



Mr. & Mrs.
Jerry & Lucky White

Come Home to Kizure

Kizure®

Celebrating almost 45 years in business, Jerry and Lucky White of Kizure, were honored at this year's Taste of Soul Festival – Taste of Beauty Pavilion attended by over 400,000 attendees in the greater Los Angeles area. Kizure, the Los Angeles based hair care company was founded by Jerry and Lucky White, in 1972. Kizure's introduction into the hair care business was started with famous Afro pick. Kizure is one of the first Black owned beauty suppliers in the nation. Kizure's first business was opened in Central Los Angeles, where they enjoyed great success with the production of a quality curling iron. Through customer feedback and research development they then moved into the successful distribution of their widely popular Marcel Iron and Kizure Stoves used by stylist all over the nation.

While dominating the market in custom curling irons, stoves, and pressing combs, Kizure continues to keep pace with today's changing hair trends in Black Hair products by adding Thermal Kontrol and Mega Shine product lines; shampoos, conditioner, gels, and hair sheens designed to enhance current styling techniques. Kizure products are especially designed for curls, weaves, straighter looks, and all natural hairstyles. The Thermal Options line, known for its tag line "You've got Options Baby" was highly successful in beauty salons nationally according to Director of Sales, Rainy White, the daughter of Jerry & Lucky White. Today Rainey White is hard at work and dedication to the family business is exemplified by her aggressive, creative promotions to push Kizure to new distribution heights and expand it's customer base by utilizing social media and adapting product lines to current market trends. Kizure Iron Works is the gold standard in hair care products. Our reputation is in our name. "Kizure stands for quality". Our Products are used by thousands of stylist, salons, and consumers across the nation and the world, for almost half a century.

For nearly 50 years, Kizure was one of the front leaders in ironware. As times change Kizure continues to develop and generate quality hair care products for now and the future. Kizure is committed towards supporting the black entrepreneur. This family owned and operated business believes in strengthening our community. This sentiment is reflected in Kizure's motto, "Come Home to Kizure".

Thank you,
Mr. Jerry & Mrs. Lucky White,



Visit our website @ www.kizureironworks.com
Call & Place your Orders (310) 532-0355
Office Hours 9:00 a.m. - 4:00 p.m.
Monday-Friday - Closed Sat & Sun.



KIZURE THE ORIGINAL MAKER OF THE FAMOUS THERMAL HOT STOVE USED IN THE WHITE HOUSE! Made in America!

Kizure The Finest in Craftsmanship & Professional Hair Styling Tools
• Made in America • Kizure's #1 Brand in USA
• Top Quality • Hair Stylists Accessories!

Come Home to Kizure!
Kizure®

Order online 24/7 www.kizureironworks.com
| Call 310- 532-0355 • 1219 West 135th Street, Gardena CA 90247 |

*Kizure Hair Care Products
Designed exclusively to
Enhance your
Natural Hairs Beauty"*



GELLE -
Great for your edges,
sideburns, and tapered cuts.
Last all day, without flaking.
Use daily.

CONDITIONING CREME
that softens and manages your
natural curls, but won't weigh
your hair down. Great for thermal
styles, edges and tight curls.
Excellent for braids, cornrolls,
naturals, even weaves and hair
extensions.



DRY SCALP STIMULATOR
Designed exclusively for hair that
needs moisture, and is dry from
harsh chemicals. This products
protects, penetrates, and lubricates
your hair and scalp without weigh-
ing your hair down.



CURLY WAVE - Beautiful curls,
that really last longer gives you
flexible styling control. Turn on
the heat, and hot curling firmly
hold your specific hair pattern
and styles. Awesome for short
cuts, finger waves and molding
styles.



shine

**MIST
EXTRA
HOLD**

A Extra Hold and control. A super hold on curls and natural looks. Protection is built in to give a Heat-shield for thermal curling irons as well as the sun. Fast drying and holds styling even in humidity.



