



Empowering you to achieve your career goals with personalized coaching and support.

When it is helpful

- ▶ You need more professional satisfaction, engagement, recognition, and growth
- ▶ Starting a job search
- ▶ Recently graduated and seeking a career that fits your true aspirations, values, and strengths



Value

- ▶ Saves time and builds confidence
- ▶ Aligns career with your values and strengths
- ▶ Proactively increases professional satisfaction and advancement



Services Breakdown for *Experienced Professionals*:

Review your

- ▶ Professional interests and strengths, versus how they align with your previous, current, and desired roles
- ▶ Development needs
- ▶ Professional fears and which of them merit attention
- ▶ Perceived value to your company
- ▶ Approach to discovering and pursuing new employers and roles



Services Breakdown for *Experienced Professionals*: Execute

- ▶ Communication strategy
- ▶ Resume/LinkedIn update
- ▶ Networking & outreach
- ▶ Interview coaching
- ▶ Mentorship planning



Service Breakdown for *College Graduates*

Review your

- ▶ Professional goals, beyond what your college degree may suggest
- ▶ Academic and undergraduate professional experiences that support your goals
- ▶ Resume and LinkedIn profile and how they align with your strengths, experiences, and goals
- ▶ Target employer list & messaging plan



Service Breakdown for *College Graduates*

Execute

- ▶ Explore roles that align with your strengths and interests
- ▶ Help create outreach campaigns to suitable companies
- ▶ Interview preparation with comfortable role plays, story telling, and other basics
- ▶ Interview follow up tips
- ▶ Setting your self up for success with your newly secured position





Who is Sensible Coaching?: *Mark Rodman*



- ▶ 24+ years of coaching & recruiting experience
- ▶ 15 years of professional roles with ADP, NCR & tech consulting companies
- ▶ 500+ professionals coached
- ▶ A reputation for active listening, empathetic feedback, and providing professional guidance with proven results



Plans and Pricing

Service	Description	Price*
Review	60-minute session covering: status, goals vs. experience/skills, resume & LinkedIn effectiveness, communication strategy with current employer	\$200
Execute 1	Resume enhancements by Sensible, including a review and follow-on refinement	\$300
Execute 2	Research target companies and hiring managers with their contact information. Sensible created InMail/email templates, custom tailored career opportunity tracking spreadsheet	\$300
Booster Sessions	30-minute on-demand sessions for outreach campaigns, interview prep/debrief, employment offer evaluations, strategies for more success with current employer	\$125 per session
Premium Package	Execute 1 and 2, plus five Booster Sessions <i>(Review not included)</i>	\$1100

*Paid in advance



Client Testimonials

“

“Supportive,
insightful, and
honest.”

– Robert K.



”

Went above
and beyond.”

– Jessica H.



10/10 would
recommend.”

– Gerald L.



Mark is a true
advocate.

– Aidan P.

