



Introducing Trout-Savings! Pin Program

We're excited to offer a pin savings program to festival goers for the first time! Your role is to decide what savings you would like to offer customers who come into your business during the National Trout Festival® and are wearing the official 2024 pin. Suggestions would be:

- lower set price on a product (ie cup of coffee, fountain pop, etc)
- a percentage off the pin wearer's purchases
- buy this, get that for free or at a discount
- percentage off one particular item
- let your imagination go crazy!

The NTF sells the pins at the Trout House (located downtown through the Wednesday of the Festival then moved to the Fairgrounds) for \$2 each. We begin selling the first week of April. We ask that your offer is valid from Wednesday, April 24th through Sunday, April 28th.

If you have any questions, please contact Deb at info@nationaltroutfestival.com or 231 534-4377.

Please make a copy of this form for your records.

Your Business Name:

Name & Title of person authorizing participation:

Address

Phone _____ Email _____

What do you want to offer and please include any parameters: _____
