



**GreenStory Global**  
**Pool & Spa Filtration**

*the next generation of clean*



Why GreenStory  
Filtration is a Truly  
Innovative and  
Disruptive Technology

# About GreenStory Global Pool & Spa Filtration

The GreenStory business concept is based on state-of-the-art technology to remove a variety of contaminants from water, including heavy metals like lead, along with emerging compounds like PFOA/PFOS.

Treatment of the water used in pools and spas has now received a great deal of attention, with the discovery that through the process of evaporation, contaminants like heavy metals can become very concentrated, reaching potentially dangerous levels which far exceed EPA recommended limits.

The GreenStory systems are also environmentally sustainable in many ways.

- Once the proprietary media captures a contaminant, such as lead, it will not release it. This allows safe disposal in landfills.
- When comparing GreenStory technology to processes like reverse osmosis, there are very significant differences.
  - Reverse osmosis wastes up to 75% of the water passing through the filter versus zero waste with GreenStory media.
  - Also, the water which is rejected by reverse osmosis goes right back into the drain and back into the environment.
  - GreenStory filters have zero impact to wastewater.

In summary, GreenStory filtration systems provide unique solutions for a variety of needs for the removal of water borne contaminants in pools and spas. These systems are easily installed, affordable, and tested to the highest standards in the industry.



# ABOUT US

**The GreenStory Group** is comprised of owners and stakeholders, each of whom have been entrepreneurs for over 40 years. The company, characteristic of its individual owners, is always continuing to pursue opportunistic endeavors to expand its products and services in the interest of growing its foundation and customer base.

The owners bring a very diverse array of business experiences to the company with an ever-present focus on doing business with the utmost level of integrity. Areas of experience and the founding of companies by the owners include but are not limited to:

- trucking and logistics
- electronics manufacturing
- consumer products research and development
- general manufacturing
- commercial and industrial construction
- government and military contract specialization
- commercial and industrial sales and new business development
- manufacturer's representation, product merchandising and new business development in major retail
- real estate development
- multi-channel distribution
- software development
- heavy equipment international distribution

# Powerful New Pool & Spa Filtration



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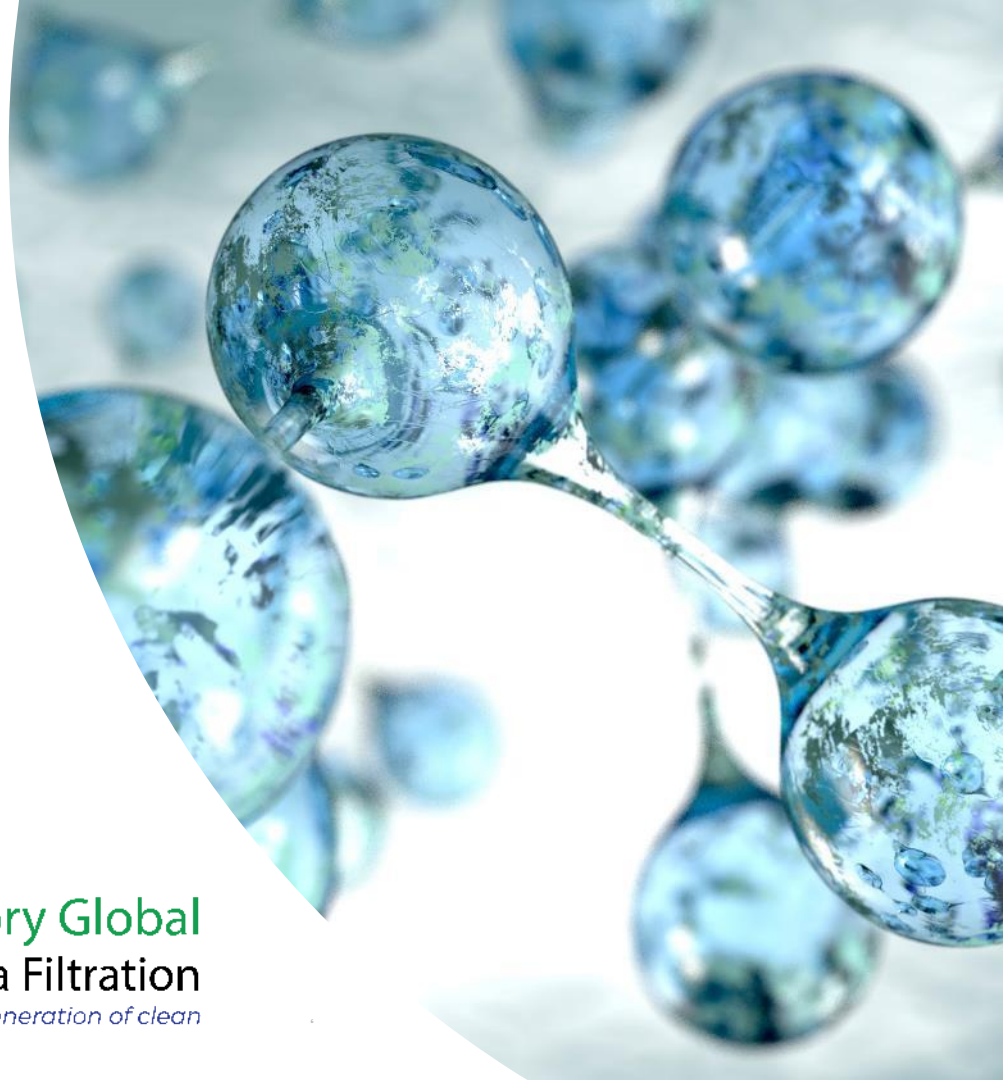
# Our Driving Force

