

# Serra Mazda

Serra Mazda (today a Hyundai dealership) is located in Trussville, Alabama. The dealership includes a showroom, offices, service bays, and a well-lit lot of new and used vehicles. A 12-month study by CHI Energy revealed that the dealership achieved kWh savings of 11% in the showroom, 14% for the parking lot and sign lighting, and 11.49% for the entire dealership.



**11<sup>+</sup>%**  
**kWh SAVINGS\***



A 12-month impact evaluation was performed by CHI Energy, a trusted third-party analyst, to determine the savings delivered by Tune®.\* To the right is an example CHI Energy 30-day snapshot.

## 30 Day kWh Summary Totals

Actual kWh Used		27,440
Predicted kWh		30,560
kWh Variance		3,129
Variance %		10.21%
Total Monthly Savings		\$418.67
Price per kWh		\$0.1342



Simple Energy Savings.

Save energy + Save electronics + Save resources = Save money