



Hello Business owner / Manager,

The Diablo Valley Mustang Association is excited to present its **Annual All-Ford Car Show** hosted at The Cobra Experience Museum in Martinez on **October 10, 2026**, from 10:00am to 3:00pm. This show will feature some of the most beautiful Mustangs and Ford powered cars in the Bay Area. We are targeting 150+ show participants and expect hundreds of car enthusiasts and spectators to attend.

This show will be an excellent opportunity for vendors to exhibit and sell their wares while being a part of this exciting event. A limited number of vendor spaces are available.

Vendors will get a standard 10' x 10' booth space.

Vendors must provide all items needed to operate their booth, i.e., tables, chairs. The use of a canopy is permitted if it is securely affixed to the ground, either by stakes or adequate weights to insure stability in high winds. Vendors booth cannot have any type of floor (i.e. canvas floor, etc.) unless otherwise approved by DVMA Car Show Committee.

Vendors may not park delivery or storage vehicles at booth sites. The show site will provide nearby parking for delivery vehicles and trailers.

Vendors must have adequate insurance and be able to provide verification upon request.

Vendors selling wares must have a current Contra Costa Sellers Permit and be able to provide verification upon request.

Complete and mail your application to:

DVMA c/o Car Show Committee
PO Box 21674, Concord, CA 94521

or email the completed form to:
Dot Niethold - Chuckdot@comcast.net

Vendor applications will be accepted on a first come, first accepted bases until all vendor spots are filled.



DVMA 2026 Car Show VENDOR APPLICATION

Company/Vendor Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone No: _____ Email: _____

Vendor Booth: Quantity _____

NOTE:

Application must be received by **September 1, 2026**.
The DVMA Annual All-Ford Car Show will be held rain or shine.

Vendor Signature _____ Date: _____

Print Name: _____

By signing this application, Vendor understands that the fee paid is non-refundable as this is a rain or shine event and the fee paid will not be carried over for future shows.

The Vendor is an independent contractor and not an agent, servant, employee, or representative of the Diablo Valley Mustang Association, The Cobra Experience, or this event, and understands and agrees to indemnify and hold harmless the Diablo Valley Mustang Association, The Cobra Experience, and all board members thereof. The Vendor accepts full responsibility for all liability or damages to persons or property arising out of the Vendor's use and occupancy of the location including without limitation the sale or promotion of the product/services provided. Vendors are responsible for any licensing fees and requirements of record with the city of Martinez and county of Contra Costa County.

DVMA Approval by: _____ Fee Paid: Date _____