For the last 2 years there have been many articles, presentations, and studies that describe the issues from the concentration of heavy metals, organic compounds, and biologicals in pools and spas.

We now have access to proprietary technology that can address these issues. Our team also has the experience to service the retail markets, allowing us to fill this need with new technology and the ability to manufacture efficiently.



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# GreenStory Global Pool & Spa Filtration, LLC

- Established in 2019
- Parent company is GreenStory Global, LLC
- Between our eight board members, we:
  - Founded and owned many businesses across a variety of industries, including Microban
  - Hold dozens of patents on related products
  - Sit on the Water Quality Association and NSF boards and committees
  - Held elected office
  - Won awards for being leaders in our respective industries
  - Won government contracts
- Fred Geyer/American Melt Blown & Filtration business/equity partner in GreenStory Global Pool & Spa Filtration, LLC
- American Melt Blown & Filtration is the manufacturing partner



# Our manufacturing facility is state of the art:

Headquartered in Indiana, American Melt Blown & Filtration has been in business more than 30 years. During this time, they sold both Krystil Klear Filtration and FTA, LLC to Pentair Industrial Division.

Today, they manufacture a wide range of filtration products for commercial, industrial, residential, municipalities, and more. With more than 150,000 sq ft of manufacturing space, they use cutting edge machinery to produce filters and housings with unsurpassed quality and consistency at a reduced cost.

AMBF currently produces products for 43 name brand companies, as well as a line of their own products for oil/gas, retail, and industrial water. They are only one of two manufacturers in the US that does injection of raw polypropylene, polyethylene, and nylon to finished goods and they produce more than 13 million filters per year.

After three years of research & development, they are ready to launch the new line of products in partnership with GreenStory Global Pool & Spa Filtration.

For more information, visit [www.americanmeltblown.com](http://www.americanmeltblown.com).



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# Did you know?

The average pool or spa loses an average of  $\frac{1}{4}$ " –  $\frac{1}{2}$ " a day from normal use and evaporation, leading to 4 complete water fills a year. Because dangerous heavy metals, VOCs, and hydrocarbons do not evaporate, your pool could easily exceed safe drinking water levels set by the EPA, FDA, CDC, and DEM as those toxins concentrate.

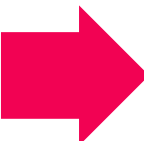


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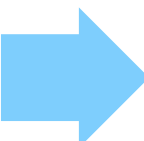
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The CDC estimates that 1 in 9 hot tubs and 1 in 8 public pools should be closed immediately due to health ordinances.



