



ARNOLD BROKLING PHOTO

2020-21 ANNUAL REPORT

 PFAC
PINEDALE FINE ARTS COUNCIL



2019-20 PERFORMANCE SERIES CARLENE CARTER / LIGHTWIRE CHRISTMAS / PEKING ACROBATS / HIPILET BALLERINAS / UTAH SHAKESPEARE CO.

“THE VALUE OF THE ARTS, BOTH SPIRITUALLY & ECONOMICALLY CANNOT BE OVERLOOKED”

It is always with great pleasure that we release the annual report for the Pinedale Fine Arts Council – perhaps this year more than ever. In light of COVID19 and the dramatic changes in the world, the value of the arts, both spiritually and economically, cannot be overlooked in this crisis.

The arts help us connect to our inner selves and understand the world around us. Which is why PFAC remains dedicated to continuing to offer programming and inventing new ways of connecting our community.

PFAC was founded with a clear vision that was strong enough to last 44 years and yes, even survive a pandemic. We are constantly striving to adapt to the needs of the community and these challenging times are testing our creativity.

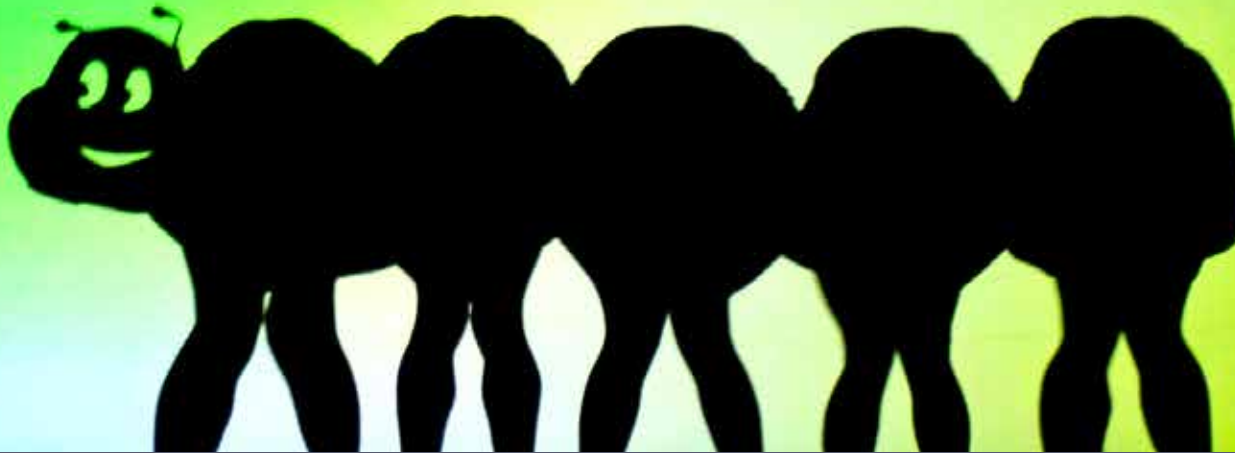
But we look forward to being back in the schools in the Fall and offering our Winter ticket series.

As you look through this report, please take note of all the great people who made these PFAC programs possible. We wouldn't be able to do what we do without their generosity and financial contributions.

If you'd like to contribute to the arts in Sublette County please don't hesitate to reach out via phone (307-367-7322), via our website at: (pinedalefinearts.com) or swing by our office at 470 Marilyn St.



KARI DEWITT & TIM RULAND
Executive/Marketing Directors
kari@pinedalefinearts.com
tim@pinedalefinearts.com



2018-19 PERFORMANCE SERIES FRANKENSTEIN / BAREFOOT MOVEMENT CHRISTMAS / JOHN MCEUEN / CATAPULT SHADOW DANCING / COLLECTIF9

“ART HELPS STUDENTS DEVELOP CREATIVITY, WHICH IS THE ENGINE FOR ENTREPRENEURS”

Thank you for the opportunity to say a few words about the Pinedale Fine Arts Council (PFAC). In my role as a legislator, I was assigned to the Education Committee, and it became very apparent that local districts, especially small districts, are challenged when providing art opportunities to their students. Art helps students develop creativity, which is the engine for entrepreneurs, and it helps hold students in school.

PFAC has stepped into that void through the years in Sublette County, and has brought in talented artists from a broad range of genres. These artists come into the schools, and provide invaluable instruction. They also give students a firsthand glimpse of real working artists, which is rarity in these small Wyoming communities.

