

The Dr. C. DeLores Tucker  
**SheROse**  
**AWARD**



NATIONAL CONGRESS OF  
BLACK WOMEN, INC.  
PHILADELPHIA CHAPTER

PO Box 42781  
Philadelphia, PA 19101  
215-498-5294  
[www.ncbwphiladelphia.org](http://www.ncbwphiladelphia.org)

Dear Potential Sponsor:

The National Congress of Black Women (NCBW) is a 501(c)(3) nonprofit organization dedicated to the educational, political and cultural development of African American women and youth. The organization was founded in 1984 by Dr. C. DeLores Tucker in Philadelphia, Pennsylvania. In 1985, Congresswoman Shirley Chisholm was the first elected chair. Many dedicated Black women were among the charter members, including Mrs. Coretta Scott King, Congresswomen Maxine Waters and Eleanor Holmes Norton, Dr. Dorothy Height, Dr. Mary Frances Berry and others called by Dr. Tucker to meet in D.C. to strategize on ways to confront the critical issues facing Black women and their communities.

While our mission is to continue the work of these great women, we are expanding our efforts to educate youth on the responsibilities of good citizenship and the importance of engaging the political process. Please join the Philadelphia “Flagship” Chapter of the National Congress of Black Women, Inc. for our first Annual Dr. C. DeLores Tucker SheROse Award Gala featuring a Cocktail Reception. Food will be served to include butlered Hors d’oeuvres, open bar and music. We will pay tribute to honorees who were nominated locally, regionally and nationally who “ROse to the Occasion” in their various professions, areas of interest and public service. These women dare to make a difference across the United States in a wide range of professions and services.

The event will be held on Friday June 9th, 2023 at the Pyramid Club, 1735 Market Street, 52nd Floor Philadelphia, PA, from 6:00pm-9:00pm. This will be an in person event with the option to join virtually. We will recognize the tremendous work that each of our honorees are doing in the areas of: Communications & Media, Labor, Education, Entrepreneurship, Housing Rights, Law & Criminal Justice, Entertainment, and Health & Human Services.

Our National Honoree is New York State Attorney General Letitia James. Our National Organizational Honoree is Win With Black Women with Jotaka Eaddy & Holli Holliday accepting on behalf of WWBW. Other Honorees include Dr. Naomi Booker, Dr. Robin Cooper, Sherrie Horsey-Darden, Madeline Dunn, Attorney Keir Bradford-Grey, Jimia R. Davis, Penny McDonald, Angela McIver, Pat Starr, Toni Banks-Staton, Judge Thomasine Tynes and Dr. William Tucker who will be receiving “The HeROse Award” because “He Rose for Her.” In addition, this event will raise funds to continue our work in developing healthy and sustainable communities through political activism, civic education, and economic empowerment.

Attached is the information on sponsorship levels. Additional information on NCBW’s rich history includes chapters in various cities across The United States. For more information on NCBW please visit: [www.nationalcongressbw.org](http://www.nationalcongressbw.org)

With Gratitude,  
Cheryl Hazzard, Chair

The Dr. C. DeLores Tucker



## Sponsorships Levels:

### **Platinum 7,500**

- 20 Tickets to the event
- Full page ad in our program guide
- Your business name, slogan or brief description and contact info scrolled at the bottom of the live stream
- Up to a 60 second video/commercial played during the preshow, middle of the program and at the end
- Copy of the live stream video

### **Gold 5,000**

- 15 Tickets to the event
- 1/2 page ad in our program guide
- Up to a 60 second video/commercial played during the preshow, middle of the program and at the end
- Copy of the live stream video

### **Silver 3,500**

- 10 Tickets to the event
- 1/4 ad in our program guide
- Up to a 30 second video/commercial played during the preshow, middle of the program and at the end
- Copy of the live stream video

### **Bronze 1,500**

- 5 Tickets to the event
- 1/8 page ad in our program guide
- Your business name, slogan or brief description and contact info scrolled at the bottom of the live stream

The Dr. C. DeLores Tucker

# SheRose AWARD

## Ad Submission Information:

### Ad Sizes:

1/8 Page Ad 2.5"x2"