The EPA warns that recreational water illnesses (RWIs) are caused by germs spread by swallowing, breathing in mists or aerosols of, or having contact with, contaminated water in swimming pools, hot tubs, water parks, and water play areas. RWIs can also be caused by chemicals in the water or chemicals that evaporate from the water and cause indoor air quality problems. RWIs can be a wide variety of infections, including gastrointestinal, skin, ear, respiratory, eye, neurological, and wound infections.



More than one in 10 routine pool inspections identified pool disinfectant level violations, according to the CDC. Approximately half of spas (56.8%) are in violation of local environmental health ordinances.



Have you ever had red, bloodshot eyes after swimming in a pool? It's not the chlorine causing them to redden and sting. It's urine mixing with the pool's chemicals.

When we go swimming and our eyes turn red, it's because swimmers have urinated in the water.



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If your kids are like ours, they're probably drinking the pool water, whether it's on purpose or not.

Your skin is the largest organ in your body and can absorb toxins.



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**Shouldn't your pool water have  
drinking water quality?**



# Our Technology



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# Our GreenStory Technology is unlike anything on the market today.

By adding a patented innovative compound, our products are capable of permanently removing free, emulsified, and dissolved hydrocarbons and other harmful organics in water to significantly low levels.

This also allows your equipment and chemicals to do their job more effectively. As a result, the amount of chemicals needed to keep your pool and spa clear is cut drastically.

Our certified technology does three important things to ensure cleaner, clearer water:

1. Removes heavy metals
2. Removes hydrocarbons
3. Removes sediment



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# Our Products



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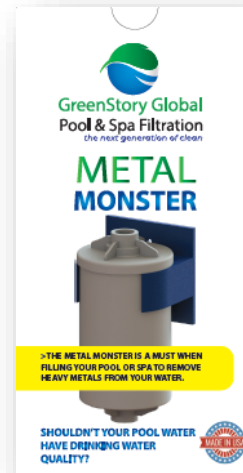
# GreenStory Metal Monster

The Metal Monster is a must when filling your pool or spa to remove heavy metals from your water. Easy in-line hook up lasts one year, or 20,000 gallons, with a continuous flow rate of 3-4 gallons per minute (gpm) at 60 psi.

Independently Certified to remove:

- ✓ Lead
- ✓ Mercury
- ✓ Cadmium
- In-line hook-up works with auto-fill or manual hose
- Easy to change
- Size: 4.5"x10" with ¾" connections

*The filter's core is a highly specialized high-flow carbon block that combines heavy metal reduction media with surface-modified coconut shell carbon. It is surrounded by a new type of metal reduction ceramic beads. The outer pre-filter is customized melt blown.*



patented and patents pending

Item No: PFMSSHM

First to Market

Better Technology than  
The Competition



# GreenStory Oil Absorber Discs

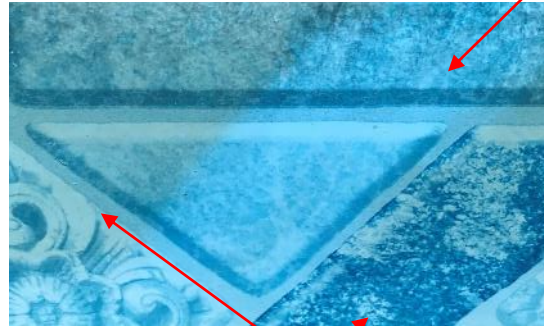
Oil Absorbing discs float in your pool or spa skimmer and absorb oils, lotions, cosmetics, and other harmful organics.

- ✓ Patented oil-grabbing technology
- ✓ A great, easy addition to any pool or spa maintenance program
- ✓ Extend the life of your filter
- ✓ Toss in skimmer
- ✓ 12 discs/bag with more than 270 sq in (1.80 sq ft) of surface area.



Normal Pool Use Without Oil Absorbers:

*Scrubbed with magic eraser*



More Value for the Money



Item No: PFSDMT



# GreenStory Universal Meltblown Cartridges

Our Universal Meltblown Pool Filters are available in 46 commonly-found sizes. Not only do they have superior dirt-holding capacity, they also remove oils, sunscreens, lotions, and other scum from the water, allowing chlorine and other chemicals to do their work more efficiently.