PFAC also brings these same artists to the public, by providing

evening events. They also help fund a summer concert in the park series, which is well attended, and this is provided free to the public. PFAC is an outstanding organization, which provides art opportunities to Sublette County, opportunities that would not be seen otherwise.

Albert Sommers has lived in Sublette County all of his life. His grandparents were early homesteaders in the Green River Valley. Sommers graduated with honors from the University of Wyoming.



ALBERT SOMMERS

**Wyoming House of Representatives
District 20**

albert.sommers@wyoleg.gov

SCHOOL RESIDENCIES

The Arts in Education programming PFAC provides includes school performances and classroom lectures that last anywhere from a single day to a full week. Of our programs in the schools 95% are directly requested by the teachers to fulfill a curriculum or state standard that would be hard to reach in another way.

We reach every student K – 12 including special needs students.

PFAC gives every student in Sublette County at least 2 exposures to the arts per year – with at least one being a hands-on experience.

PFAC SCHOOL PROGRAMS:

- Dancers' Workshop
- Fine Art Residencies
- Music Residencies
- Utah Shakespeare
- Eurekus S.T.E.A.M.
- Art Fitness (Utah MOCA)
- Missoula Children's Theatre
- School Performances
- Early Childhood Arts Residencies



1) Pinedale High School students work on their hip-hop moves with Dancers' Workshop. 2) Artist Shannon Troxler works with a Pinedale High School art student during her encaustics residency. 3) Preschoolers learn about the stand-up bass guitar after a Barefoot Movement performance for all five Pinedale preschools. 4) Local artist Hayley Ruland teaches fused glass painting to students at Children's Learning Center. 5) Canadian String Orchestra "Collectif9" perform for Big Piney and LaBarge Elementary/Middle School Students.

SCHOOL RESIDENCIES: S.T.E.A.M

One of PFAC's best received school programs "Eurekus" - STEAM learning. Based out of Denver, two instructors come to Pinedale Middle School, Pinedale High School and Big Piney Middle School for week-long workshops .

STEAM is a nation-wide initiative to incorporate Arts into the Science, Technology, Engineering and Math curriculum.

Getting hands-on with science, technology, engineering, art, and math inspires students to:

1. See themselves as makers and creators
2. Develop critical thinking and problem-solving skills
3. Gain the confidence to experiment, tinker, and try
4. Approach learning with creativity and curiosity



1-3) Big Piney Middle School students make LED terrariums (1), rockets (2) and motor racers (3) during the Eurekus STEAM residency.

SUMMER ARTS CAMPS

Launched in 2015, PFAC now offers two Summer Art Camps (STEAM and Dance Camps) that serve between 40-50 students each summer. Campers participate in a week full of engaging, hand-on arts workshops focusing on visual arts, dance and STEAM learning. At the end of the summer campers in the visual/dance camp perform for the community at one of our Soundcheck events in American Legion Park (pictured).

Summer Camp spots fill up quick so be sure to check our website in early Spring for registration info.





SOUNDHECK SUMMER MUSIC SERIES

Arnold Brokling Photos

Sublette County loves the outdoors and they love live music just as much, so in 2007 we launched The Soundcheck Summer Music Series. Last summer we enjoyed record attendance of over 5,000 people! These town park events featuring local, regional and nationally touring bands would not be possible without generous funding from the Town of Pinedale and The Lodging Tax.

2019 SOUNDHECK SURVEY INFO

of Out-of-County Attendees 3177
 # of attendees who ate dinner Locally 4500
 # of attendees who booked a Hotel 2753
 # of attendees who Shopped Locally 3177

2019 SOUNDHECK - RETURN ON TOWN FUNDING INVESTMENT

TOWN OF PINEDALE FUNDING \$25,000

4,500 attendees eat locally at \$25/per person \$112,500
 2,753 attendees stay at local hotel at \$75/room (1376 rooms)..... \$103,200
 3,177 attendees shop locally at \$10/per person \$31,770
TOTAL 2019 RETURN ON INVESTMENT \$247,470

TOTAL SOUNDHECK SERIES ATTENDANCE BY YEAR: 2016 (4,400) / 2017 (4,834) / 2018 (5,015) / 2019 (5,295)



PINEDALE THEATRE COMPANY

Sharron Ziegler Photos

Since 2007 PFAC has served as an umbrella organization for the Pinedale Theatre Company (PTC). All PTC performances utilize local residents to perform and mount the shows. It's a rare artistic opportunity for the residents of Sublette County. This year's performance of "Beauty and the Beast" involved over 200 community members singing, dancing, playing in the orchestra, painting the sets, sewing costumes, and doing marketing. This production was widely considered the best one to date - with a record 4 sold out performances.