1/4 Page Ad 2.5"x4"

1/2 Page Ad 5"x4"

Full Page Ad 5"x8"

### Ad Specifications:

File Type: .pdf or .jpg

Color Format: CMYK

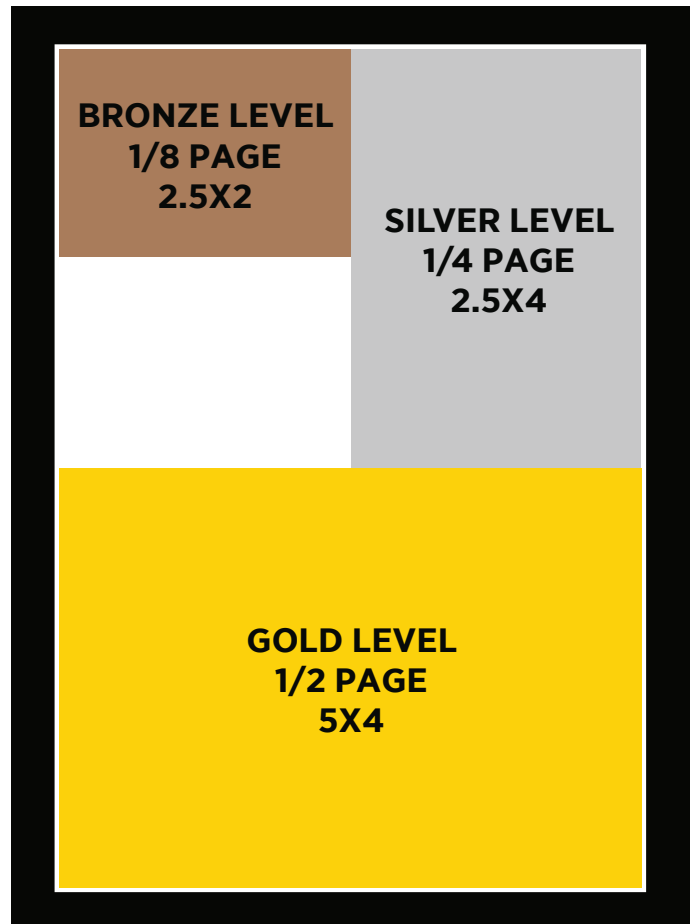
Resolution (dpi): 300

No bleeds or crop marks

All ad submissions must meet the above specifications or they will not be printed in the program guide. The ad submission deadline is **Monday May 22nd, 2023**.

### Ad Creation:

Ads can be designed for the following design fees and include a company logo or company name, a background or inset image and text relating to your company such as contact information, taglines, etc. Text for the ad must be provided by the sponsor as well as high resolution images such as company logos and company approved imagery.



**PLATINUM LEVEL: FULL PAGE - 5X8**

### Ad Creation Pricing:

1/8 Page Ad \$25

1/4 Page Ad \$50

1/2 Page Ad \$75

Full Page Ad \$100

All ad submissions and ad design requests should be sent to:

**SheRose2023Subs@gmail.com**

For more information please contact **Wanda Davis: 267-241-8129**

The Dr. C. DeLores Tucker



# Sponsorships Application:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

## SPONSORSHIP LEVEL:

PLATINUM  GOLD  SILVER  BRONZE

## PAYMENT TYPE:

CASH  CREDIT CARD  CHECK  OTHER \_\_\_\_\_

Name on Card: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CV Code: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Please send the completed application back to: **NCBWphiladelphia@gmail.com**

For more information please contact **Wanda Davis: 267-241-8129**



Philadelphia Chapter of  
The National Congress of Black Women

PRESENTS

The Dr. C. DeLores Tucker

# SheRose AWARD



Honoring Women Locally, Regionally &  
Nationally who ROSE to the Occasion

FRIDAY 9<sup>TH</sup>  
JUNE 2023

6pm - 9pm @

**PYRAMID CLUB**

PHILADELPHIA

On the 52nd Floor of the BNY Mellon Center  
1735 Market St. Philadelphia, PA 19103