- ✓ Reduces the need for excessive pool chemicals
- ✓ Lowers maintenance costs
- ✓ Easy press-in fit for zero bypass
- ✓ Sold as 1- or 2-pack
- ✓ Low-cost alternative to pleated filters with better performance and higher level of filtration

Better Technology  
than The Competition



Item Number	Description
GSG-1975	14-1/8 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1976	20 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1977	26-1/16 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1978	32-1/16 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1296	32-7/8 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1260	19-5/8 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1270	25-1/2 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-0800	27 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-0810	27 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-0820	33 x 7 Diameter Universal Meltblown Filter Cartridge 1pk
GSG-1975-2	14-1/8 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-1976-2	20 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-1977-2	26-1/16 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-1978-2	32-1/16 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-1296-2	32-7/8 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-1260-2	19-5/8 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-1270-2	25-1/2 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-0800-2	27 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-0810-2	27 x 7 Diameter Universal Meltblown Filter Cartridge 2pk
GSG-0820-2	33 x 7 Diameter Universal Meltblown Filter Cartridge 2pk



# GreenStory Universal Pleated Cartridges



- ✓ Spiral Banding to provide better long-term pleat support
- ✓ Urethane endcaps and gasket provide integral seal
- ✓ More square footage than other manufacturers
- ✓ Better filtration
- ✓ Long-lasting performance
- ✓ Reduces the need for excessive pool chemicals
- ✓ Lower maintenance and operating costs
- ✓ Let your system work more effectively
- ✓ High capacity
- ✓ High flow
- ✓ Available in 37 commonly-found sizes

Item Number	Description
PTPF-1975	14-1/8 x 7 Diameter Universal Pleated filters FC-1975
PTPF-1976	20 x 7 Diameter Universal Pleated filters FC-1976
PTPF-1977	26-1/16 x 7 Diameter Universal Pleated filters FC-1977
PTPF-1978	32-1/16 x 7 Diameter Universal Pleated filters FC-1978
PTPF-1292	17-3/8 x 8-15/16 Diameter Universal Pleated filters FC-1292
PTPF-1293	23-6/16 x 8-15/16 Diameter Universal Pleated filters FC-1293
PTPF-1296	32-7/8 x 7 Diameter Universal Pleated filters FC-1296
PTPF-1260	19-5/8 x 7 Diameter Universal Pleated filters FC-1260
PTPF-1270	25-1/2 x 7 Diameter Universal Pleated filters FC-1270
PTPF-0800	27 x 7 Diameter Universal Pleated filters FC-0800 (7-1/8x27)
PTPF-0810	27 x 7 Diameter Universal Pleated filters FC-0810 (7-1/8x27)
PTPF-0820	33 x 7 Diameter Universal Pleated filters FC-0820 (7-1/8x32-7/8)
PTPF-0686	23-5/8 x 10-1/16 Diameter Universal Pleated filters FC-0686
PTPF-0687	31-1/8 x 10-1/16 Diameter Universal Pleated filters FC-0687
PTPF-0688	31-1/8 x 10-1/16 Diameter Universal Pleated filters FC-0688



**Better Technology  
than The Competition**



# GreenStory Above Ground Filters

Our Above Ground Pool Filters fit the most commonly-used above-ground filtration systems (A/C, B, S1, and H). Not only do they have superior dirt-holding capacity, they also remove oils, sunscreens, lotions, and other scum from the water, allowing chlorine and other chemicals to do their work more efficiently.

- ✓ Superior sediment removal
- ✓ Reduces the need for excessive pool chemicals
- ✓ Lowers maintenance costs
- ✓ Easy press-in fit for zero bypass
- ✓ Sold as a 6-pack
- ✓ Low cost alternative to pleated filters with better performance and higher

Item Number	Description
GSG- A/C-6	A or C Universal Meltblown Filter Cartridge 6-Pack
GSG-B-6	B Universal Meltblown Filter Cartridge 6-Pack
GSG-S1-6	S1 Universal Meltblown Filter Cartridge 6-Pack
GSG- H-6	H Universal Meltblown Filter Cartridge 6-Pack



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# GreenStory Premier Backwash Media

Truly the most advanced scientific media on the market today. No other backwash media will transform your pool water to this level of safety while using your existing filtration system.

