

MAKING
THE CUT



Andrea Pitter

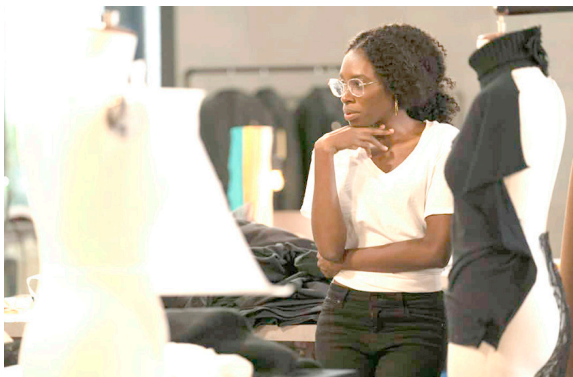
This Brooklyn-based
fashion designer is a new
\$Millionaire!

THE WINNER OF 2021 TV FASHION SHOW -
MAKING THE CUT, EPISODE 6! A "MUST SEE"
SHOW FOR FASHION DESIGNERS, PHOTOGRAPHERS
AND INSPIRING NEW ARTISTS!



FIRST BLACK WOMAN TO
WIN PRESTIGIOUS FASHION
AWARD.

ANDREA PITTER, at her **"NEW FASHION STORE"**
IN LOS ANGELES, CA CALLED **"PANTORA"**



Andrea Pitter **FEATURED ON**
MAGAZINE COVERS such as
"the Knot" Magazine Bridal
Trends 2021.

Fashion News!

Hollywood Reporter E-Pub

BY DANIELLE DIRECTO-MESTON

The Brooklyn-based Fashion Designer wins the \$1 million prize in 2021 "Making the Cut"

Fellow New Yorkers Raf Swaider and Olivia Oblanc, Love Hero

designer Joshua Scacheri, French designer Lucie Brochard, L.A.-based designers Ally Ferguson and Dushyant Asthana and New Jersey-based menswear designer Lendrell Martin.



"I'm reprocessing; trying to figure out what this all meant," Pitter tells The Hollywood Reporter. "I'm getting extra therapy sessions with my new reality!" Speaking with THR from L.A. (where she was putting the finishing touches on her new boutique), the Jamaican-American designer adds, "I haven't

had to do too much deep diving ... I was ready for a change in pace and this was a very welcomed retreat," she says of her whirlwind West Coast visit. The winnings also came with a dedicated Amazon store (and the chance to sell a second collection on the e-comm retailer), a free three-year lease at Row DTLA, a fashion mentorship, the opportunity to sell a second collection on Amazon Fashion and what Klum called "career- and life-changing opportunities."

Here, Pitter shares more about what Making the Cut viewers didn't see, why diversity continues to matter in the fashion industry, the inspiring stories that have landed in her email inbox and more. Read on below, and shop Pantora online at Amazon Fashion. Los Angeles shoppers who've yet to finish Making the Cut are in for quite a spoiler when they visit Pantora designer Andrea Pitter's new boutique.

The season two winner of the Amazon Studios original series — led by returning co-hosts Heidi Klum and Tim Gunn — debuted her first brick-and-mortar store at Row DTLA, the creative

retail hub that's also home to season one winner Jonny Cota. The 600-square-foot boutique offers Pantora's full line of ready-to-wear (\$52 to \$395), including the convertible draped coat with oversized grommets, maxi dresses, statement-making jackets and sequined houndstooth suits seen on the "Making the Cut" Fashion show. WINNER OF \$1,000,000. Her fashion-



able style and unique designs are now available in Los Angeles, CA. www.press.amazonstudios.com



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