

Entwined by

BRITISH ARTISAN CRAFTSMANSHIP



### The Opulence of Champagne

## HÉLOÏSE LLORIS®

The only champagne in the WORLD...

Devoted to the tradition of artisan wine making, creating a Champagne experience designed to exceed the expectations of our clients.

We achieve this by using grapes from single vineyards, oak perfumed casks for our dosage liquor and disgorging on demand, combined with our patent protected bottle cover (hand made in England) to prevent light damage and temperature fluctuation damage, mirroring cellar like conditions.

Individually numbered, finished in 24k gold, 18k Rose gold & Palladium with personalisation and branding options.

Available ranges

Vintage Brut Extra Dry

A true taste of history.





CHAMPAGNE

## **BRAND NAME AND IDENTITY**

The inspiration behind the name Héloïse Lloris, a beautiful French scholar and Romantic writer, born in 1101 (Héloïse) with a reputation for intelligence and insight best known for her love affair and correspondence, creating one of the most famous love stories in French history.

(Lloris) derived from the Latin name of the "Laurel Tree" (a bayleaf tree), used to create Wreaths for the Olympics since 1896, given to the winners to symbolise Victory and Honour.

HÉLOÏSE LLORIS represents Love and Victory.

HÉLOÏSE LLORIS CHAMPAGNE outer beauty surpassed only by its beauty and strength within.









### CHAMPAGNE FOR ROYALTY

During the 18th century Madame de Pompadour, the French mistress' friend and advisor of Louis XV hosted grand parties where Champagne flowed in excess.

During one notable masked ball, her guests consumed an incredible **1,800 bottles of Champagne.** With the wealthy aristocracy of various European nations in regular attendance at these events, soon enough, an international demand for the sparkling wines of Champagne followed.

Champagne became the most sought-after libation of celebration for the elite in the capitals of the Western world.

HÉLOÏSE LLORIS honour this royal legacy and tradition with incredible Champagne, handmade in England and finished in 24k Gold to sparkle at any occasion.



## 24K GOLD COLLECTION VINTAGE

Protective bottle cover hand made in England & finished in 24k Gold

#### VINIFICATION

The juice comes exclusively from the first pressing. It is a Tête de Cuvée. All the grapes are harvesting in the Montagne de Reims area with great acidity potential in the terroir. As such to preserve the taste of the terroir, all vinification is in stainless steel for 9 months. Each bottle is manually disgorged on demand, currently with more than 23 years ageing on less before disgorgement. Full malolactic.

1996 & 1998 are of a quality that only comes twice a century, considered by some to be unmatched since the vintage of 1928.

Great acidity potential; perfect balanced sugar at the harvest.

As a result, it has one of the longest ageing potential there is in Champagne.

Vintage Dosage 6 g/l but depends on the age of the wine Dosage liquor matured in oak casks (currently 2015 vintage).

#### VINTAGE 1996 GRAPE VARIETIES BLEND

Chardonnay 54 % Pinot noir 46 %

Premier Cru, Tete De Cuvee, Single Vineyard, Extremely Rare Wine. A Sophisticated Wine from the Legendary Year of 1996. Light Golden Colour Very Dry, Tones of Fresh Brioche, Lemon Citrus & Delicate Ginger, Tones of Sweet Figs & Vanilla, Very well Balanced Acidity. Finished in 24k Gold.

### VINTAGE 1998 GRAPE VARIETIES BLEND

Chardonnay 54 % Pinot noir 46 %

Premier Cru, Tete De Cuvee, Single Vineyard, Extremely Rare Wine, Very Dry, Crisp Flavours of Apricots & Green Apples, Tones of Almond Syrup. After 10min the Flavours Erupt with Organed Chocolate & Earthy Truffles. Finished in 24k Gold.

#### VINTAGE 2009 GRAPE VARIETIES BLEND

Chardonnay 54 % Pinot noir 46 %

Premier Cru, Tete De Cuvee, Single Vineyard, Golden Colour with a Soft Sparkle, Dry, Intensely Crisp, Tones of Almond, Figs & Jasmine with flavours of Light Toffee. Finished in 24k Gold.







🗯 Magnum 🦗



→ Rehoboam 4.5L 
←



## 24K GOLD COLLECTION BRUT - EXTRA DRY

Protective bottle cover hand made in England & finished in 24k Gold

#### **BRUT**

Base year 2014 Stainless steel 7 years on Lees

#### **GRAPE BLEND**

Meunier 11% Chardonnay 25 % Pinot noir 25 %

Light Golden Colour with a Soft Sparkle, Fruity, Tones of Almond with flavours of Light Buttery Brioche & Mature Rich Hints of Manuka

#### **EXTRA DRY**

Base year 2014 Stainless steel 7 years on Lees

#### **GRAPE BLEND**

Meunier 11% Chardonnay 25 % Pinot noir 25 %

This very dry Champagne is elegant and yeasty with a lovely mousse and a fine, tapering finish. A wonderful aperitive, but also great with Spicy dishes, particularily Thai Food.







→ Rehoboam 4.5L 
←

## 18K ROSE GOLD COLLECTION BRUT - EXTRA DRY

Protective bottle cover hand made in England & finished in 18k Rose Gold

#### BASE YEAR 2014 GRAPE VARIETIES BLEND

Chardonnay 47 % Pinot noir 37 % Meunier 16%

#### **VINIFICATION**

This rosé is exhuberant by its light salmon pink colour, obtained by blending the greatest limestone chardonnay/pinot blend with red wine from meunier.

