

# Delaware Down Syndrome Association Assessment

Excellent plan!!!!

*Our Goal:* Improve Revenue at the DSA cafe to increase DSA's awareness throughout the region

Resources/Inputs	Activities	Outputs	Outcomes	Impact
<b>Program Participants:</b> families with members who have Down Syndrome	Creation and implementation of feedback surveys for customers	Revenue at the Cafe after project implementation  # of customers in Cafe	The DSA Cafe will have a new name and an increased patronage to further spread the organization's services statewide.	Increased funding for the DSA will make room for more activities, services, etc.
<b>Equipment:</b> kitchen appliances, SEO technology, and survey builders	A. Brainstorm Name  B. Create Yelp Page for DSA Cafe  C. Partnership with Sean's House & Sorority  D. Make DSA cafe Facebook page	# of positive reviews from the feedback surveys  A new name other than "DSA Cafe"	Revamped food and service in the Cafe recommended by the feedback surveys.	Families with Down Syndrome will receive more support outside of government funding
<b>Facilities:</b> location of the organization and kitchen for the Cafe			Have a measurable means of success at the Cafe (increased sales, # of positive reviews to negative ones, etc)	A larger sense of community amongst those involved with the organization
<b>Staffing:</b> Executive Director and family volunteers that visit the Cafe frequently			A new identity for the Cafe	