

Section V Athletics and New York State Colleges & Universities

# Committed to Excellence In Education & Athletics



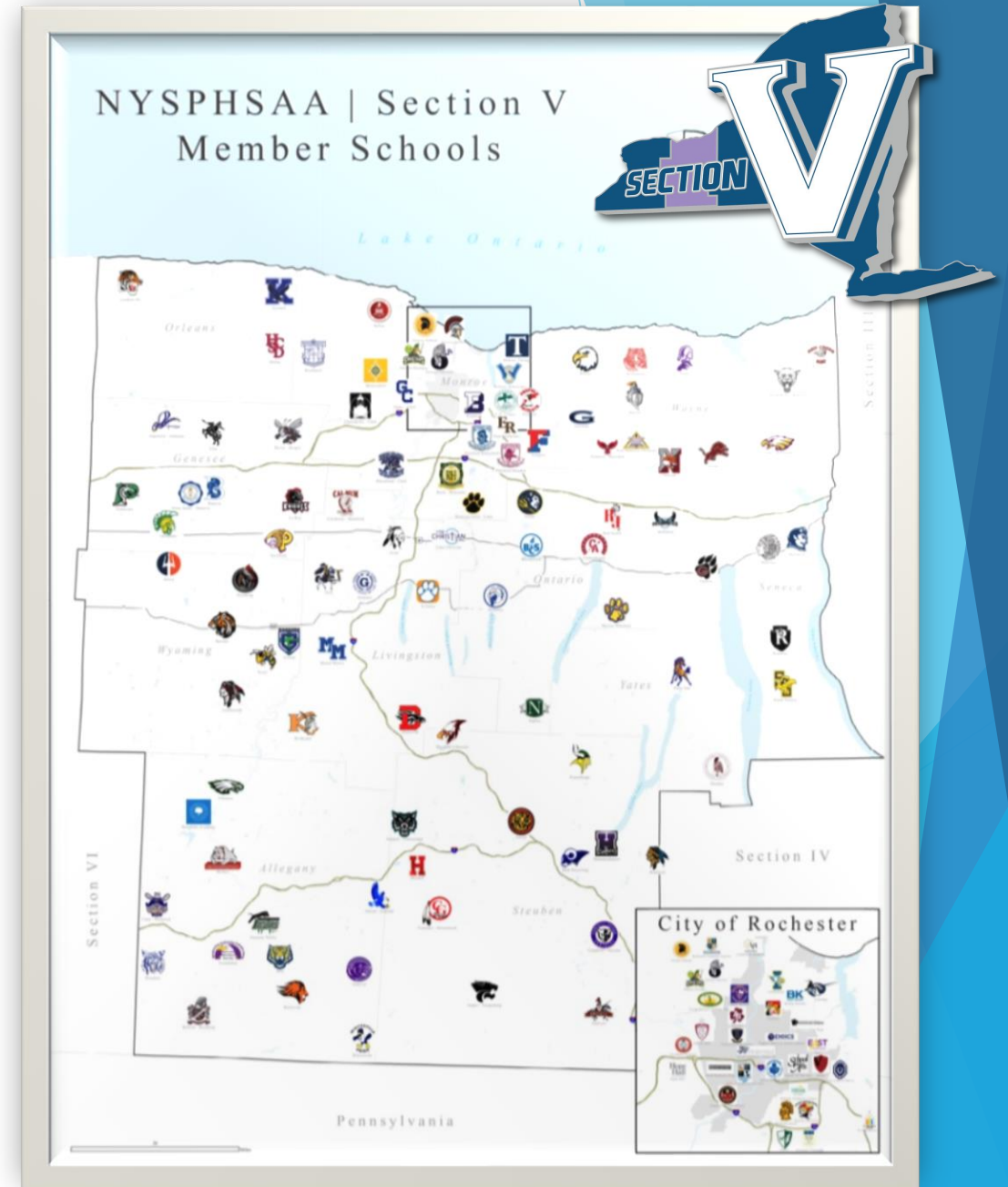
# About Section V Athletics

Section V Athletics provides oversight and organization for interscholastic athletic programs in a large region of New York State, extending across 12 different counties including Allegany, Cayuga, Wayne, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Steuben, Wyoming and Yates.

Section V is a member of the New York State Public High School Athletic Association.

Section V is committed to excellence in interscholastic athletics while supporting an education-based learning environment.

