



Check Out Our Trout-\$avings! Pin Program

We're excited to offer our Trout-\$avings Pin Program to festival goers for the third year! This program is a good way for your business's products and services to gain more exposure and bring in new customers with the potential for them to become regulars.

Your role is to decide what savings you would like to offer customers who come into your business during the National Trout Festival® and are wearing the official 2025 pin.

A few suggestions:

- lower the set price on a product (ie cup of coffee, fountain pop, etc)
- a percentage off the pin wearer's purchases
- buy this, get that for free or at a discount
- percentage off one particular item
- let your imagination go crazy!

The NTF sells the pins at the Trout House (located downtown through the Wednesday of the Festival then moved to the Fairgrounds) for \$2 each. We begin selling the first week of April. We ask that your offer is valid from Wednesday, April 23rd through Sunday, April 27th.

Please print this and email to info@nationaltroutfestival.com or mail to NTF, P.O. Box 541, Kalkaska. It may also be dropped off at the Kalkaska Sr Center for Deb. Please do so by April 21st. If you have any questions, please contact Deb at info@nationaltroutfestival.com or 231 534-4377.

Please make a copy of this form for your records.

Your Business Name:

Name & Title of person authorizing participation:

Address

Phone _____ Email _____

What do you want to offer and please include any parameters: _____
