit. "I used to stress-eat a lot. I was gaining weight and was reluctant to pose for photographs." She wanted to be fit but was averse to gyms. So, this was an added motivation to hoop. "I now love the way I look."

Among her students – about 40 of them – is a post-partum mother, trying to lose weight. "When she hooped for the first time, she was in pain. She took a break but came back, saying she enjoyed it."

Hula hooping, despite being a fad in several places in the West, is not a big deal in India, yet. Supriya's next project, hence, is to popularise the activity. "There are a few popular hula hoopers in India. They do some spectacular tricks, which, for a beginner, might look tough. But anyone can do it. This is the message I want to promote. I want others also to enjoy something that changed my life for the better."

NG ROUND

Befo

Before it was known and recognised as the common colourful plastic toy, the traditional hula hoop was made of dried willow, rattan, grapevines, or stiff grasses

THE HINDU

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https://www.thehindu.com/life-and-style/fitness/will-weighted-hula-hoops-help-with-your-fitness-regimen/article28821849.ece

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How hula hooping became the dance of empowerment and a tool to subvert gender stereotypes

Meet the hoop artists who are changing the conversation around the artform in India

BY REEM KHOKHAR 29 November 2020

THE INDIAN EXPRESS

https://www.newindianexpress.com/cities/bengaluru/2019/may/13/hope-in-a-hoop-1976 038.html



she was staying at when a Russian woman deemed Indian women to be 'too boring.' Feeling challenged, Srivastav took it upon herself to prove her wrong. "There was a hoop in the room so I decided to try it out. She wasn't the only one surprised. This was the first time I was trying the hoop and even I couldn't believe I could keep it spinning for as long as I did," she recalls. During the bus ride back

home from the same trip, Srivastav ordered her first hoop online. What started as a way to digest a heavy meal post din-ner soon turned into mini hoop sessions scattered through the day – while waiting for a cab to arrive or for her tea to boil (she arrive or for her tea to boil (she now has two hoops hanging in her kitchen for the same reason). "I was using the hula hoop just before heading out for client meetings too. I've always had anxiety issues but I slowly realised that the hula hoop helps me cope with it. It made me feel like we have it or working for a row. my heart is pumping for a rea-son," shares Srivastav. Eventu-ally, she was hooping for two or three hours straight. "I was into theatre and acting in school and college but I wasn't allowed to pursue those as a career. Though the hula hoop, I found a way to express myself again," she says, adding that she now hoops for at least an hour every day.

Hearing Srivastav speak about her hoops, it almost seems like she is describing a person. Last year, when Srivastav's grandfa-ther passed away, she felt herself slipping back into depression and left hooping for a month. "I was just lying down when I felt one of the hoops on the wall star-ing at me, almost like it was call-ing out to me," she says. Srivastav didn't just get back to hooping but started conducting hula hoop fitness classes too. The biggest change it has made to her life? She's more centred and grateful

She's more centred and grateful as well, so much so that she even actually says 'thank you' to her hoops after using them.

While her parents are supportive, her mother does question why she has to wear short or tight-fitting clothes while using the hoop. "People still associate hula hoops with a circus act but that mindset is slowly changing. My mother finally came around My mother finally came around when I told her there's no way I can hoop with a ghagra. Now, she gives the same response to her mother when she questions my clothing choices," she says with a laugh.

LOVEOLOGY

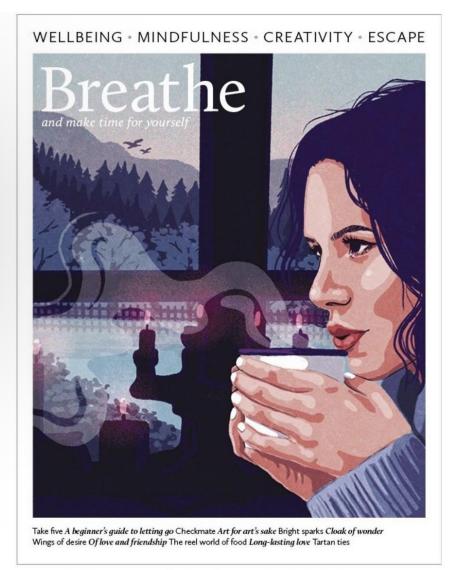


manage anxiety issues



US Publication: YOUR BIG YEAR

https://yourbigyear.com/young-innovators-1/hooping-with-supriya-purple-filter-your-big-year-supriya-srivastav-bangalore-india