[www.SectionV.org](http://www.SectionV.org) [www.NYSPHSAA.org](http://www.NYSPHSAA.org)



# Section V By The Numbers



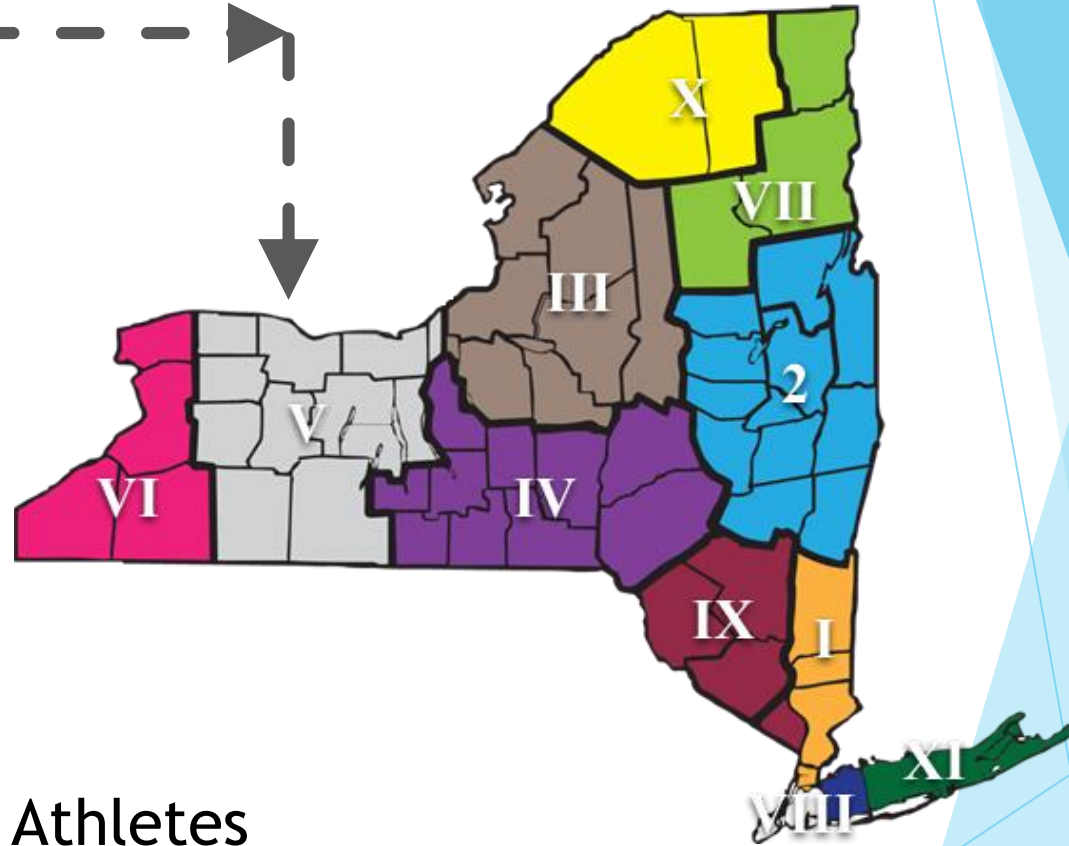
**42** Different Sports

**2,181** Varsity Teams

**47,900** Student Athletes

**95,800** Parents of Student Athletes

**145,000+** Total Family Members







# A Powerful Marketing Tool For Colleges & Universities

- ▶ Throughout high school, students and their parents explore the best fit for their next step toward higher education. They may or may not choose to participate in college sports, but their career aspirations are in the forefront.
- ▶ With participation from nearly 48,000 student athletes, Section V offers some of the most powerful marketing opportunities directed at student athletes and their families in New York State.
- ▶ Colleges and universities can promote their schools through a variety of high impact marketing opportunities such as website and mobile app banners, championship sponsorship, broadcast naming rights and advertising, social media marketing and event participation to name a few.
- ▶ The SectionV.org website recognized nearly **1.5 Million page views and just over 200,000 unique users** over the past year and is looking to launch a mobile app in the Fall of 2020.
- ▶ Let us develop a powerful custom marketing package to help showcase your school along with the unique educational and athletic opportunities it offers. We can help increase branding and help generate interest and help instigate new applications.
- ▶ **Please contact us today for more information! 585-750-4252.**



