



DALLAS DEFENDERS FOOTBALL CLUB

A Member of the National Public Safety Football League

P.O. Box 540984
DALLAS, TX 75354
www.DallasDefendersFootball.org

Dear Supporter:

The Dallas Defenders Football Club, a member of the National Public Safety Football League, invites you to be a part of our 2024 season!

Comprised exclusively of local police officers, firefighters, detention officers, emergency medical technicians and other public safety professionals, the Dallas Defenders are a registered non-profit (501c3) organization. Our primary mission, through the spirited competition of football, is to raise vital funds for the families of fallen, injured or terminally ill police officers and firefighters in the North Texas Area.

The Defender's mission relies on sponsorship and support from the local community. All proceeds from games and other outreach efforts are set aside for charity. The club's administrative costs are offset by the players who volunteer their money, time, and effort in order to participate, as well as financial assistance from generous sponsors and donors like you.

The Defenders 2024 schedule is now set, and we are excited to have you join us in supporting this great cause. There are a variety of sponsorship levels available, and any gift is appreciated. Please consider becoming a Defender sponsor for the upcoming season, making a financial contribution, or supplying an in-kind donation of goods or services for use in the team's various fundraising auctions and/or raffles.

We hope you will take a moment to review the different ways you or your organization can team up with the Defenders to support the North Texas community. Your contribution demonstrates your support of public safety professionals from across our area and their dedication to making the Dallas/Fort Worth community a better place to live and work.

If you have questions or need additional information about the Dallas Defenders and their charitable goal, please visit our website at www.DallasDefendersFootball.org or contact Asa Hinson, President at 713-299-3420//Email-acehinson@aol.com

Sincerely,

Dallas Defenders

Dallas Defenders Football Club

Dallas Defenders players represent Public Safety agencies in cities across North Texas, including:

Arlington Police Department
Dallas Police Department
Dallas Fire Department
Fort Worth Police Department
Garland Fire Department
Heath Department of Public Safety
Lewisville Police Department

Marlin Police Department
Plano Police Department
Prosper Police Department
Rockwall Police Department
Santa Rosa Police Department
Tarrant County Sheriff Department
The Colony Police Department

Other agencies as players register



DALLAS DEFENDERS FOOTBALL CLUB 2024 SPONSORSHIP BENEFITS

2024 GAME SCHEDULE

Sat., April 20, 2024 Defenders vs. Orange County, CA Lawmen (Away-TBA)	Sat., May 4, 2024 Defenders vs. New York Fire Bravest (Home-2:00pm)	Sat., May 18, 2024 Defenders vs. Charlotte Cobras (Home-2:00pm)	Sat., June 1, 2024 Defenders vs. DMV Generals (Home-2:00pm)
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TOUCHDOWN SPONSOR = \$10,000 +

- ★ Company logo on uniform
- ★ Full page advertisement in the Dallas Defenders Game Day Program
- ★ Website advertisement for one year on www.DallasDefendersFootball.org
- ★ Extra-Large Banner and/or signage at home games in high visibility locations
- ★ Naming rights to all touchdowns and field goals



FIELD GOAL SPONSOR = \$5,000 – \$9,999

- ★ Full page advertisement in the Dallas Defenders Game Day Program
- ★ One (1) year website advertisement on www.DallasDefendersFootball.org
- ★ Large Banner and/or signage at home games
- ★ Naming rights to touchdowns and/or field goals



EXTRA POINT SPONSOR = \$1,000 - \$4,999

- ★ Half page advertisement in the Dallas Defenders Game Day Program
- ★ One (1) year website advertisement on www.DallasDefendersFootball.org
- ★ Medium Banner and/or signage at home games
- ★ Naming rights to touchdowns and/or field goals



TAILGATE FAN SPONSOR = \$500 - \$999

- ★ Business card sized advertisement in the Dallas Defenders Game Day Program
- ★ One (1) year website advertisement on www.DallasDefendersFootball.org

PLAYER BOOSTER SPONSOR = \$250 - \$499

- ★ Name in the Dallas Defenders Game Day Program
- ★ One (1) year listing on the Boosters page of www.DallasDefendersFootball.org

IN-KIND DONATION CONTRIBUTOR

- ★ Make a generous donation of goods or services to the Dallas Defenders for any of the possible areas... auction, raffle, equipment, concessions and more and receive benefits negotiated based on the value of the donation made.



Thank you for your donation to the Dallas Defenders Football Club.



2024 SPONSORSHIP COMMITMENT FORM

Individual Name/Organization: _____
(Please PRINT your name exactly as you would like for it to appear for donor recognition in all publications)

Contact Name: _____ Position: _____
Address: _____ Suite/Apt.#: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
E-Mail: _____

Form of Payment: No payment. Making an in-kind donation. Please see information below.
 Check (please make payable to the Dallas Defenders Football Club)

Sponsorship Level Purchasing (please check one): Touchdown (\$10,000 +)
 Field Goal (\$5,000 - \$9,999)
 Extra Point (\$1000-\$4,999)
 Tailgate Fan (\$500-\$999)
 Player Booster (\$250-\$499)

Please mark your appropriate answers below:

- ★ Will you be utilizing your Game Day Program ad? Yes No Donate back to Dallas Defenders
 - ★ Will you be utilizing your website listing? Yes No Donate back to Dallas Defenders
 - ★ Would you like to donate product as well? Yes No
- If yes, what types of products are you interested in donating?* _____

Instead of purchasing a sponsorship, our organization would like to make an In-Kind Donation to one of the following areas: Silent Auction / Raffle Equipment
 Food, Drink, Rental Other

In-Kind Donation Item, Description & Restrictions: _____

Donation Retail Value: \$ _____ Suggested Starting Bid (if for auction use): \$ _____

Please return form by mail or e-mail to: **Dallas Defenders Football Club**
ATTN: Asa Hinson, President
P.O. Box 540984, Dallas, TX 75354
713-299-3420, acehinson@aol.com

Thank you for supporting the Dallas Defenders Football Club!

This donation demonstrates your support of Public Safety Professionals from across North Texas who are dedicated to making a difference in the Dallas/Fort Worth community.

The Dallas Defenders Football Club and the National Public Safety Football League are non-profit organizations. Contributions may be tax deductible (Tax ID #36-4625203).

NATIONAL PUBLIC SAFETY FOOTBALL LEAGUE

The National Public Safety Football League is a union of public safety agency football teams located throughout the United States. The teams are united in promoting a positive self image to the public by raising funds for charity through spirited competition. The league is incorporated in New York State and is recognized as a not-for-profit organization by the Internal Revenue Service under 501c3 statute.