**THE PEPECT CUT
REGUIRES
PERFECTION!**

With the your talent, education, and super hand skills reach you and do it all. Perfectly balance Shears by Kizure, Long hair or short, tapered to fit the style of today's beautiful woman.



MEGA SHINE
*The Total
FINISHING TOUCH
Hair Product!*



LACQUER MIST
For crisp curls and unique hair styles. Our Heat protection and remarkable shine for high fashion styles. Hold 12 inches from hair and spray evenly.

LITE HOLD MIST

A light finishing mist. With a flexible hold on curls and natural looks. Protection is built in to give a Heat-shield for thermal curling irons as well as the sun. Fast drying and holds styling even in humidity.



**MEGA SHINE
HIGH SHEEN DROPS**

EXTRA stylish shine and poised luster drops. Style with all types of hair styles, and braids, twistis and all naturals too. Also can be used to re-vitalize wigs, and weaves. Add a few drops to your hands and massage into your hair then stylyes as you please.



shears

Kizure

Kizure



K-74 - DUAL CHAMBER

Kizure deluxe classic stove has a dual chamber and is energy efficient, the heating element is made of ceramic which eliminate hot spots, plus a thermostat to control the heat, a fuse designed to protect the stove from power surges. This classic stove will service up to a "U". Styling, 2 chambers for heating or pre-warming, heat 2 to 3 irons at same time. Ideal for the professional stylist. Buy now! 1-Year Warranty.

K-78 - SINGLE CHAMBER

The Kizure Brand is known throughout the world the best product with a long track record. With its double chamber and is energy efficiency, the heating element is made of ceramic, which eliminates hot spots, the thermostat controls the heat, plus our dependable fuse protects the stove from power surges. This Classic 2 Chamber Stove will service professionals cosmetology students for years to come. 1-Year Warranty.



***Kizure...used by the Stylists of
Mrs. Obama & Daughters!***



K-75 2-CHAMBER (Big Mouth)

The famous Kizure Deluxe Classic Stove has a dual chamber and is highly energy efficient, the heating element is made of ceramic and it eliminate hot spots, thermostat to control the heat, a fuse to protect the stove from power surges. This Classic Stove will service any professional or student, heatin and pre-warming up 2-3 irons at the same time. Great for Professionals and Students. 1-Year Warranty.



K-79 SINGLE CHAMBER (Big Mouth)

Kizure Deluxe Classic (Big Mouth) Stove has a single chamber and is energy efficient, the heating element is made of ceramic and it eliminate hot spots, thermostat to control the heat, a reliable fuse to protect the stove from power surges. This Classic Stove will service Professionals, Students and Personal usage too. 1-Year Warranty. Buy Now and Save Later!

ROUND BARREL Styling Tools Crafted in



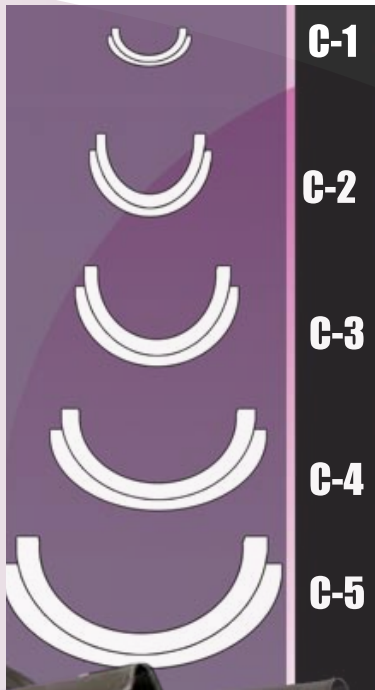
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- J1
- K
Penny
- L
Nickel
- M
Quarter

America! Kizure Curling Irons! 22 sizes



- R
HALF DOLLAR
- S
SILVER DOLLAR
- T
- U
- X
- Y
- Z

Popular
Designs
C-IRONS
in 5 sizes!