THE NEW INDIA EXPRESS

FIFA 'seriously impressed' with Bengaluru artistes



https://www.newindianexpress.com/cities/bengaluru/2019/aug/05/fifa-seriously-impresse d-with-bengaluru-artistes-2014167.html

THE TIMES OF INDIA

https://timesofindia.indiatimes.com/life-style/health-fitness/fitness/hula-hoop-your-way-to-fitness/articleshow/82547032.cms



THE INDIAN EXPRESS

Simran Ahuja

ellness festival Fit Bengaluru is back with its third edition on February 15 and 16. As usual, this edition too focuses on giving visitors a chance to explore various forms of fitness, ranging from the regular kick boxing to more unconventional forms of fitness such as hoop alignment, parkour and calisthenics, capoeira, piloxing, lyrical yoga, poi and more.

The event will take place at UB City and Cubbon Park and according to Uzma Irfan, director, Prestige Group, the main objective of this festival is to inspire people to take to fitness. "We also want to encourage people to take on a better way of life by exposing them to various aspects of the industry (diverse workouts, diet options etc.) on a single platform," she says, adding that there is something for every age group at the event. This two-day festival has at least 15 sessions to offer on both days, including sound bath meditation, drama therapy and art therapy to incorporate a focus on mental wellbeing as well. Festival director Carun Carumbiah adds, "We noticed that people tend to hit a midday slump from 12pm to 2pm. So we've included some acrobatic, freestyle, b-boi performances during those hours. Instruments like hand pans, didgeridoo and djembes will also add a musical element to the festival.'

On both days, the event winds up with a dance session to end things on a high note, with dancer-choreographer Melvin Louis conducting a session on the second day. Besides this, the event will also introduce people to newer forms of workouts, ones that people wouldn't have considered as effective fitness routines before.



For instance, Supriya Srivastav's hula hoop alignment session will focus on aligning your physical and mental self. The session will also focus on hula hooping, which she says, is a great core workout and concentration improving and centering activity. "I lost 10 kg by just hula hooping because going to a gym was not a solution for me. After monitoring the results on a daily basis, I have developed combination of tricks and fitness modules that are bound to work for any body but it is still not fully explored by adults," says brand strategy consultant, who is also a hula hoop trainer who conducts classes at Studio 7, HSR Layout and The Artery at JP Nagar.

Deepti Martolia's lyrical yoga session, on the other hand, though strongly rooted in traditional vinyasa flow, is set against the backdrop of soothing instrumental music, while also incorporating elements of contemporary dance in it. "We focus on micromovements to better understand the transition between postures,"

explains Martolia, who regularly conducts these sessions Indiranagar. She adds that this slower, softer movement is easier on beginners too.

Some of these workouts may seem like all fun and games, quite literally, since parkour is inspired by military obstacle courses and involves elements of jumping, climbing and rolling. But according to Delson Joy D'Souza, who is conducting the parkour and calis-

thenics session, one hour of this workout can burn 400-450 calories. But that's not the only reason these workouts are gaining popularity. "There are two types of people who opt for these: Those who are bored of monotonous workouts and those who want to relive their childhood dream of jumping around, but with more focus on the technicalities of this," he says. He regularly conducts these classes at Chaos Faktory, HSR Layout.

Shop till you drop

One can expect to find a host of ethical and organic range of products at the 'Fit Market'. "Previously we had 10 stalls at the event but this this time we have 50," says Carumbiah, Expect smoothie bowls, athleisure, locally produced goods, healthy snacks, artisanal teas, handmade ceramics and pottery, and more.

