



Nada India Foundation Haryana





Our Mission and Goals

To foster a network of community based initiatives, striving to develop empowered leadership & healthy choices amongst marginalized & vulnerable populations especially adolescents

NADA INDIA NCD PREVENTION NETWORK

**Strengthen the
prevention and
treatment of
substance abuse,
including narcotic
drug abuse and
harmful use of
Tobacco**





Tobacco Control in Haryana

Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 (COTPA)

Highlights

- Haryana has 47 lakh tobacco use, 28000 die every year Global Adult Tobacco Survey (GATS) 2016-17
- In Haryana state, 15.5% of people smoke Bidi, 7.6% smoke hookah and 2.6% smoke cigarette and tobacco use at the age of 15 to 17 years have increased by 4%
- There is no tobacco vendor licencing system in Haryana.
- On 26th January 2021, Shri Manohar Lal Khattar ji, Chief Minister of Haryana announced the anti-tobacco drive with an aim to make the educational campuses tobacco-free.

Initiatives of Nada India Foundation Haryana

Concept

We the youth at NIF Haryana believe in working in ways and mediums forward to protect the minors of our state and nation from falling into the false traps of Tobacco since the tobacco industry aggressively targeting the youth and uses surrogate advertising to showcase itself as premium brand.

Meet the Team



Akshay Sharma

State Coordinator Haryana



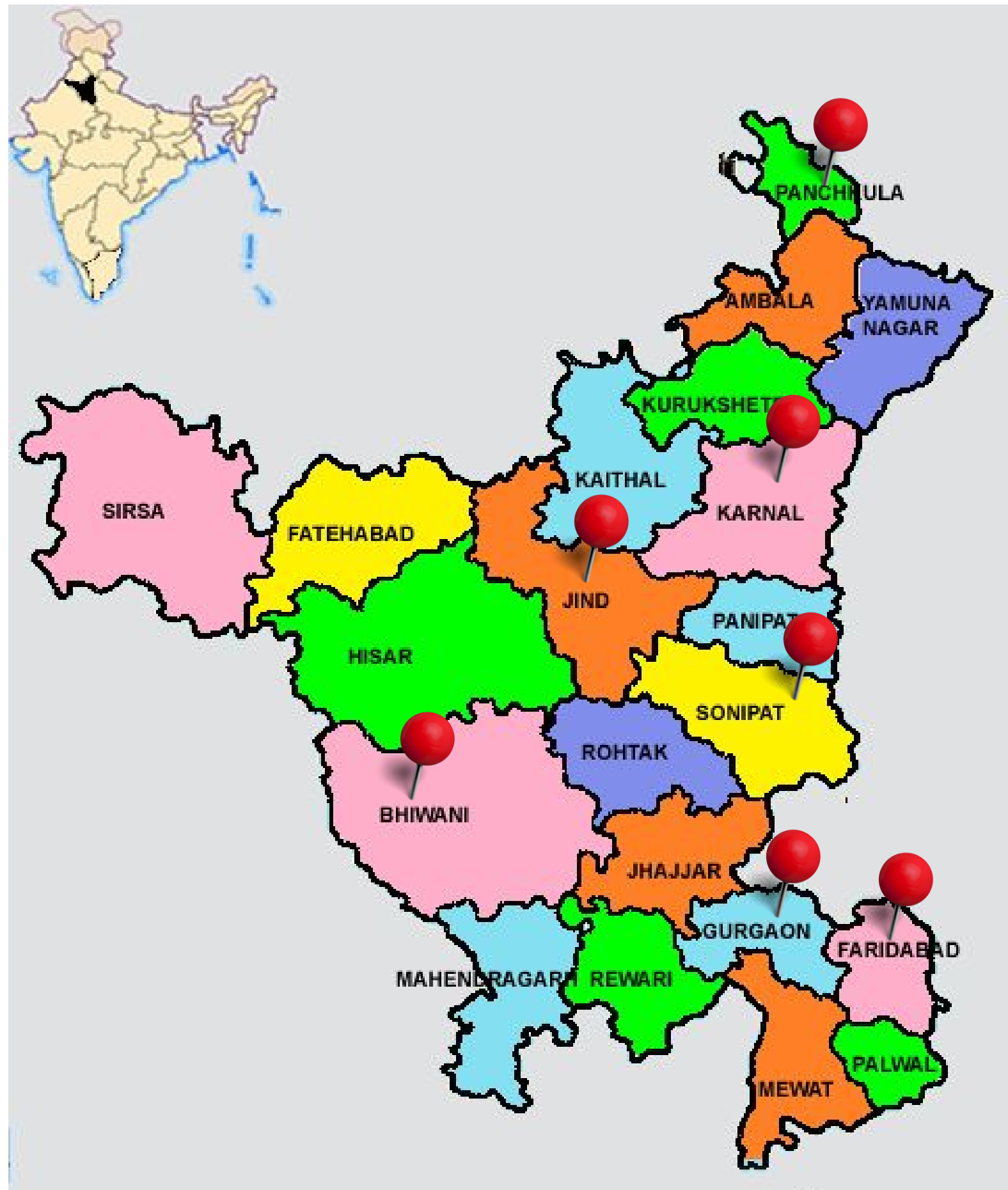
Deepshikha Kumari

Health Advocate



Nada Young India Network

Youth as Changemaker



Nada Young India Network Haryana

- Panchkula
- Bhiwani
- Jind
- Gurgaon
- Faridabad
- Sonipat
- Karnal





OUR INITIATIVES



HEALTHY CAMPUS

OUR COLLABORATORS





Journey of Nada India Foundation Haryana

We rode on a journey where collaboration and youth support was our foremost demands and sensitizing young through engaging creative activities was our initiative to bring in awareness amongst minors

#Worldnotobaccoday



World No Tobacco Day 2021



World No Tobacco Day brought an opportunity to engage the youth and understand their thought process regarding the growing Tobacco epidemic and sensitizing them through medium of Webinar as per the covid protocols. In Haryana we were able to generate 7 collaborations with Orphonages, , RWA's, Schools and universities. Engaging 75+ participants for competition and 100+ audience gathering for the Webinar.