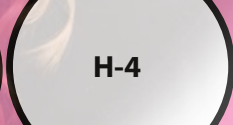
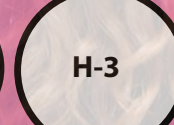
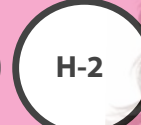
Unique Style
Z-IRONS, in 5 sizes!



Made in USA! Top Custom Designs
Kizure Amazing HOT RODS, in 4 sizes!



NEW HOT RODS
CUSTOMIZED & SIZED FOR
TODAY'S HAIRSTYLES.



Made in USA Quality Hair Styling Tools!

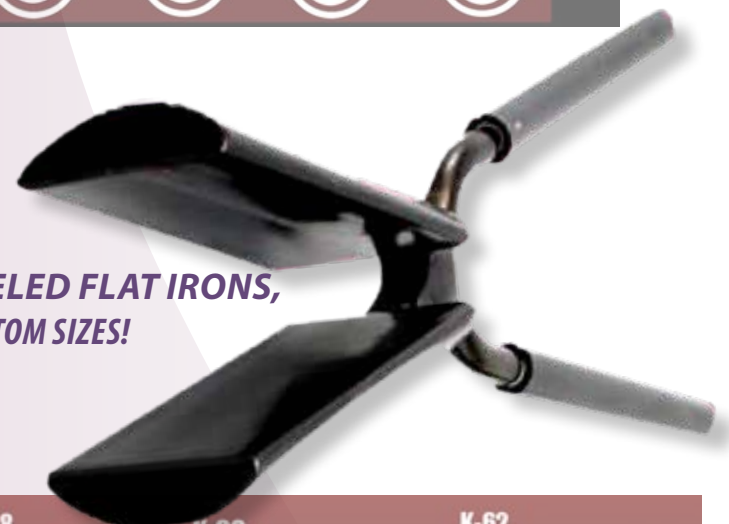
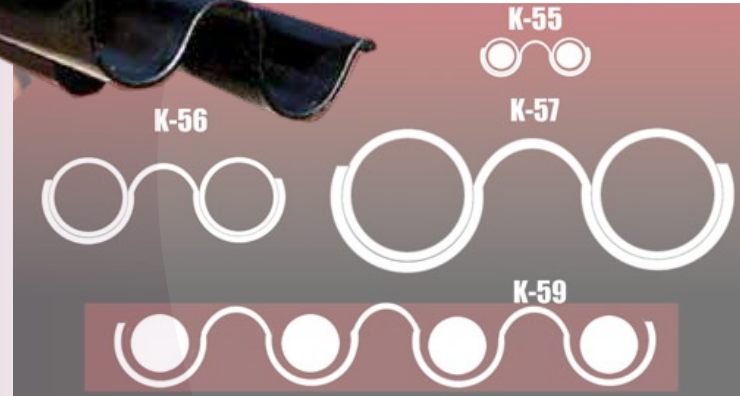
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Best Seller

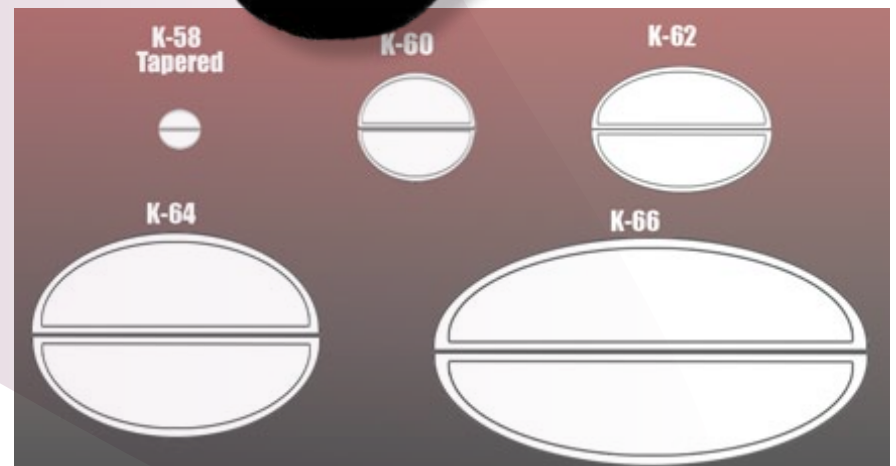
Kizure's pressing combs are manufactured with 100% solid pre-tempered brass. Brass is the finest conductor of heat and there is no need to pre-temper. Kizure pressing combs are the finest professional combs on the market and made to meet the standards of today's professional hair stylist.