# Sponsorship Opportunities

- Sectional Championship Naming Rights
- Sports Specific Sponsorship
- Scholarship Sponsorship
- Website Banner Ads
- Award Banquet Sponsorship
- Game Broadcast Sponsorship & Commercials
- Social Media Posts
- Information & Instruction Communications
- Championship Game Program Ads
- Game PA Announcements
- Banners at Championship Games
- Summits, Committee & Training Programs

*Let Us Customize A Package For You!*



# SECTION V WEBSITE MARKETING

Super Leaderboard Rotating Banner on SectionV.org Homepage

(970x66) Average 39,500 Impressions/mo.

**\$595 /mo.**

Featured Sponsor Ad rotating on SectionV.org Home Page

(696X199) Average 80,200 Impressions/mo.

**\$495 /mo.**

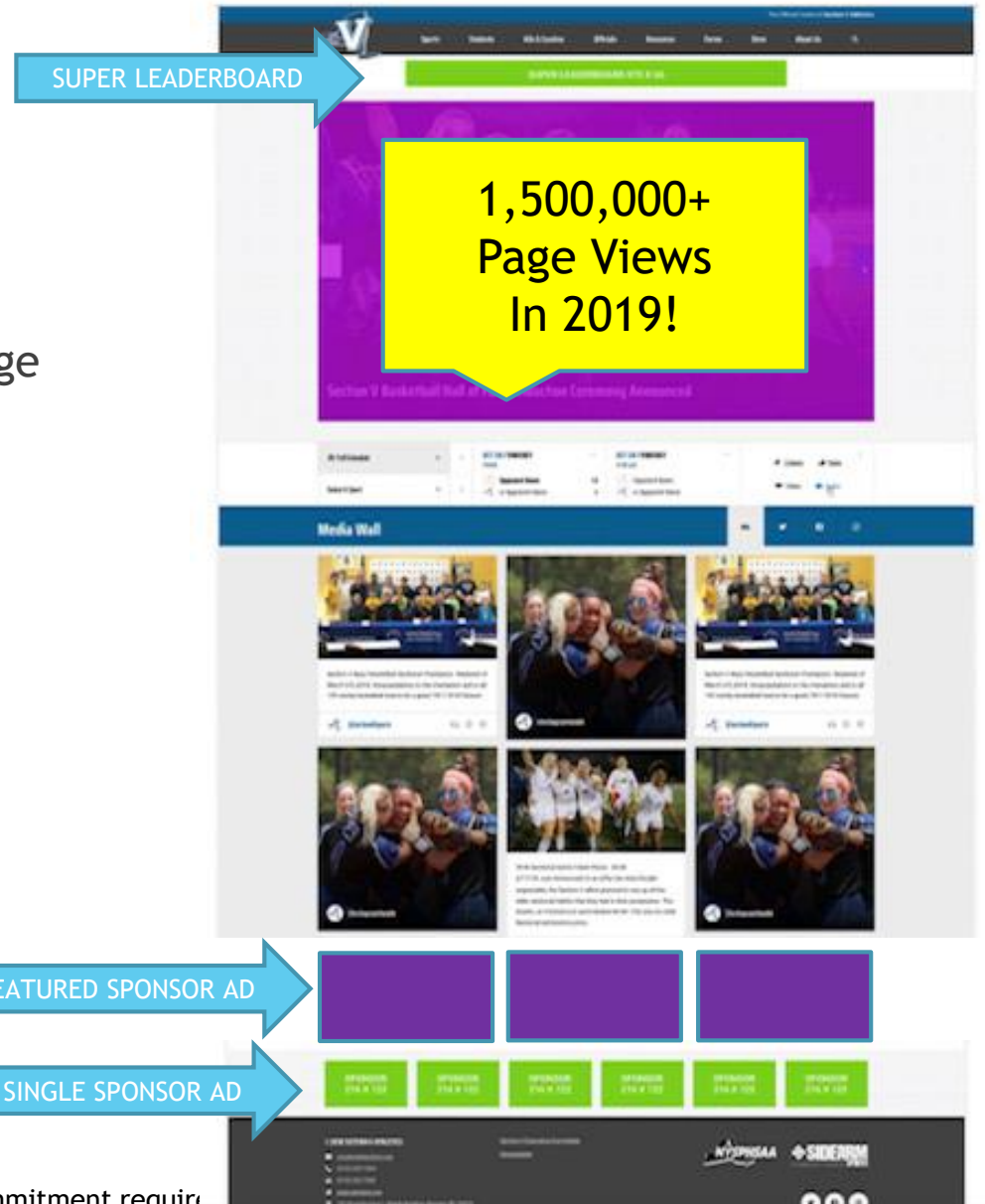
Single Sponsor Ad rotating on SectionV.org Homepage

(216x122) Average 60,800 Impressions/mo.