#Worldnotobaccoday

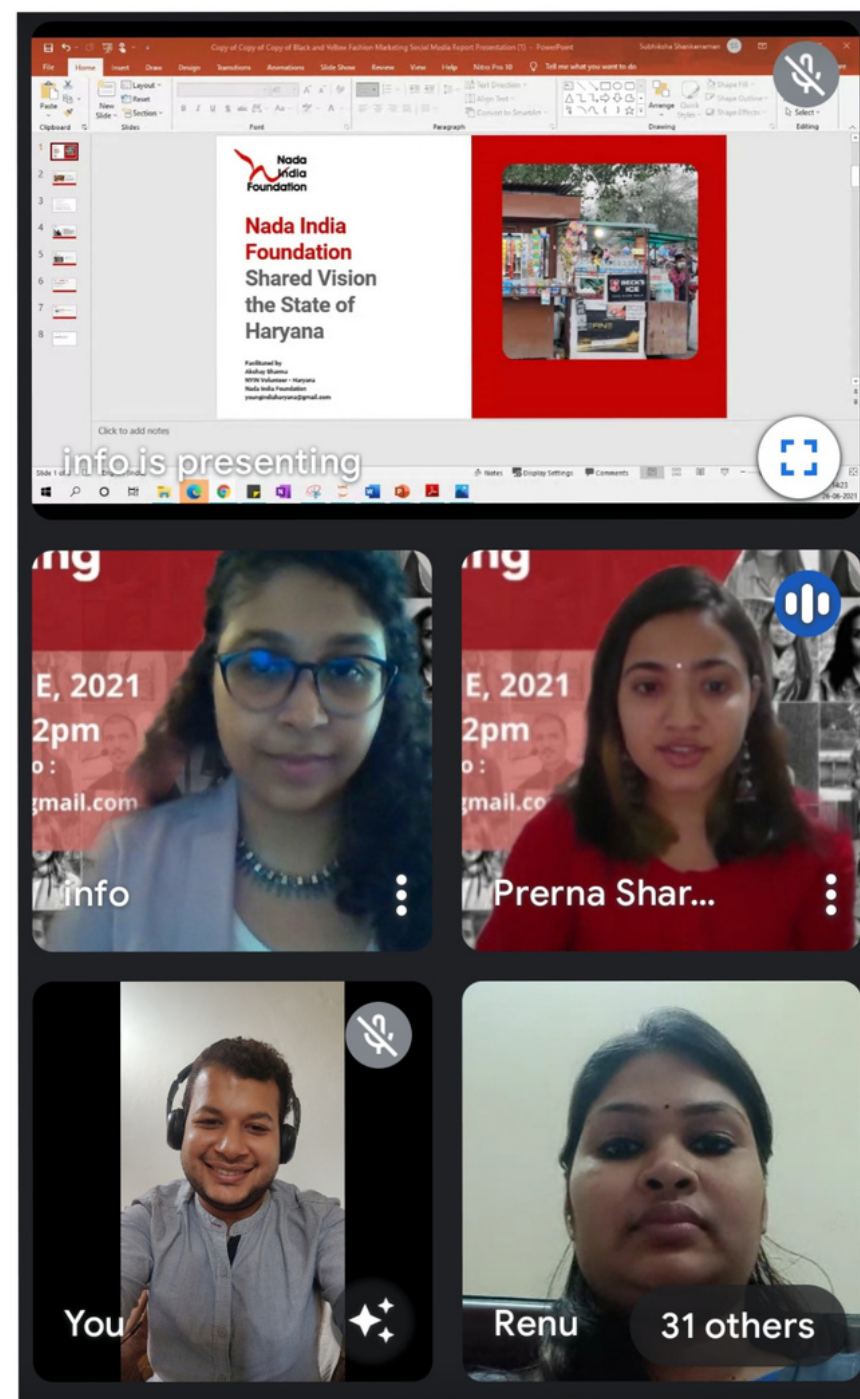
Nada Young India Network Meeting

26th JUNE, 2021

11am to 2pm

For More Info :