PINEDALE PUBLIC ART

Pinedale Public Art (PPA) is a comprehensive public arts program placing temporary and permanent works of art throughout the Pinedale community. The program aims to enhance our community through dialog, education and visibility of contemporary visual arts as it applies to our west central Wyoming community.

PPA is a self-contained program of PFAC that fundraises all of its own money to fund public art in Pinedale. To date they have installed pieces by 19 artists - 17 of which are local. Pictured left is the latest PPA project: American Legion Park powerbox art by Mae Orm.

KENTUCKY DERBY FUNDRAISER



Pinedale Fine Arts holds an annual Kentucky Derby fundraiser every year to support the student arts programs. Held at the Sublette County Fairgrounds, aka the Ice Box Downs, it features live music, catered dinner, calcutta and a stick horse obstacle course race. The horse teams are sponsored by local businesses and consist of three people dressed in costume riding a decorated broom. It's laugh out loud entertaining and so much fun!

———— **THANK YOU to our sponsors for making this event such a success** ————

2017 SPONSORS

Harber Construction
Cowboy Shop / Killpecker Creek Cattle Co.
Fluid and Tires
Ridley's Family Market
Owens Orthodontics
Jonah Energy

2018 SPONSORS

NAPA
Ridley's Family Market
YETI
Wind River Brew Pub
JAKs / Killpecker Creek Cattle Co.
The Den

2019 SPONSORS

High Mountain Real Estate
Wells Fargo
Ridley's Family Market
Big Piney/Marbleton Comm. Development
Rocky Mountain Power
White Pine / Killpecker Creek Cattle Co.

PFAC ELDER CARE PROGRAMS



PFAC launched its Elder Care Programs in 2018 with two new monthly art classes catered to seniors and their caregivers.

The first is "Here and Now – A Dementia Focused Art Class." This includes persons living with Dementia and their caregivers. Creating art gives elders a sense of mastering, the ability to make something admired by others, a distraction from aches and pains, and a social opportunity to engage with others.

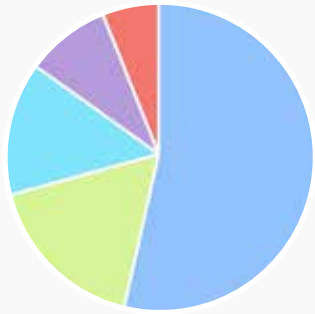
The second program is called "TimeSlips"

which is creative storytelling for people with dementia. The program involves a storyteller who presents a classic painting and leads participants through different exercises creating stories about the painting. TimeSlips is designed to be life affirming, inspiring and grounding. It opens storytelling to everyone by replacing the pressure to remember with the freedom to imagine.

With these programs we hope to improve well-being through creativity and connection.

FINANCES

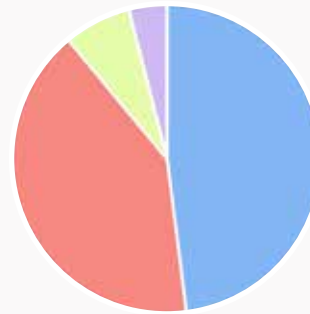
PFAC is a 501(c)(3) tax-exempt organization and all contributions are tax-deductible. Tax ID# 74-2291655. The following charts detail general operation sources of income and expense, by category.



REVENUE

Grants	\$158,491	53%
Contributions	\$51,627	17%
Program Revenue	\$40,897	14%
Fundraiser	\$28,087	9%
Investment	\$18,204	6%

TOTAL **\$297,306**



EXPENSES

Program Expense	\$143,947	48%
Administration	\$123,691	41%
Operating Expense	\$21,034	7%
Fundraiser Expense	\$10,965	4%

TOTAL **\$299,637**

Our attendance has ballooned from 7641 community contacts in 2016 to 13,960 contacts in 2019. It's a trend we intend to keep growing. Our future is bright and with the assistance of many of our friends we are constantly evaluating and expanding what we deliver to our community.

HOW TO SUPPORT



We've made tremendous strides in bringing the arts to Sublette County since our first concert in 1976 held at the Pinedale High School gym featuring the Utah Symphony Orchestra.

DID YOU KNOW?

We keep ticket prices affordable, (\$20 for an adult and \$7 for a student) to make access to the arts as feasible as possible. We also give free tickets to both Senior Centers and school counselors to distribute to families in need.

HOW CAN YOU SUPPORT US?