The Meunier as a red wine, brings a lovely colour and texture.

16% clay soils and 84% limestone No malolactic.

#### **BRUT**

Crisp, dry wine that projects its red berry acidity right to the front. Certainly for food, it is textured with a steely core.

#### EXTRA DRY

Light Pink Colour, very dry wine, Exuberant Sparkle, with Layers of Zesty Cherry Blossom, Light Fruitiness & Deliciously Crisp Blueberries



## PALLADIUM COLLECTION BLANC DE BLANC

Protective bottle cover hand made in England & finished in Palladium

## GRAPE VARIETIES BLEND

Chardonnay 100 %

#### VINIFICATION

The juice comes exclusively from the first pressing. It is a Tête de Cuvée.

Chardonnay only from the best of vineyards in the Montagne the Reims.

Exclusively on clay soil to produce a rich blend of flavours. Stainless steel Full malolactic

#### **TASTING**

The clay is very expressive on the nose and will empower your senses with mushroom, strength...

The classic finesse of the Chardonnay from the Montagne de Reims is shining through the mid palate and the length is impressive.







🗯 Magnum 🦛





## CHAMPAGNE QUALITY

Our 500-year-old Champagne Producers derive from the beautiful **Champagne Village of Chigny-Les-Roses,** Champagne Region, France; Which has been granted Premier Cru status.

In the whole of the Champagne region only 12% of the three hundred and twenty Champagne villages have ever been rated to such a high level.

Our vintage range only extracts the first press (Tete de Cuvee) creating an exceptionally high quality Champagne.

Heloise Lloris only bottle single vineyard wine.

Single-vineyard is the new vanguard in champagne, with deliciously complicated consistent cuvees.

Heloise Lloris has some of the finest Vintage Champagnes from the Premier Cru region, including Vintage years from 2008, 2004, 1998, 1996.

Great vintages will comfortably improve for twenty, even fifty years.

This evolution relies on a complex interplay of acidity, fruit and oxygen as well as dosage, dissolved carbon dioxide, the lees themselves and disgorgement date.

We still use the process of manual riddling and our "dosage liquor" is aged in oak casks.





### **AWARD WINNING WINERY**

We are extremely proud of our 5th Generation winery, operated and overseen by Mr Gilles Dumangin who has achieved many awards for the winery, scoring highly in many of the wines we are proud to include in the Héloïse Lloris collection.

We are delighted to share some of these accolades

"The best champagne you have never heard of" (Forbes Magazine USA)

Official supplier to Sir Paul Mcartney's Wedding 2011

Vintage 1996 - Awarded 95 points (Club 90+ Gilbert % Gaillard France)

Vintage 1996 - Awarded 95 points for late disgorged Champagne (Decanter UK)

Rose Premier Cru - Best pink for Valentines (Evening Standard UK)

Rose Premier Cru - 10 best alcoholic gifts (The Independent UK)

Blanc De Blancs Tête de Cuvée - Awarded 94 points (Bob Campbell NZ)

> Vintage 2004 - Awarded 95 points (James Suckling UK)



### **BOTTLE DESIGN**

We believed that Champagne of such quality required a bottle of distinction and Héloïse Lloris created a unique bottle cover (Patent protected) that not only showcases this exceptional Champagne, but also aids in its preservation and longevity by protecting it from light damage and temperature fluctuation.

Recreating the darkness of 500 year old cellars and keeping the wine cooler for longer.

Each rigid bottle cover is permanently attached and cannot be removed.

They are individually handmade, and numbered, in England.

The tooling used in this process is made by the same British company that creates currency coins and badge work for one of the most prestigious UK supercar manufacturers. The front and back crests are made by the British company that produces medals for Governments and internationally recognised sporting bodies.



→ Vintage range ←
Finished in 24k Gold



**⇒ Rose range ←**Finished in 18k Rose gold



\*\* Blanc de Blanc range \*\*
Finished in Palladium

The artisan techniques and skills used to create this exclusive cover, date back to the 14th century. It means that no two bottles are identical.







## LUXURY CHAMPAGNE MARKET

The Héloïse Lloris business model is to only provide Luxury Champagne by only selecting and bottling the very finest Champagnes, we do not know of any other brand who currently do this.

## **Brand Aspirations**

Private Jets, Yachts, 5/7 star hotel chains, nightclubs, fine dining restaurants, casinos, duty free, luxury department stores, private / corporate events and private individual purchases.

## Example of Current Private Purchaser Locations

Beverley Hills Budapest
New York Geneva
London Monaco

## **Example of Current Stockists**







**Sunseeker Yachts** 

Annabels of Mayfair

Tramp, London



Cirque Le Soir London



Cirque Le Soir Manchester



**Ours Kensington** 



**Windmill Soho** 



Nozomi Doha



The Box Soho





# BRANDING PERSONALISATION

Approved luxury companies can have their company brand inserted on the front crest of our beautiful bottles.

Individual bottles can be engraved with names/brands/dates upon request, subject to setup costs.

















General Enquires or to Find a Stockist for your Region info@Heloise-Lloris.com

(a) @heloisellorisofficial

heloiselloris.com



