



# Terms & Conditions

SONIC® America's Drive-In strongly believes in giving back to the community and working closely with area schools and organizations. SONIC doesn't consider community involvement a self-serving act, but to have a positive impact on the community. Accent on Kids (AOK) is the bridge that brings SONIC together with these groups.

AOK focuses on the betterment of all kids in three major areas of their lives: developing educational skills, encouraging them to get up and move, and stressing the importance of parent-child interaction.

Through AOK programs, SONIC Drive-Ins work closely with youth organizations – such as educational groups, sports teams, and more – to recognize and reward academic and athletic achievements. These organizations have access to complimentary SONIC goodies that can be used for fundraising efforts, achievement and appreciation recognition, and other fun outreach programs.

If you are participating in any AOK programs, you must agree to and follow the following terms and conditions.

## **CERTIFICATE REWARDS**

**\*\*\*CERTIFICATES ARE NO LONGER AVAILABLE FOR DOWNLOAD FROM THE AOK WEBSITE. READ BELOW FOR MORE DETAILS ON HOW YOU CAN REQUEST CERTIFICATES.\*\*\***

SONIC offers you certificates to help recognize and reward kiddos or teachers in a fun way. We have complimentary certificates that come with a free SONIC coupon. Certificates are available by special request only. SONIC reserves the right to decline any request for any reason. To receive certificates, the school must agree to:

- Utilize the most current version of the certificates. The most current version has a specific annual expiration date. Check the fine print at the bottom of each certificate.
- Having only one person in charge of printing and distributing blank certificates. Use your discretion on how many are distributed.
- Stamp each certificate on the coupon portion before distributing them. The stamp must be of the organization's name or logo. If you can, the stamp should be in color as this helps us identify valid certificates. (Black-colored stamped certificates could look like photocopies.)
- Sign and date every certificate. Certificates will not be considered valid without a stamp, signature, and date. Your local SONIC Drive-In has the right to refuse any certificate that doesn't follow these requirements.
- Track the amount of each type of certificate that is distributed and send that total to the AOK team monthly. This is so they can alert your local Drive-In and prepare for the influx of traffic. This should be done every month or as soon as you know which and how many certificates you will distribute. You can submit this information through the AOK Contact Us form at <https://fs11.formsite.com/DLRogers/form18/index.html>.
- Trash any unused certificates.



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- Understand coupons are redeemable only at your participating SONIC Drive-In location. To see the list of our participating locations, visit the AOK website at <https://accentonkids.com/participating-locations>.

### FUNDRAISING SUPPLIES

SONIC can supply your organization with supplies (i.e. pencils, bookmarks, Community First Cards) to assist in your fundraising efforts. All items are donated to your organization at no cost to you and you keep 100% of the profits made from each sale. Products are available while supplies last. SONIC reserves the right to decline any request for any reason. To receive fundraising supplies, the organization must agree to:

- Sell all items that have a coupon a minimum of three (3) months prior to the expiration date listed on the coupon.
- Sell the items – specifically the SONIC Community First Cards – in the amount of \$10.00 or less.
- Not sell coupon items outside of your fundraising efforts or for personal gain (i.e. selling on eBay). Coupon items come with serial numbers, and they are tracked.
- Return any unused items that have a coupon to your local SONIC Drive-In Store.
- Understand coupon items are redeemable only at participating SONIC Drive-In locations. To see the list of our participating locations, visit the AOK website at <https://accentonkids.com/participating-locations>.
- Embrace your fundraising efforts by promoting it to each child, his/her parents, and through the organization. SONIC recommends that the organization promote the fundraiser through the organization's website, social media channels, marquee, event calendar, email newsletters, intercom announcements, printed flyers, and any other available methods for greater participation.
- Provide your local SONIC Drive-In and/or the AOK team with any organization-created promotional materials used to promote the fundraiser. Either party has a right to deny use of the promotional materials.

### SONIC SCHOOL NIGHTS

Your local SONIC Drive-In can sponsor a fundraising event where your school can receive a percentage of sales on a pre-determined night. To be eligible, the organization must agree to:

- Coordinate all details for the event directly with their local SONIC Drive-In. To see the list of our participating locations, visit the AOK website at <https://accentonkids.com/participating-locations>.
- Host your event on a Monday-Thursday during the hours of 5:00-8:00pm local time. Only your local SONIC Drive-In may approve a date and/or time outside of these stipulations.
- Embrace the event by promoting it to each child, his/her parents, and through the organization. SONIC recommends that the organization promote the fundraiser through the organization's website, social media channels, marquee, event calendar, email newsletters, intercom announcements, printed flyers, and any other available methods for greater participation. The AOK team has pre-designed flyers and other promotional collateral that can be provided at no cost to your organization. You can submit your



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request for promotional material through the AOK Contact Us form at <https://fs11.formsite.com/DLRogers/form18/index.html>.

- Heavily promote the event the week prior to and in the days leading up to the event. See the bullet above for promotion examples.
- Provide your local SONIC Drive-In and/or the AOK team with any organization-created promotional materials used to promote the fundraiser. Either party has a right to deny use of the promotional materials.
- Grant your local SONIC Drive-In and/or the AOK team permission to use your likeness in a photograph, video, or any other digital media without payment or other consideration. These may be used in marketing collateral, including website and social media posts, to promote AOK.
- Encourage call-in orders for easy pick up, if applicable.

Additionally, the AOK team would love to hear feedback on how the program worked for your organization. Send us your success stories, what you think could be improved next time, or photos from your event. You can submit this information through the AOK Contact Us form at <https://fs11.formsite.com/DLRogers/form18/index.html>.

On behalf of your local SONIC Drive-In, thank you for the opportunity to partner with your organization. We love to contribute to the efforts of those who serve our kids and truly value having a role in childhood education, growth, and development.