nadaindia@gmail.com

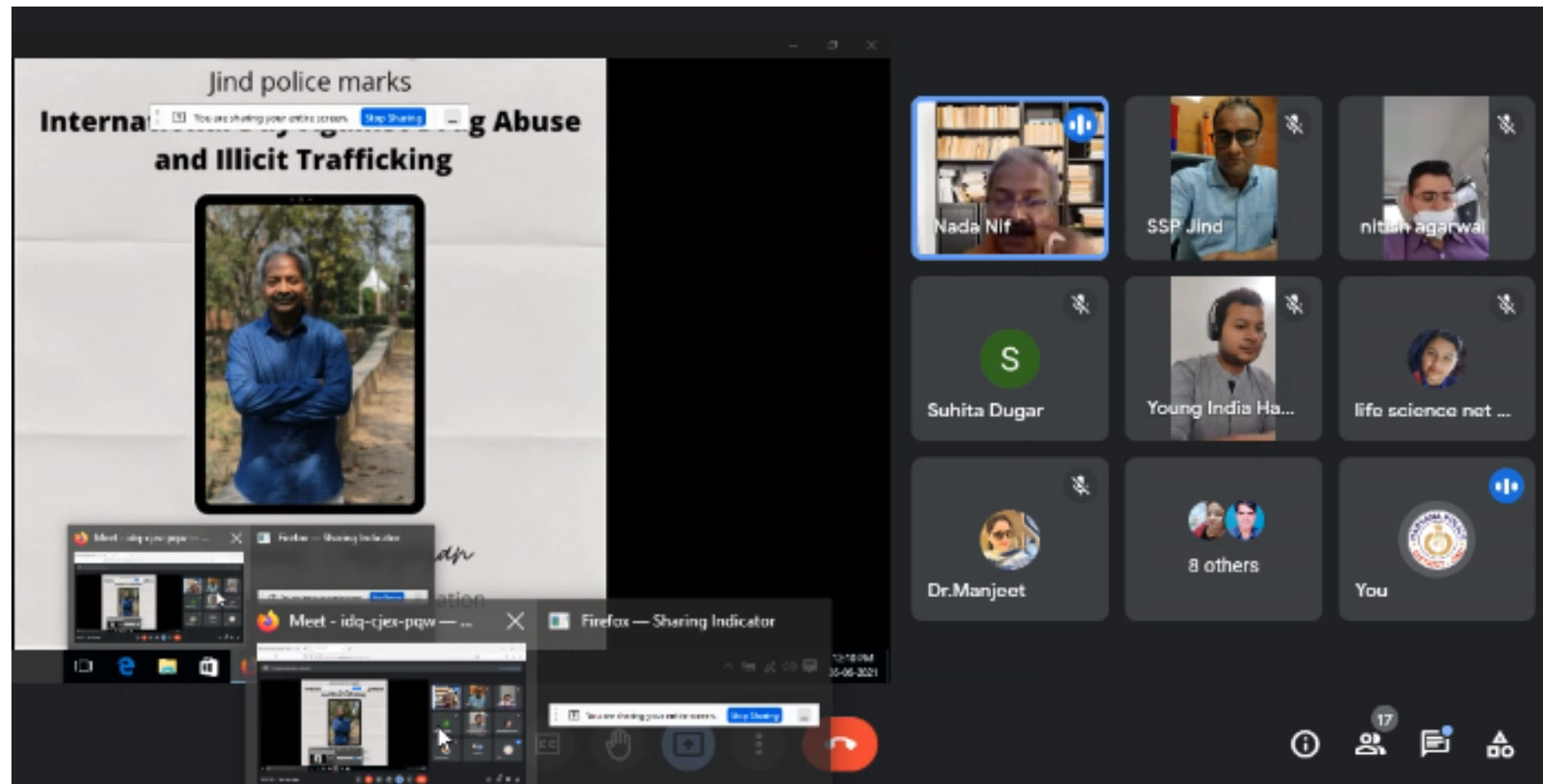


Strengthening voice for Tobacco Control

We are the future generation but we are also the current and we need to save what's happening now to protect the future. Whatever happens we do it for our benefits and wellbeing.

International Day Against Drug Abuse and Illicit Trafficking 2021

On the account of International Day against Drug Abuse and Illicit Trafficking on 26th June 2021 organised by Ms Suhita Dugar, Chief Minister's Good Governance associate, Jind and Haryana Police - Jind to promote wellbeing amongst the students in colleges and schools and aware the youth regarding the path of destruction one falls into, if he or she chooses drugs as a companion in life! The event was attended by 150 + students, from Colleges and Schools in Jind District of Haryana!





WORLD NATURE CONSERVATION DAY 2021

Carelessly thrown away cigarette butt's & bid's
cause forest fire and harm the Aquatic Life



Environmental degradation due to tobacco

- Discarded butts are nonbiodegradable
- Cigarette filters are made of cellulose acetate, which is a form of plastic, resistant to biodegradation
- Affects marine and aquatic species
- Cause of forest and residential fires and a threat to life, property and forest lands
- 4,00,000 hectares (almost the size of New Delhi) of the forest is being depleted every year for tobacco curing.

Sensitizing Youth and Citizens



On Account of World Nature conservation day 2021, NIF Haryana organised cleanliness drive regarding tobacco in 4 districts i.e Bhiwani, Charki Dadri, Gurgaon and Faridabad

NYIN Offline Meet 2021



- Training Peer Leaders about NCD's
- Preparation of Future Action plan
- Building Network
- Discussion of Global Youth Tobacco Survey - 4
- Each Peer Leaders from the 5 districts of Haryana trains 5 peer educators to build upon the network and transfer the knowledge

Nada Young India Network Chandigarh Declaration 21

NYIN MEET 2021
CHANDIGARH

CALL TO ACT ON

Availability, accessibility