Unconventional workouts decoded:

- Parkour: Focuses on going from one point to another swiftly and efficiently. "It originates in France and is derived from military obstacle course training," says D'Souza.
- Calisthenics: Body weight training that relies on one's own body weight as resistance to build strength and endurance.
- Poi: Movement artform that is performed by spinning a tethered weight in rythmic and geometric patterns. "It sharpens your reflexes, body coordination and spatial awareness," say Yacobeh and Sarena Beri, flow artists and fire performers. They run the organisation IndieFlow, where they conduct workshops on poi and other flow arts.
 - Capoeira: Brazilian martial art form that combines dance, acrobatics. music and self-defence.

TECTING TIMES

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EDEXLive

Hula Hoop fitness trainer Supriya Srivastav's four simple steps to hoop like a pro



https://www.edexlive.com/people/2020/apr/27/hula-hoop-fitness-trainer-supriya-srivastavs-four-simple-steps-to-hoop-like-a-pro-11486.html

THE NEW INDIAN EXPRESS



LIVE MINT

A turn for the better

Hula hooping has gone from being a happy childhood throwback to a serious means to get healthy—both mentally and physically

our years ago, a Russian woman challenged Supriva Srienday. 22, to hoop in Con. Because whe was so condeceending towards Indians, I was the first time I had ever seen a hoop, 'she recalls, Comebour, it worked. 'I just started syming and, to my own suprise, I was able to hoop for almost a minute back then.' Soon, Srienstawwas hooked to the hoop. When sales returned to Bengahru, she ordered one online and the came here escape and obsession—she

ne her escape and obsession—she



and consulting her 'hoop mentor', Gun-jan Saraf.
Today, Srivastav shuffles between her social media consultancy, Purple Filter, and takinghooping classes at The Attery, an at space created by actor Samyukta Hornado in P. Nagar, and The Green Pocket, a children's activity centre in Indiranagar, Bengalura.
Itida hooping has gone from being a happy childrood throuback to a serious mount to get healthy—both mentally and physically. With workshops and classes across-cities in the country, people of all ages are learning how to shoop with train-ers who are moudy self-tanght and for whom hooping has also been personally transformative.

it worked.

It worked to myown can be compared to the control of t



more convinced that this is what I would want to do, "says Ramachandran. In 2015, she travelled to Egypt, Russis and Chian sapert of Bolly wood musical." Irrecall dancing through the entire musical, and, at the back of my mind, waiting for the 7 minutes where I get to hoop? I Ramachandran mushes it clear that she is not a certified fitness trainer and says the effects of hooping may vary from person to person. Her clause trypically begin with a warm-egy such as stretching or remove the contract of the con

SPIN INTO SHAPE
Hooping is an effective low-impact work-out, and a great way to got into both a cardioroutine and tone up different parts of the body. A weighted hoop up st he intensity and caloric beam. If a no surprise then that celebrities such as former US first lady Michelle Obama and actor Zooey Deschanel are axid hoopers.

Closer home, trainers are clear that hoojing isgreat for overall fitness. Ramachandran teaches hoojing as a performing art more than a fitness regime, but says one breaks into a sweat within a few minutes of hooping since "the heart gets pumping", justasi tobes after a session of ununing or Zunda. This infill-hoofy work-out where every part from head to toe is involved in hooping. Even basic waisthooping requires the whole body and your over to be involved. "he has yas.

"Moving on to hooping on different body parts, one could specifically work on hooping on the neek, palins, arms, knees, and swort on transitions and flow, and the same than the same th

depending on the intensity, an hour at cone of her classes can help barn 140-300 calories.

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ABOUT SHOP PROGRAMS MEDIA CHANNEL PARTNER WITH US (Log In)



Hooping With Supriya

December 17, 2019



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পেশিগুলোরও মেদ ঝরাতে সাহায্য করে হুলাহুপ।

কীভাবে হুলাহুপকে নিজের ফিটনেস রুটিনে আনবেন?

