

Delaware Down Syndrome Association Assessment Excellent plan!!!!

Our Goal: Improve Revenue at the DSA cafe to increase DSA's awareness throughout the region

Resources/Inputs	Activities	Outputs	Outcomes	Impact
<p>Program Participants: families with members who have Down Syndrome</p> <p>Equipment: kitchen appliances, SEO technology, and survey builders</p> <p>Facilities: location of the organization and kitchen for the Cafe</p> <p>Staffing: Executive Director and family volunteers that visit the Cafe frequently</p>	<p>Creation and implementation of feedback surveys for customers</p> <ul style="list-style-type: none"> A. Brainstorm Name B. Create Yelp Page for DSA Cafe C. Partnership with Sean's House & Sorority D. Make DSA cafe Facebook page 	<p>Revenue at the Cafe after project implementation</p> <p># of customers in Cafe</p> <p># of positive reviews from the feedback surveys</p> <p>A new name other than "DSA Cafe"</p>	<p>The DSA Cafe will have a new name and an increased patronage to further spread the organization's services statewide.</p> <p>Revamped food and service in the Cafe recommended by the feedback surveys.</p> <p>Have a measurable means of success at the Cafe (increased sales, # of positive reviews to negative ones, etc)</p> <p>A new identity for the Cafe</p>	<p>Increased funding for the DSA will make room for more activities, services, etc.</p> <p>Families with Down Syndrome will receive more support outside of government funding</p> <p>A larger sense of community amongst those involved with the organization</p>