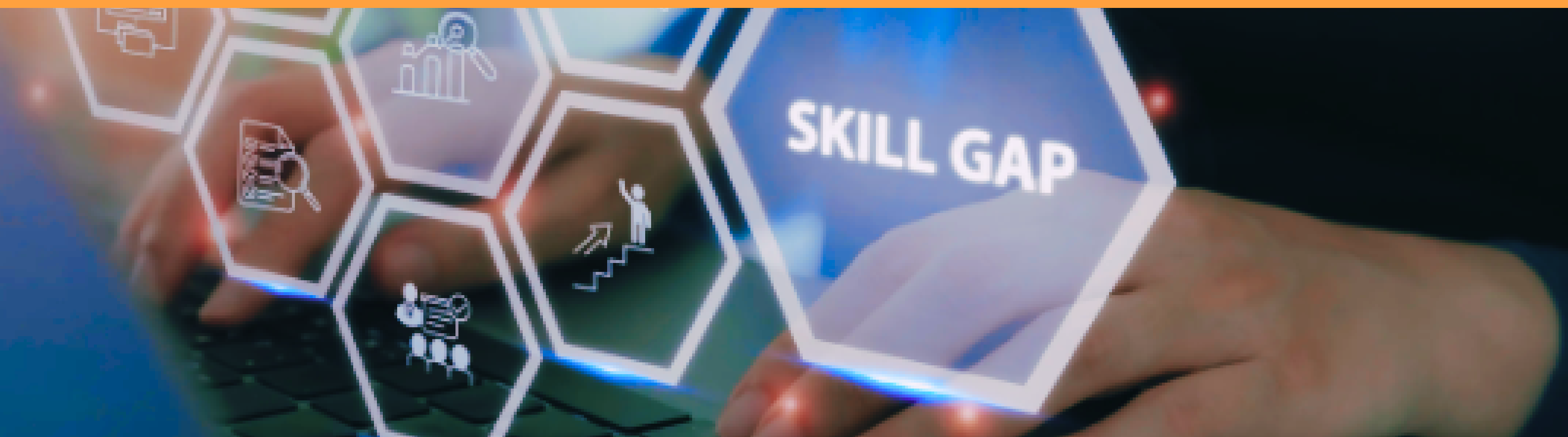


# sparkNET

*Igniting Technology Adoption*

## ANALYTICS DATA & AI



## ABOUT US

At sparkNET, our vision is to ignite technology adoption to brighten lives.

***We aim to catalyze analytics, data and AI skills and tooling to create value for enterprises, businesses, and individuals.***

## WHAT WE DO

We empower organizations & individuals to adopt cutting-edge technology through consulting, education, and skills-focused training.

## WHY US

We bring in strong strategic vision with a global experience. A strong academia-industry connect to drive impact in consulting and management education in Analytics, Data and AI. Our programs empower institutions and learners to build future-ready digital capabilities.

**DEEPA NAIK**

**Founder**

Technologist | Educator



## OUR SERVICES

- Technology Consulting
- Technology Education and Skills Training
- Analytics, Data and AI
- AI for Good

## CONTACT US

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sparkNET

Igniting Technology Adoption

www.sparkNET.in

DATA & AI  
SKILLS FOR  
PROFESSIONALS



WHAT WE OFFER

Training & Workshops for Management and Business Professionals

Practical, industry-aligned programs designed for business schools, corporate teams, and individual professionals to build future-ready data and AI skills.

KEY WORKSHOPS

 Workshop Title	 What You'll Learn
HR Analytics	Use data to drive workforce planning, performance, and talent strategy
Data Storytelling for Managers	Communicate insights effectively using narrative and visuals
Data Visualization using Power BI	Build impactful dashboards and reports for business decision-making
AI for Managers	Understand AI fundamentals and practical business applications
Big Data for Business Analytics	Explore tools and use cases in leveraging big data for business insights



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\*\* We offer ***tailored workshops*** designed to meet the specific needs of academic & corporate audiences—customizable in content, format, and duration for maximum impact.





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# BUILDING AI-READY ENTERPRISE FOR STRATEGIC GROWTH

**IN A RAPIDLY EVOLVING DIGITAL ECONOMY,  
AI ISN'T JUST A TECHNOLOGY.....**

**.....IT'S A BUSINESS IMPERATIVE.**

At sparkNET, we empower organizations with practical, business-driven training and assessments to help you harness the full potential of data and AI.

## OUR OFFERINGS

### AI & ANALYTICS WORKSHOPS

Tailored programs to build executive and team-level understanding of AI, analytics, and data strategy:

- **AI in Business:** For senior leadership – align AI with business value
- **Data-Driven Decision Making:** For managers & analysts
- **Responsible AI & Ethical AI for Leaders**  
Navigating fairness, transparency, bias, and compliance in AI use

### AI READINESS ASSESSMENT

Evaluate your organization's AI maturity and identify gaps in:

- Data strategy and quality
- Skill levels across roles
- Tooling and infrastructure
- Governance and compliance

Get a clear, **actionable roadmap** to scale AI responsibly and effectively.



Founded by Deepa Naik, sparkNET bridges business and tech. We specialize in building AI fluency across leadership, product, and operational teams.

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