and acceptability of
tobacco be reduced

COTPA AMENDMENT 2020 TO BE PASSED FROM BOTH HOUSES

Tobacco tax burden to be
increased on cigarettes to
75%, bidis to 28% and
smokeless tobacco to 110%.

OPPORTUNITIES FOR YOUTH TO PARTICIPATE IN TOBACCO CONTROL POLICIES

Non-negotiable Asks are to
ban tobacco product display at
POS, DSA and marketing to
children.



Tobacco has become one of the major risk factors for NCDs among young people between the age group of 15-27 years. It has become an integral part in the Indian socio-cultural context making India the 2nd largest consumer of tobacco. Among youth (13-15 years), 30% use tobacco and its related products while 37% are exposed to second-hand smoking in public spaces and 22% are exposed to it at home (WHO 2018, Tobacco-Free Kids 2018).

Youth are one of the ardent consumers of the tobacco industry who are the most vulnerable and easy targets for them due to ample misinformation, ease of availability and societal frameworks.

The young tobacco control leadership is ready to take action against tobacco with the aim of improving youth wellbeing, the NYIN (Nada Young India Network) identifies tobacco promotion and availability, accessibility and acceptability as a threat to young people from being exposed to tobacco use. According to GYTS-4, 73.08% bought tobacco products from point of sale vendors, 60.6% saw tobacco advertisements online and offline.

NYIN Urges:

NYIN urges youth to meaningfully engage in building their personal and community's wellbeing as they have so much potential to actively build a tobacco-free nation. The 2030 SDGs agenda also focuses on supporting young people as critical agents of change in various areas of development.

Youth need to be empowered so that they are able to address their specific needs like tobacco use and be vocal about their concerns on tobacco industry tactics in making young people addicted. NYIN also urges the government to protect the people who are not using tobacco (passive smokers).

