Nada India Foundation **#Youth4TobaccoFreeindia**



Youth4TobaccofreeIndia is a campaign of Young India Network and Nada India to strengthen Tobacco Control Laws in India to promote good health as well as protect coming

MILLION DEATHS

Tobacco causes 1.35 million deaths in India each year. Tobacco takes a heavy toll on the addict's family and the cost of treatment of diseases attributable to tobacco use is quite high.



Good Health a National Priority

generations from addiction to deadly tobacco products.

Strengthening the COTPA act 2003 shall help the nation to achieve a significant reduction in Tobacco use and a decline in the easy availability of tobacco products and facilitate India's march towards sustainable development goals creating a healthier and safe smoke-free environment.

Youth are influential

Youth campaign tactics generate high levels of awareness and impact. Need to reinvigorate campaigns/movements

Youth are pre-disposed



We Raise

MAKING A

Scan the QR Code and be a Changemaker

 Ban DSA (Designated smoking Area) Ban Point of Sale (POS) Tobacco Display Increase public smoking penalties



Support COTPA Amendment 2020

Awareness Gather Support Enhance Capability & Facilitate a

Change

DIFFERENCE STARTS WITH YOUR VOICE

WWW.YOUTHFORWELLBEING.ORG