**\$300 /mo.**

***Banner Ads Will Appear on All Website Pages!***

\*4 mo. min. commitment required





Section V Athletics is excited to launch a brand-new mobile App for the 2020-21 school year! This presents a great opportunity for businesses to promote their products and services to loyal student athletes and their families who want important Section V information that is accessible anywhere at anytime on their mobile devices.

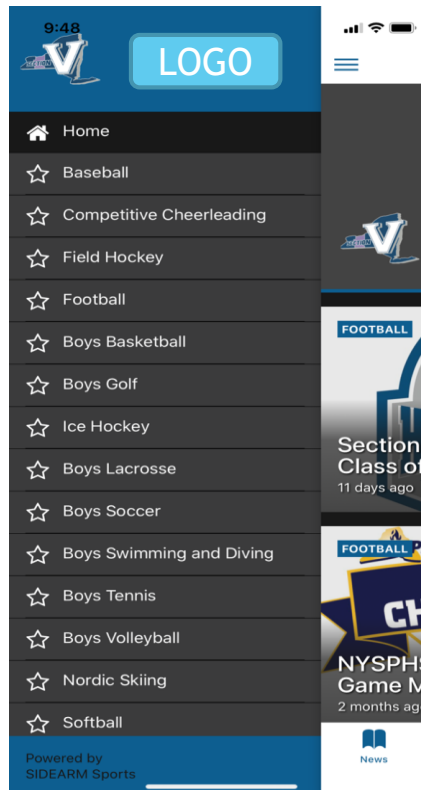
### HOME SCREEN SPONSOR



120 x 35  
Image persists  
on every  
page of app

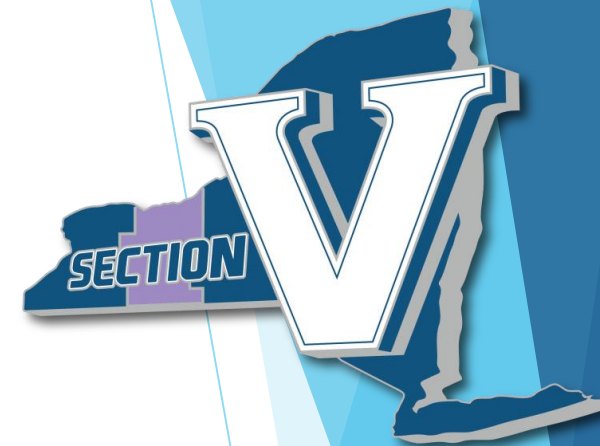
\$600 /mo.  
for 12 mos. beginning  
2020/21 School yr.

### MAIN MENU SPONSOR



120 x 35  
Image appears  
on expanded  
menu

\$500 /mo.  
for 12 mos. beginning  
2020/21 School yr.



New Section V  
Mobile APP  
Sponsorship  
Opportunities

# Section V Athletics Has Partnered With Synergy Sports & Entertainment To Provide Creative & Powerful Sponsorship Opportunities

## About Us

Synergy Sports & Entertainment offers the finest sports and entertainment consulting and marketing services in the industry. We assist brands and businesses of all types and sizes in maximizing their sponsorship investment through the right partnerships, products and marketing plans.

Our team of experienced professionals deliver personalized service to brands, teams and organizations locally and throughout the country. Combining over 50 years of industry experience and invaluable professional relationships, Synergy provides expert counsel and a unique combination of custom marketing solutions tailored toward individual needs. Our full-service “team” approach to helping you maximize your sports and event marketing investment is our goal.



**SYNERGY**  
SPORTS & ENTERTAINMENT, LLC



An Experienced  
Team With a Goal  
of Maximizing  
Your Sponsorship  
Investment

*Contact us today  
for more information*



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[www.SynergySportsMarketing.com](http://www.SynergySportsMarketing.com)