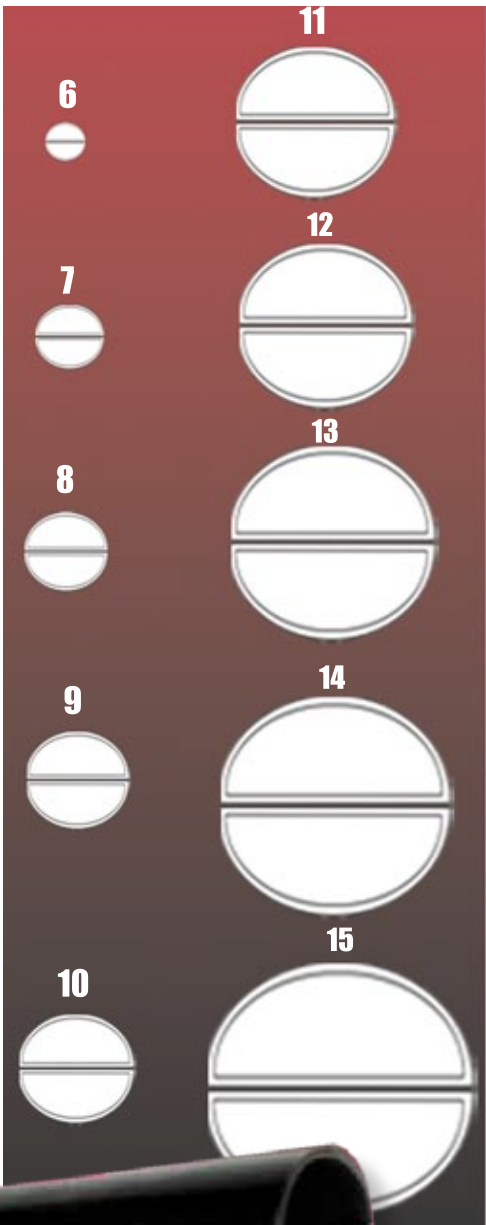


KRIMPER IRONS
4-SIZES FOR WAVY
CURLY HAIRSTYLES



BEVELED FLAT IRONS,
5 CUSTOM SIZES!





**HALF MOON
CURLING IRONS
10 SIZES TO CHOOSE
FROM.**

**THERMAL
PAD HAND
PROTECTION**

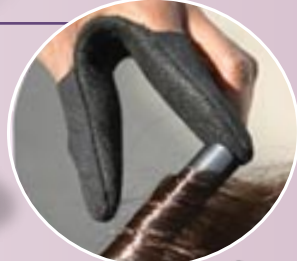


KIZURE STAND HOLDS 15 IRONS
 • EXTRA STRONG & DURABLE
 • STORAGE SPACE
 • FITS ON MOST STATIONS



- | | |
|-------------------------|---------------|
| 11- COLORED
HANDLES. | 6. WHITE |
| 1. RED 2. BLUE | 7. PINK |
| 3. PURPLE | 8. ORANGE |
| 4. BIEGE | 9. BURGANDY |
| 5. YELLOW | 10. NAVY BLUE |
| | 11. GREEN |

**FIGURE GUARD
ONE SIZE FITS ALL!**



KIZUREIRONWORKS.COM
 310-5 32-0355