The NYIN way forward

Volunteerism: The self-advocacy process motivates young people to take an initiative to change.

Affirmation: We affirm that It is necessary to build an enabling and safe environment for youth to learn and reflect on their values. This space should not be manipulated by the tobacco industry.

Responsibility: The NYIN has the responsibility of prioritising youth needs and meaningful youth engagement in building their wellbeing and enriching their potential to take action to meet the challenges posed by tobacco industries.

Chandigarh Declaration 2021



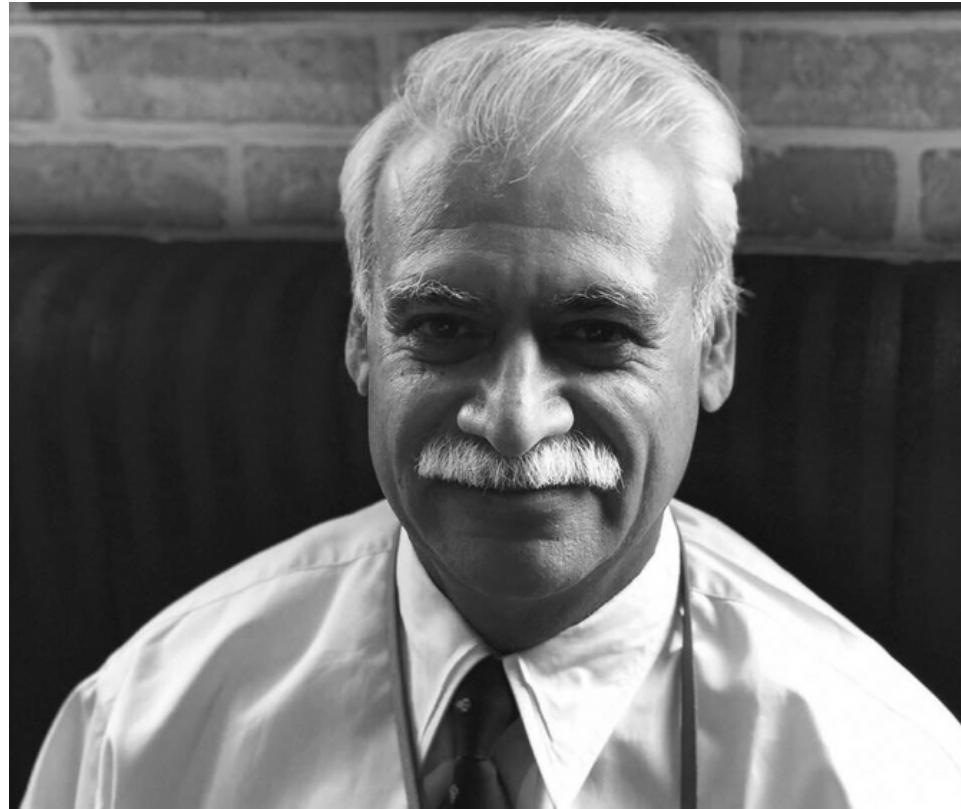
Stakeholder Meeting 2021



Officials from Social Justice and Empowerment Department, Haryana Government; Students and research scholars from Panjab University, Chandigarh; UT nodal officer of Women and Child care, Chandigarh; School teacher from St. John's School, Chandigarh; UT Director and Students from Nehru Yuva Kendra Sangathan Chandigarh, Media persons and President of Citizen's Welfare Association, Panchkula.

The meeting was initiated by Mr. Akshay Sharma, State Coordinator (Haryana) of Nada India Foundation

World Heart Day 2021



**Nada
India
Foundation**

World Heart Day 2021 Special

Heart's Guiding Wellbeing

September 29, 2021 at 11am
on Google Meet

Invite for Chief Guest

On account of World Heart Day, a Webinar was organised for capacity building of youth and discussion of doubts with Doctors and learning about how tobacco affects our Heart.

