

A community-building event needs the support of its community.

"BEYOND WORDS" - Life to Paper Book Festival 2023

Join us on a journey that transcends the ordinary, bringing together authors, publishers, industry professionals, and book lovers in a vibrant and inspiring literary learning experience. Discover a unique opportunity to engage with avid readers, established writers and industry experts as we celebrate the joy of the written word.

November 10-12, 2023 | Miami, Florida

About the 3rd Annual Life to Paper Book Festival

Celebration of Books

The 3rd Annual Life to Paper Book Festival is an extraordinary celebration of words, stories, and the boundless creativity that flows beyond the pages.

Community-Building

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Join us in Miami, FL for a literary extravaganza that transcends the ordinary, bringing together authors, publishers, industry professionals, and book lovers from around the world.

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Diverse Lineup

With the theme "Beyond Words," our line-up includes author panels, workshops, awards, and interactive sessions that amplify the magic of storytelling and leave an indelible mark on attendees.

Festival Goals and Vision



Fostering Inclusivity

We strive to create an inclusive experience that represents and respects the diverse voices of our audience and guests.



Creative Inspiration

Our goal is to provide a dynamic and once-ina-lifetime opportunity for aspiring writers to engage, learn and connect with industry experts, established writers, and publishing professionals.



Connecting Communities

We believe in fostering connections and building bridges between readers, aspiring writers, and publishing professionals, building stronger literary communities in South Florida and beyond.



Supporting Authors on Their Journeys

We gather industry leaders to provide all the resources to support authors on their journeys. Join us for an inspirational learning experience and discover how we can cultivate a love for reading and a passion for literature in people of all ages.

Audience Demographics

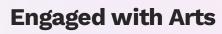
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Our patrons are passionate about the arts and have experience attending and contributing to various cultural events in their respective communities.

• Interests: books/literature, the arts, culinary, and entrepreneurship.

Gender

- Approximately 65% identify as female
- 25% identify as male
- and the remaining attendees identify as non-binary.

Diverse Backgrounds

Our audience includes people from all walks of life - from students to seniors, from different communities, cultures, and professions.

Affluent Spenders

Our audience is affluent, invested in their personal and professional growth, and willing to invest in enriching experiences like ours.

- Income Levels:
 - 5% students with low income
 - 70% with an annual income exceeding \$100,000
 - 20% high net worth
 - 5% earn between \$50,000 and \$60,000 per year.
- This eclectic mix of locales contributes to the global flavor of our event and fosters cross-cultural exchange.

Location

- About 90% of our attendees come from major metropolitan cities.
- Of that urban demographic,

Participant Reach

Our festival participants, including: authors, public figures, publishers, publishing professionals, social media influencers, brands, and more, collectively boast substantial audiences and reach.

With a potential combined reach of approximately **2.5 million**, our event serves as a nexus for meaningful interactions and engagement that transcends traditional boundaries.

- 50% are based in South Florida,
- 15% in Canada,
- 20% in major US cities such as NYC, LA, Chicago, and Austin,
- while the rest travel from international destinations.

Demographic Diversity

Our festival's remarkable demographic diversity and the expansive reach of our participants underscore our commitment to providing an inclusive platform for authors, entrepreneurs, and creative minds from all walks of life to come together, connect, and engage in meaningful discussions about literature, entrepreneurship, and the arts.

Sponsorship Benefits

Connect with Fellow Literati

1

Opportunities to network and partner with publishers, industry leaders, and other influential members of the literary community.

Brand Visibility

2

Enhanced visibility and exposure with branding opportunities in festival collateral and marketing materials.

Increased Sales

3

Increased sales and revenue through prominent placement and advertising in festival-related ecommerce platforms.

Partnership Opportunities



Presenting Sponsor

Elevate your brand's visibility as the primary partner of the festival. Enjoy exclusive branding, prime event positioning, and unparalleled recognition.



Workshop or Panel Sponsor:

Align your brand with specialized knowledge-sharing sessions, connecting your products or services with engaged attendees.



Author Lounge Sponsor

Create a cozy space where authors and attendees connect, ensuring your brand is at the heart of networking and creativity.



Sponsor the Purple Quill Awards

Support creativity and innovation in writing by sponsoring a literary award for emerging and established writers across genres.



Literary Community Dinner Sponsor

Be a part of an intimate and memorable gathering, where influential voices meet to share stories and ideas.



Coffee Corner Sponsor

Energize festival-goers with a designated coffee corner, offering refreshments and fostering conversations in a relaxed atmosphere.







Podcast Lounge Sponsor

Curate a space for podcast recordings and interviews, enabling your brand to be part of the festival's content creation and dissemination. Featured Bookshop Sponsor

Festival App Sponsor

Enhance the attendee

Showcase your bookshop by becoming the festival's central bookshop, where attendees can discover and purchase your curated selection of books. experience by supporting the festival app, delivering schedules, updates, and interactive features directly to their devices.

Package Options

Title Sponsorship Package

There are two options for the Title Sponsorship Package:

- Financial sponsorship to support the cost of venue (including A/V) and/or a donation of venue (including A/V).
- If you are a hotel, you can donate the use of your space, A/V, chairs, stage, etc. As a hotel sponsor, you will receive brand exposure in festival materials, exclusive access to panels and workshops, logo placement in festival materials, 6 VIP tickets, and more. Plus, attendees will pay for hotel rooms, food and beverage, and more.

In-Kind Support

Provide in-kind support with food and beverage to the festival, and receive a customized package that aligns with your business objectives. Choose from the following options:

- Coffee Corner Sponsor: Provide coffee and refreshments for attendees during the festival. As a sponsor, you will receive brand exposure in festival materials, logo placement in festival materials, and more.
- Literary Community Dinner Sponsor: Sponsor the Literary Community Dinner, a special event for authors and industry professionals. As a sponsor, you will receive brand exposure in festival materials, logo placement in festival materials, and more.

Workshop or Panel Sponsor	Author Lounge Sponsor
Choose to sponsor one or more workshops	Sponsor the Author Lounge and receive
or panels. As a sponsor, you will receive	brand exposure during the event, VIP tickets,
brand exposure during the event, logo	logo placement in festival materials, and
placement in festival materials, and more.	more.
Purple Quill Awards Headline	Official Festival Bookseller
Sponsor	Partner with us as the official LTPBF

Contact us to learn more about partnership opportunities and custom package options.



Life to Paper Book Festival

Life to Paper Book Festival

Visit our website

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Contact Information

For Sponsorships:

Contact our Founder, Tabitha Rose at tabitha@lifetopaper.com

The Life to Paper Book Festival is an entity of the Life to Legacy Foundation, a 5013c organization in Florida.