- Purchase tickets to our performances
- Purchase an ad in our season program
- Volunteer at our shows or programs
- Give Feedback
- Donate (online: www.pinedalefinearts.com)

"Each time we leave a PFAC performance we are amazed at the quality and never fail to comment how fortunate this tiny community is to have such an organization as PFAC."

- Andrea Ennis



CONTRIBUTING FRIENDS

We receive support for operations from a number of resources including government and foundation grants, corporate donations and sponsorships, individual donations and PFAC events.

ARTIST'S CIRCLE:

\$10,000+

Anonymous
 Laura Jane Musser Fund
 Sublette BOCES #1
 Sublette County Recreation Board
 Town of Pinedale
 Wyoming Arts Council
 Wyoming Community Foundation

ANGELS: \$5000+

Anonymous
 Anonymous
 Pinedale Travel and Tourism
 Tegeler and Associates
 Western States Arts Federation
 Wind River Brewing Company
 Wyoming Cultural Trust Fund

BENEFACTORS:

\$1000-\$4999

Best Western
 Jon & Sheryl Boroff
 Boulder Store Bar & Grill
 Jo Crandall
 Betty Fear
 First Bank
 Matt & Ashley Harber
 High Mountain Real Estate

Jonah Energy
 Killpecker Creek Cattle Co.
 Ken & Julie Konicek
 Pinedale Energy Partners
 Jason & Sonja Rife
 Ridley's Family Market
 Rocky Mountain Power Foundation
 Horton & Juli Spitzer
 thru Donor Advised Fund of the
 Community Foundation
 of Jackson Hole
 Sid Stanfill & Sue Briggs Stanfill
 Static Architectural Steel
 STS Foundation
 Sara & Blake Swift
 Don & Jill Tegeler
 Town Square Inns of Jackson Hole
 Ultra Petroleum
 John & Wendy Walter
 Wells Fargo
 Western Sublette BOCES #9

PATRONS: \$500-\$999

Altitude Drug
 Bank of the West
 Big Red Real Estate
 Dynamite Donuts
 DynaMcK Construction
 Farm Bureau Financial Services

FenceTrak
 First American Title Company
 James & Dahlia Griffin
 TJ & Theresa Gulbrandson
 Leslie Hagenstein
 Harber Construction
 Hilcorp
 Jackson Hole Music
 JB's Welding & Excavation
 Jorgensen and Associates
 George Kahrl
 Valerie Lee & Ed Vodak
 Performance Tech
 R.S. Bennett Construction
 Rocky Mountain YETI
 Sarah Faith Ranch
 Southwest Sublette Pioneers
 Sublink Stage
 Sue Eversull Catering
 Sundance Motel
 Wyoming Athletic Development

PARTNERS: \$300 - \$499

Art of the Winds
 Bank of Sublette County
 Barn Door Interior Design
 Dr. Bob & Janet Beiermann
 Randy & Julie Belton
 Benchmark Heating & Plumbing

Dancers' Workshop
 Kari & Roy DeWitt
 Distribution NOW
 Dynamite Donuts
 Sue Holz & Mike Fenn
 Gannett Peak Lodge
 Josie George
 Great Outdoor Shop
 Log Cabin Motel
 M&M Disposal
 Mystery Print Frame and Gallery
 Obo's Market and Deli
 Pinedale Arts and Crafts
 Real Estate of Wyoming
 Bev Sharp
 Sublette County Artists' Guild
 Chris Thomas and Roy Barney
 Two Rivers Fishing Co.
 R&R Services
 ReBel / Carquest Auto Parts
 Rio Verde Engineering
 Shelly Walker
 Phil & Patty Washburn
 Waterhole #3
 Western Veterinary Service
 Williams Automotive
 Wind River Casino
 Wind River Dental
 Mary Lynn Worl

SPONSORS: \$100-\$299

A to Z Hardware
Cristy Anspach
Dawn Ballou
Abigail Beck
Blushing Crow Studio
Bucky's Outdoors
Les & Barb Burrough
Jenn & Jason Burton
Boxcar Arts
Phillip Carr
Chambers House B&B
Clean Wash Laundromat
Gary Collins / Sweetwater NOW
Lucy Conley
Brent & Joan Dean
Mark & Cheryl Eatinger
Chad & Gudrid Espenscheid
Nancy Espenscheid
Jay Fear Real Estate
Justin C. Feeman
Matt Gaffney & Rachel Weksler
Geared Up Bike Shop
Charles & Jahna Groh
Chuck & Dorothy Grove
Nancy & Peter Guernsey
Michael Kelly
Half Moon Lake Lodge
Hampton Inn & Suites

