



# DALLAS DEFENDERS FOOTBALL CLUB

*A Member of the National Public Safety Football League*

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P.O. Box 540984  
Dallas, TX 75354  
[www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org)

Dear Supporter:

The Dallas Defenders Football Club, a member of the National Public Safety Football League, invites you to be a part of our season!

Comprised exclusively of local police officers, firefighters, detention officers, emergency medical technicians and other public safety professionals, the Dallas Defenders are a registered non-profit (501c3) organization. Our primary mission, through the spirited competition of football, is to raise vital funds for the families of fallen, injured or terminally ill police officers and firefighters in the North Texas Area.

The Defender's mission relies on sponsorship and support from the local community. All proceeds from games and other outreach efforts are set aside for charity. The club's administrative costs are offset by the players who volunteer their money, time and effort in order to participate, as well as financial assistance from generous sponsors and donors like you.

We are excited to have you join us in supporting this great cause. There are a variety of sponsorship levels available and any gift is appreciated. Please consider becoming a Defender sponsor for the upcoming season, making a financial contribution or supplying an in-kind donation of goods or services for use in the team's various fundraising auctions and/or raffles.

We hope you will take a moment to review the different ways you or your organization can team up with the Defenders to support the North Texas community. Your contribution demonstrates your support of public safety professionals from across our area and their dedication to making the Dallas/Fort Worth community a better place to live and work.

If you have questions or need additional information about the Dallas Defenders and their charitable goal, please visit our website at [www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org) or contact Jim Walker, President at 214-886-5838//email-[DallasDefendersFootball@gmail.com](mailto:DallasDefendersFootball@gmail.com).

Sincerely,

*Dallas Defenders*

Dallas Defenders Football Club

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**Dallas Defenders players represent Public Safety agencies in cities across North Texas, including:**

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Dallas Police Department  
Cedar Hill Police Department  
Dallas County Sheriff's Department  
Collin County Juvenile Center  
Garland Police Department  
Lewisville Police Department  
Balch Springs Fire Department  
Prosper Fire Department  
Addison Fire Department

Arlington Police Department  
Coppell Fire Department  
Denton Police Department  
Fort Worth Fire Department  
Grand Prairie Fire Department  
McKinney Police Department  
Frisco Fire Department  
Grapevine Fire Department  
Duncanville Police Department

Aubrey Police Department  
Dallas Fire Department  
Euless Fire Department  
Richland College Police Department  
Lake Cities Fire Department  
Plano Fire Department  
Richland Hills Fire Department  
Plano Police Department  
Other agencies as players register

*The Dallas Defenders Football Club and the National Public Safety Football League are non-profit organizations. Contributions may be tax deductible (Tax ID #36-4625203).*



## DALLAS DEFENDERS FOOTBALL CLUB SPONSORSHIP BENEFITS

### TOUCHDOWN SPONSOR = \$10,000 +

- ★ Three year sponsorship
- ★ Company logo on uniform
- ★ Full page advertisement in the Dallas Defenders Game Day Program
- ★ Website advertisement for one year on [www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org)
- ★ Banners and/or signage at home games in high visibility locations
- ★ Naming rights to all touchdowns and field goals



### FIELD GOAL SPONSOR = \$5,000 – \$9,999

- ★ Full page advertisement in the Dallas Defenders Game Day Program
- ★ One (1) year website advertisement on [www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org)
- ★ Banners and/or signage at home games
- ★ Naming rights to touchdowns and/or field goals



### EXTRA POINT SPONSOR = \$1,000 - \$4,999

- ★ Half page advertisement in the Dallas Defenders Game Day Program
- ★ One (1) year website advertisement on [www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org)
- ★ Banners and/or signage at home games
- ★ Naming rights to touchdowns and/or field goals



### TAILGATE FAN SPONSOR = \$500 - \$999

- ★ Business card sized advertisement in the Dallas Defenders Game Day Program
- ★ One (1) year website advertisement on [www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org)

### PLAYER BOOSTER SPONSOR = \$250 - \$499

- ★ Name in the Dallas Defenders Game Day Program
- ★ One (1) year listing on the Boosters page of [www.DallasDefendersFootball.org](http://www.DallasDefendersFootball.org)



### IN-KIND DONATION CONTRIBUTOR

- ★ Make a generous donation of goods or services to the Dallas Defenders for any of the possible areas... auction, raffle, equipment, concessions and more and receive benefits negotiated based on the value of the donation made.



Thank you for your donation to the Dallas Defenders Football Club.



# SPONSORSHIP COMMITMENT FORM

Individual Name/Organization: \_\_\_\_\_  
(Please PRINT your name exactly as you would like for it to appear for donor recognition in all publications)

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Address: \_\_\_\_\_ Suite/Apt.#: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

Form of Payment:  No payment. Making an in-kind donation. Please see information below.  
 Check (please make payable to the Dallas Defenders Football Club)

Sponsorship Level Purchasing (please check one):  Touchdown (\$10,000 +)  
 Field Goal (\$5,000 - \$9,999)  
 Extra Point (\$1000-\$4,999)  
 Tailgate Fan (\$500-\$999)  
 Player Booster (\$250-\$499)

Please mark your appropriate answers below:

- ★ Will you be utilizing your Game Day Program ad?  Yes  No  Donate back to Dallas Defenders  
★ Will you be utilizing your website listing?  Yes  No  Donate back to Dallas Defenders  
★ Would you like to donate product as well?  Yes  No

If Yes, what types of product are you interested in donating? \_\_\_\_\_

Instead of purchasing a sponsorship, our organization would like to make an In-Kind Donation to one of the following areas:  Silent Auction / Raffle  Equipment  
 Food, Drink, Rental  Other

In-Kind Donation Item, Description & Restrictions: \_\_\_\_\_

Donation Retail Value: \$ \_\_\_\_\_ Suggested Starting Bid (if for auction use): \$ \_\_\_\_\_

Please return form by mail or e-mail to: Dallas Defenders Football Club  
ATTN: Jim Walker, President  
P.O. Box 540984, Dallas, TX 75354  
214-886-5838, dallasdefendersfootball@gmail.com

## Thank you for supporting the Dallas Defenders Football Club!

This donation demonstrates your support of Public Safety Professionals from across North Texas who are dedicated to making a difference in the Dallas/Fort Worth community.

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## NATIONAL PUBLIC SAFETY FOOTBALL LEAGUE

The National Public Safety Football League is a union of public safety agency football teams located throughout the United States. The teams are united in promoting a positive self image to the public by raising funds for charity through spirited competition. The league is incorporated in New York State and is recognized as a not for profit organization by the Internal Revenue Service under 501c3 statute.