## ✓ Performance

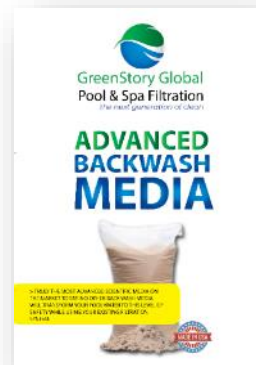
- ✓ **Permanently removes hydrocarbons, lotions, sunscreen, cosmetics, sebum, oil sheen**
- ✓ Removes oily film on water
- ✓ Catches more particulates than sand
- ✓ Filters down to 2 microns
- ✓ **Reduces heavy metals, arsenics, mercury, organics, herbicides, and pesticides**
- ✓ **Removes endotoxins from turbulent water**

## ✓ Efficacy

- ✓ **GreenStory Premier Media has shown a 10<sup>4</sup> reduction on microbial count as compared to untreated sand filters**
- ✓ **By removing oils and other contaminants, it allows the chlorine to do its job more effectively, and thus requiring less chemicals**
- ✓ Provides unsurpassed water clarity
- ✓ Reduces backwash frequency
- ✓ Minimizes maintenance

## ✓ Cost

- ✓ Reduces chemical use
- ✓ Lasts longer than sand
- ✓ Lowers lifetime operating costs
- ✓ **System only needs 50% of normal media**



*patented*

Item Nos: FBWBMTB, PFBWDMDB, PFBWSMSB



# GreenStory Advanced Media

- Better alternative than traditional pool sand
- Use in any backwash filter housing

## Advanced Sediment Reduction Backwash Filter Media

- ✓ 100x more porous than traditional sand
- ✓ Improves clarity of water
- ✓ Keeps your pool clean longer

## Advanced Premium Backwash Filter Media with Oil and Hydrocarbon Removal

- ✓ All the benefits of the base media
- ✓ Patented hydrocarbon removal to keep your water clear of oils, lotions, and sunscreens
- ✓ Allows your pool chemicals to work more efficiently

## Advanced Premier Filter Media with Oil and Hydrocarbon Removal, and Heavy Metal Reduction

- ✓ All the benefits of the premium and base media
- ✓ Removes **lead and other heavy metals, VOCs, pesticides, and other dangerous chemicals** that concentrate in your pool as water evaporates



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*patented*

Item Nos: FBWBMTB, PFBWDMDB, PFBWSMSB



# GreenStory Urine Removal *patent pending*

GreenStory has developed a media that oxidizes urine safely.

Currently, the only way to fight urine in pools is to add large amounts of chlorine. This creates dangerous carcinogenic byproducts, such as trihalomethanes.

Our new proprietary media is available in four formats:

- Powdered fast-acting shock
- Pressed puck with slow-release action
- Filter cartridge with additive in the media
- Addition to the sand alternative media



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# Benefits of Our Products (Besides Cleaner, Sparkling Water!)

- Removes concentrated heavy metals
- Removes volatile organic compounds (VOCs)
- Removes hydrocarbon concentrations
- Use fewer chemicals and backwash media for lower maintenance cost
- Reduce pool and spa cleaning time
- All media types meet NSF certification requirements and have met certification performance requirements in drinking water requirements.

# Complete Product Line

- Metal Monster Filling Filtration System
- Universal Replacement Filters for all major brands (30-40 sizes/shapes)
- Media Replacement: Good/Better/Best blends
- Oil Absorber Discs
- Urine removal
- Chemicals
- Total Filtration Systems (multiple sizes for pools and spas)
- Backwash Housings



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# WHY WORK WITH US?

## Professional Service

GreenStory Global, LLC is comprised of owners and stakeholders, each of whom have been entrepreneurs for over 40 years. As a result, we know the kind of service you expect, because we expect it too.

## High Quality

GreenStory Global, LLC actively partners with the leaders of each industry in order to provide the best possible finished product to meet your needs.

## Experience

The owners bring a very diverse array of business experiences to the company with an ever-present focus on doing business with the utmost level of integrity.



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**Thank you!**