NSS colleges
Rehabilitation centres
NYIN members
Participated and engaged themselves through online and offline mediums

Reaching out Policy Makers & Influencers

Sensitizing Policy makers and
Beaureaucrats
for COTPA Amendment 2020
and Tobacco Tax Increase



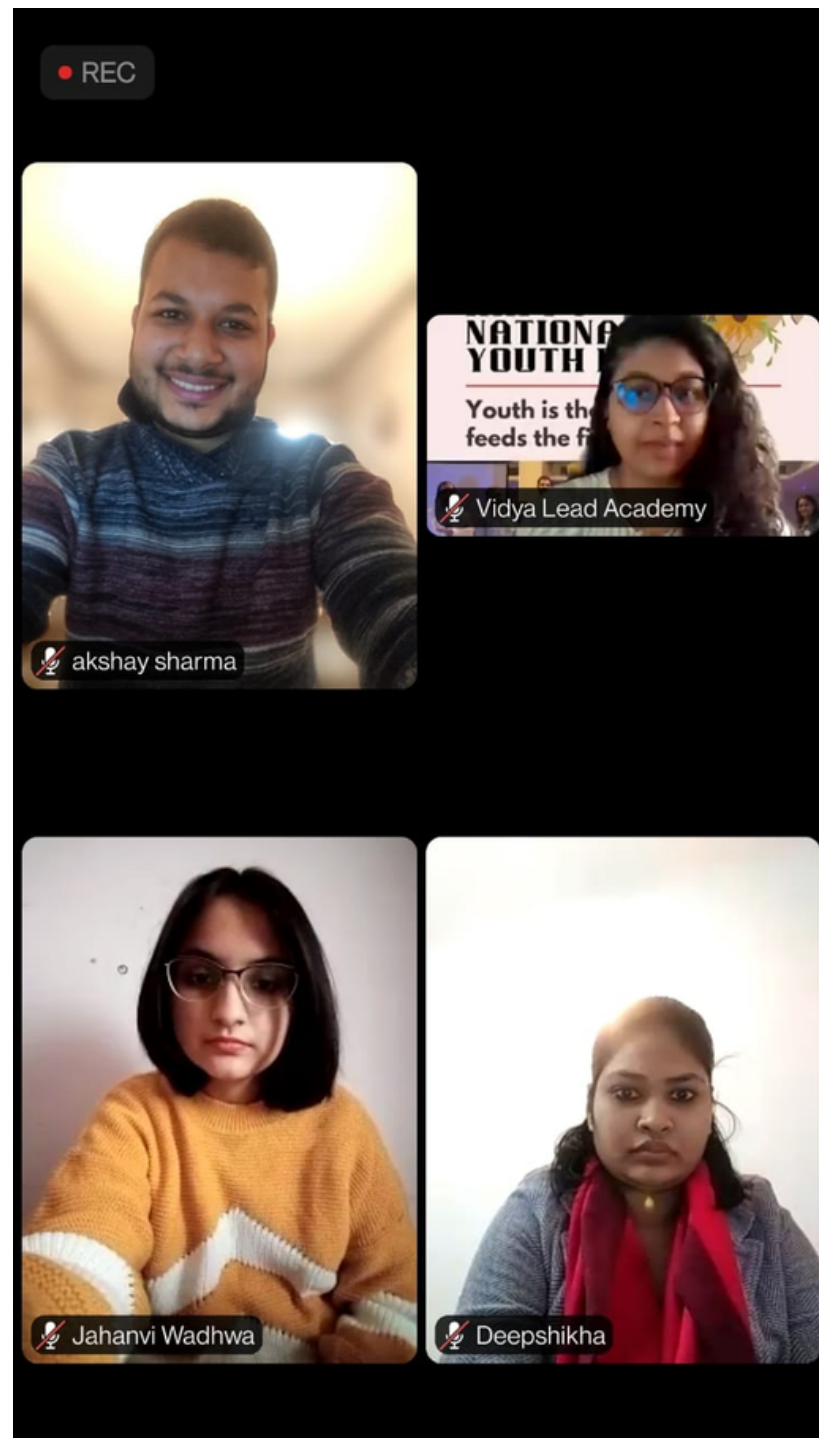
National Youth Conclave 2021



An annual initiative by Nada India Foundation to sensitize the youth and strengthen our youth voice through engagement with colleges and universities alongside influential stake holders. Mr Anadajeet Goswami, Dr Mehak Segan, Father Afilash



National Youth Day 2022



On the account of Swami Vivekananda's Birthday, Nada India Foundation celebrated National Youth Day on 12th January 2022 in collaboration with Vivekanand's NSS college, Delhi University. On the prestigious occasion 120+ youth from all over the nation joined through Vidya Lead Academy platform in the times of pandemic

The webinar was joined by

- Sh Virender Mishra, IPS
- Sh Virender Singh Bokeh (DD- NYKS , New Delhi)
- Dr Dilip Kumar (Faculty at Vivekanda college)
- Sh Govind Tripathi 9Working in Field of Tobacco Control for past 10 years)