PFAC ZENITH MEMBERS

**INDIVIDUALS, ORGANIZATIONS AND BUSINESSES
INSTRUMENTAL IN OUR GROWTH AND SUSTAINABILITY**

Wyoming Community Foundation - Sublette
The Ruth and Vernon Taylor Foundation
Don & Bim Kendall / Tegeler & Associates
Sublette County BOCES #1

James Helm CPA	Bruce Richardson
Dave & Sukey Hohl	The Rivera Lodge
The Koch Family	Rocky Mountain Bank
Dave & Mary Lankford	Rocky Mountain Power Sports
Greg & Adele Legerski	Ric & Rosemary Samulski
Norman Lilley	Candy & Tim Scott
Jay & Bernie Majhanovich	Trisha Scott
Joni Mack & Scott Davis	Semper Smoking
Tesa Manning CPA	Silver Spur Bar
Ryan & Marie McGuire	Albert & Sue Sommers
Mark & Marianne Mrak	State Farm
NAPA / Pinedale Auto Supply	Sommers Studio
Gary & Ruth Neely	Sublette Insurance
Nested West	Sundance Motel
Old Stones Smokehouse & Pizza	Sweet Sage Communications
John & Michelle Overgaag	Dan & Elizabeth Tau
Norman & Barbara Pape	Union Wireless
Pine Coffee Supply	Phil & Renee Vrska
Pinedale Online	Jane Wardell
Earl Preston	Murley William
Proactive Rehab & Fitness	Wind River Equine Sports Vet

WYLD Dance Studio
Gretchen & Adam Yost

FRIENDS: \$1-\$99

Anonymous
Amber & Lars Anderson
Dave & Carlene Barber
Andrew & Ceca Bennett
Corey & Melanie Bennett
Melinda Bobo
Susie Blaha / Boulder Vet Clinic
Jay & Brianne Brower
John Campbell & Robyn Tait
Mindi Crabb
Elizabeth Crump
Gretchen & Adam Dale
The Den
Kimberly Ervin
Nancy Espenscheid
Scott and Gracy Carpenter
Vicki Haffey
Paige Harrell
Elisha Haley
Deb & Lael Hemmert
Nancy Hulen
Michelle Humber & Nate Curry
JJ & Jim Huntley
Mike & Jamie Kaul
Daviod K. Klarén

Paul Knopf
Lynda Leeper
Max Lockett
Emily Lucas
Eric & Emily Makelky
Meredith Malek & Paul Marone
Heather Math
John & Mary Jane Markle
Ken & Arlinda McLaughlin
Ashley & Bo Morss
Pinedale Lumber
Andrea Reichle
Gary & Susan Ryan
Cynthia Sass
Sabine Sherrill
Sara Simkins
Dave & Meghann Smith
Dave Vlcek
Roger & Jana Weber
Bridgett Wilson
Darrell & Marquita Woodson
Susan Young

THE PINEDALE FINE ARTS COUNCIL IS MORE THAN JUST A PRESENTING ORGANIZATION

“Many of the kids participating in our programs are third generation PFAC - their parents had PFAC as children and they are now bringing their own kids to our shows and programs.”

Since 1976 PFAC has been presenting high quality arts programs to the people of Sublette County. In addition to programming, PFAC provides a number of community outreach programs and highly intensive school residencies to both school districts in our county. During the last decade PFAC has almost doubled the residencies and performances in the Sublette County area.

PFAC MISSION

To present quality performing, literary and visual arts that educate, engage and entertain the people of Sublette County.

OUR ORGANIZATIONAL GOALS INCLUDE

- Offering comprehensive arts education opportunities to the students
- Bringing culturally diverse artists to our communities
- Building partnerships with other organizations to facilitate community input
- Increasing audiences and reaching underserved populations in our county
- Keeping ticket prices affordable so that access to the arts is as feasible as possible



PFAC BOARD MEMBERS

Brianne Brower - Co Chair
Gracy Carpenter - Co Chair
Tesa Manning - Treasurer
Matt Gaffney - Secretary
Sid Stanfill, Melanie Bennett, David K. Klarén,
Matt Harber, Dorothy Grove, Jenn Burton, Dan Tau

PFAC STAFF & INTERNS

Kari DeWitt - Executive Director
Tim Ruland - Marketing/Outreach Director
Preslie Simkins - Pinedale Intern
Jillian Warembourg - Pinedale Intern
Addy Bennett - Big Piney Intern
Adrianna Ruby - Big Piney Intern



LEARN MORE AT PINEDALEFINEARTS.COM