আপনার ফিটনেস রুটিনে ওয়ার্ম আপ হিসেবেই শুরু করতে পারেন ছলাছপ। তবে প্রাথমিক শুরুর ধাপটা হতে পারে ওয়েস্ট ছপিং, মেটা শরীরের বিভিন্ন কোর মাসলগুলোকে সক্রিয় করে। সুপ্রিয়ার মতে, এটা কার্ডিয়ো হিসেবেও বেশ ভাল। কারণ এটা পরবর্তী যে কোনও ধরনের শরীরচর্চার জন্য অ্যাবসগুলোকে প্রস্তুত করে তোলে। তবে পুরো অভ্যাসটাই নিয়মিত রুটিনে ধীরে-ধীরে আনার চেষ্টা করুন। প্রথমদিকে বেশ কয়েক বার ছপ পড়ে যেতেই পারে, কিন্তু হাল ছাডবেন না।

কতক্ষণ ধরে হুলাহুপ

করা উচিত?

সুপ্রিয়া শ্রীবাস্তব বলছেন, "এ ক্ষেত্রে এ রকম কোনও ধরাবাঁধা সময় হয় না। কেউ ৫ মিনিটও করতে পারেন, আবার কারও যদি ভাল লেগে যায়, দিনে পাঁচ ঘণ্টাও করতে পারেন। তবে যদি ক্যালোরি ঝরানোই কারও মূল উদ্দেশ্য হয়, তা হলে রোজ ঘড়ি ধরে ৩০ মিনিট করে ছপিং করলেই যথেষ্ট।"

হুলাহুপের জন্য সঠিক ওয়েট বাছবেন কী করে?

হুলাহুপ করতে একটা ঠিকমতো ওয়েটের দরকার হয়। সেই রকম ওয়েটই বাছা উচিত, যাতে কোনও ক্ষতি না হয়। আবার



আমেরিকান কাউন্সিল অন এক্সারসাইজের একটি গবেষণা বলছে, ৩০ মিনিটের এই হুলাহুপই যথেষ্ট বুট ক্যাম্প, কিক বক্সিংয়ের মতো শরীরচর্চার সঙ্গে টক্কর দিতে।

খুব একটা হালকা ওজনও বাছা উচিত নয়।
তবে যদি কেউ প্রথম শুরু করেন, তা হলে
তাঁর ক্ষেত্রে ২০০-৩০০ গ্রাম ওজন হওয়াই
বাঞ্ছনীয়। কারণ এর চেয়ে বেশি হলে আহত
হওয়ার আশঙ্কা থেকেই যায়। শুরুর দিকে
ছপের সাইজ ৩৬-৪২'এর মধ্যে হওয়াই

সতক্তা

 একটানা হুলাহুপ করতে-করতে কোমরে ব্যথা পাচ্ছেন? তা হলে কিন্তু মাঝে-মাঝেই ত্রেক নেওয়া দরকার। যেহেতু শরীরের চার দিকে এই ভাবে কোনও জিনিস ঘোরানোর অভ্যেস আমাদের থাকে না, তাই প্রথম প্রথম বেশিমাত্রায় করলে কালশিটেও পড়তে পারে। তবে এ ছাড়া এই শরীরচর্চা থেকে কোনও রকম বিপদ হওয়ার আশঙ্কা নেই।

- হুলাহুপ করার সময় সোজা থাকার চেষ্টা করুন। কোনওভাবে কোমর থেকে সামনের দিকে ঝুঁকবেন না।
- কারও যদি পিঠে কোনও আঘাত থেকে থাকে, তা হলে হুলাহুপ করার আগে চিকিৎসকের পরামর্শ নিয়ে করাই ভাল।

তথ্য সহায়তা: এষণা কুট্টি ছবি: আইস্টক

সান লা ২৮৫ পুজো ১৪২৯

MANSWORLD Feature on Hula Hooping rise during the pandemic amongst men and woman



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