

Empowering you to achieve your career goals with personalized coaching and support.



When it is helpful

- You need more professional satisfaction, engagement, recognition, and growth
- Starting a job search
- Recently graduated and seeking a career that fits your true aspirations, values, and strengths







Value

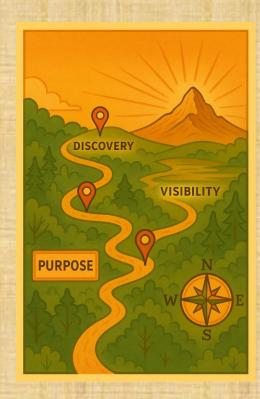
- Saves time and builds confidence
- Aligns career with your values and strengths
- Proactively increases professional satisfaction and advancement





Services Breakdown for *Experienced Professionals*: Review your

- Professional interests and strengths, versus how they align with your previous, current, and desired roles
- Development needs
- Professional fears and which of them merit attention
- Perceived value to your company
- Approach to discovering and pursuing new employers and roles





Services Breakdown for *Experienced Professionals*: Execute

- Communication strategy
- Resume/LinkedIn update
- Networking & outreach
- Interview coaching
- Mentorship planning







Service Breakdown for *College Graduates*Review your

- Professional goals, beyond what your college degree may suggest
- Academic and undergraduate professional experiences that support your goals
- Resume and LinkedIn profile and how they align with your strengths, experiences, and goals
- Target employer list & messaging plan





Service Breakdown for *College Graduates*Execute

- Explore roles that align with your strengths and interests
- Help create outreach campaigns to suitable companies
- Interview preparation with comfortable role plays, story telling, and other basics
- Interview follow up tips
- Setting your self up for success with your newly secured position





Who is Sensible Coaching?: Mark Rodman



- 24+ years of coaching & recruiting experience
- 15 years of professional roles with ADP, NCR & tech consulting companies
- 500+ professionals coached
- A reputation for active listening, empathetic feedback, and providing professional guidance with proven results



Plans and Pricing

Service	Description	Price*
Review	60-minute session covering: status, goals vs. experience/skills, resume & LinkedIn effectiveness, communication strategy with current employer	\$200
Execute 1	Resume enhancements by Sensible, including a review and follow-on refinement	\$300
Execute 2	Research target companies and hiring managers with their contact information. Sensible created InMail/email templates, custom tailored career opportunity tracking spreadsheet	\$300
Booster Sessions	30-minute on-demand sessions for outreach campaigns, interview prep/debrief, employment offer evaluations, strategies for more success with current employer	\$125 per session
Premium Package	Execute 1 and 2, plus five Booster Sessions (Review not included)	\$1100
*Paid in advance		



Client Testimonials

