

Add Your Attending Organisation to Tourbook



We want to make sure that the conversations and opportunities that start at MIDSCALE can endure beyond the event - and that everyone taking part can easily access the information and contacts needed to take things forward.

To do this, we're partnering with Tourbook - a digital sector support service - to host a dedicated online home for MIDSCALE 2026, bringing together every tour-ready or pipeline work being showcased as well as every organisation in the room: programmers, venues, artists, producers. MIDSCALE 2026 on Tourbook will be available before, during and after the event as a key reference and point of contact for everyone involved.

But - just like the day itself - this resource can only include what you put into it. The more of you who add your details, the more useful it is for everyone, including you. It's free and quick to do. Here's how:

Add your Organisation to MIDSCALE 2026 on Tourbook

If you aren't already a Tourbook user, you will need to create an account to add details of the organisation you want to connect to MIDSCALE.

Click on the custom link below to get started submitting your information:

<https://tourbook.live/initiative/21512/submit/evbc3pisxg6w/>

You can also find this form link directly on the Midscale 2026 page at

<https://tourbook.live/initiative/21512/>

1. Login or Create your User Account

The form is only accessible to logged in users. If you aren't already a user of Tourbook you'll need to create an account. Your account is personal and unique to you - please use your real name and details of your role in touring so others will know a bit more about you as an individual.

Once you have logged in you should have a banner to click on or be redirected directly through the MIDSCALE set-up flow. If not, please click the custom link above again to visit the midscale form.

The form is protected by a code Please enter **LTTAMIDSCALEREG2026** to access the form.

2. Add a Tourbook Page for Your Organisation

To share information about the work of your organisation you need to connect or create a Tourbook Page.

If you are already a collaborator on an existing Tourbook Page the form will show these. Please select the relevant page you want to connect to MIDSCALE.

If you don't have any existing Tourbook Pages, you'll need to create one. Choose the type of page you want to add and follow the steps. To get you set up with things quickly, the form will just ask for the basic 'headline' information first. You can add more details later.

If someone else has already setup a page for your organisation but you aren't a collaborator on it then you'll need to request to be added to the existing page before you can continue. (If you get stuck at this stage and need help please contact Tourbook Support)

3. Review Your Content

Once you've created your page(s), the form will present your content so that you can ensure that it is as you like it. This content will be shared with other attendees of MIDSCALE 2026 as well as being visible to other Tourbook users so you'll want to make sure that it represents your organisation clearly and effectively.

4. Submit Your Page for Review

Once you are happy, you can submit your page. This will set any Tourbook Pages you have created to published and automatically submit it to the LTTA MIDSCALE team.

5. Receive Confirmation

The LTTA MIDSCALE team will receive a notification of your submission and can review and approve it's inclusion on the MIDSCALE Tourbook page. On approval, you will get an email notification to let you know that this has been completed and your organisation will be visible as an attending organisation at <https://tourbook.live/initiative/21512/>

What happens next?

Once you have completed the form, any page(s) you have created will be available in your Tourbook management panel at:

<https://tourbook.live/manage/pages>

Adding More Detail

Once you've added this basic information we really encourage you to return to your pages and add more information. Tourbook Pages are designed to help you showcase as much information as you have or is relevant to help others connect with you and your work - as a programmer, venue, artist or producer or service provider. The more you share, the more useful Tourbook can be for everyone using it.

Collaborate with Others

You can also invite other members of your team to contribute to your page and be available as page contacts on Tourbook.

Share Your Content

Make the most of your new Tourbook Page by sharing it in the places where you promote your work. You can use the built in share links on your tour page - or simply copy the page address (URL) as a link. Anyone who clicks on the link can view a basic public page - or log in / create a Tourbook account to view full details and make contact with you.

Need Help?

The Tourbook team is available to support you with questions or issues you might have around getting started on the platform. If you are unsure about any aspect of getting started and adding your organisation then please contact us on:

support@tourbook.live

If you have any questions about LTTA or your participation in or delivery of the MIDSCALE 2026 event, please contact:

david@localtheatretouringalliance.com

tourbook

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The Small Print

All the Tourbook features you need to use to be included in MIDSCALE 2026 are free to use.

MIDSCALE 2026 x Tourbook is a pilot using new (Beta) functionality on Tourbook. Both LTTA and Tourbook welcome your feedback and suggestions on ways to improve this feature going forward.

Tourbook was originally established in Scotland and is now available for use by any organisation involved in touring throughout the UK and Ireland.

Tourbook is owned and managed by Tourbook CIC - a community interest company operating for the benefit of the touring arts community. Supported by Creative Scotland as a digital sector support service