



# ROOF SMARTER™



## ROOFING 101 GUIDE

Expert help from square one







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When you invest so much in a project,  
you shouldn't just *like* the results.

**You should love them. #RoofLove™**

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## MORE THAN JUST A ROOF®

Home is no ordinary place. It's where you feel safe. Sheltered. Free to be yourself.

It's why replacing your roof is no ordinary project. It's an extraordinary opportunity to love your home even more. **So don't settle.**

When you Roof Smarter™, your roof will provide more than years of worry-free shelter. It will be a true source of pride. And with this Roofing 101 Guide, you'll have expert help from square one.

From troubleshooting warning signs to selecting the right products to finding a contractor, you'll know what's coming next and have confidence in your decisions at every step. (Want to go deeper? Look for the QR codes to get straight to our website.)

Because when you invest so much in a project, you shouldn't just *like* the results. You should love them.

**For a roof you'll really love.™ Trust the experts at Owens Corning.**





ROOFING 101

# YOUR STEP-BY-STEP GUIDE

**Replacing a roof is a process.**

Our Roofing Project Checklist highlights the key steps in the journey and things to know along the way.

**It's how you Roof Smarter.™**





# ROOFING PROJECT CHECKLIST



Print this out to use as a guide throughout your roofing process.

Step

1

## UNDERSTAND YOUR ROOF

Get to know this vital part of your home, and how to show it the love it deserves!

- ☐ Check for warning signs
- ☐ Know your roof's age
- ☐ Neighbors replacing roofs?
- ☐ Learn what makes a roof work
- ☐ Understand the cost implications



Step

2

## GET INSPIRED

Inspiration is all around you, embrace the possibilities!

- ☐ Explore shingle colors
- ☐ Get inspired by our style boards
- ☐ Get samples
- ☐ Create your own style board
- ☐ Scout the neighborhood



Step

3

## PICK YOUR PRODUCTS

Get the protection you need with the look you love.

- ☐ Narrow down shingle options
- ☐ Add system components
- ☐ Make final color selection
- ☐ Confirm warranties



Step

4

## FIND THE RIGHT CONTRACTOR

Your roof must be installed correctly for warranty coverage, so choose carefully.

- ☐ Make a list of contractors
- ☐ Set appointments and get quotes
- ☐ Check references
- ☐ Prep for install day



Step

5

## SHARE THE LOVE

Take pride in a job well done, and a roof you really love!

- ☐ Register the warranty
- ☐ Share your experience
- ☐ Refer a friend or neighbor



Use this section to record your contractors' info.

### CONTRACTOR QUOTE 1

Name:

Phone:

Email:

Quote:

### CONTRACTOR QUOTE 2

Name:

Phone:

Email:

Quote:

### CONTRACTOR QUOTE 3

Name:

Phone:

Email:

Quote:



## WARNING SIGN AWARENESS

# IS THIS YOUR ROOF?

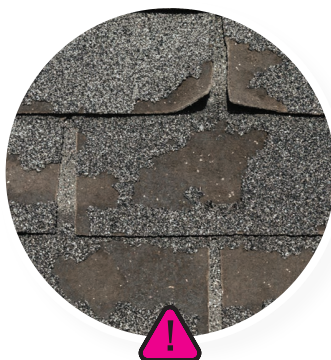
Here are some common warning signs that your roof needs attention and what to do when it does.



## CURLING SHINGLES

Shingle edges are curled or shingle tabs are cupped.

**What to do:** This is a common sign that your roof may need to be replaced. It's time to get a professional opinion.



## MISSING GRANULES

Bald spots on shingles or large amounts of granules in gutters or near downspouts.

**What to do:** This is a sign of an aging roof. It's time to put this project on your to-do list.



## STORM DAMAGE

Look for missing shingles after high winds or dents from hail storms.

**What to do:** From a safe place, document visible damage, such as dented, torn, or missing shingles. This is helpful for insurance purposes.



## MOSS

Moss holds moisture and in freezing climates can cause damage to the granules on the top of the shingles.

**What to do:** If moss growth is a continuing problem, contact a professional roofing contractor for advice.



## DARK STREAKS

Airborne algae can cause dark streaks on your roof. While not necessarily harmful, it may not look good.

**What to do:** When it's time to replace your roof, consider shingles with StreakGuard® algae protection.



## ICE DAMMING

This can be a sign of poor attic ventilation and can cause water to back up into your attic, which can cause damage to walls and ceilings.

**What to do:** Contact a local roofing contractor who can evaluate your roof for damage and determine your needs.



# IS IT TIME FOR A NEW ROOF?

These questions will give you an idea if it's getting to be time.



## HOW OLD IS YOUR ROOF?

- (A) 5 years
- (B) 10 years
- (C) 15 years
- (D) 20+ years

IF YOU ANSWERED

### D: 20+ YEARS

Your roof may be approaching its effective lifespan. NOTE: Damage from hailstorms may require replacing your roof sooner.



## NOTICED ANY NEARBY HOMES GETTING NEW ROOFS?

- (A) 1 House
- (B) 2 Houses
- (C) 3 Houses
- (D) 4+ Houses

IF YOU ANSWERED

### B, C OR D: 2+ HOUSES

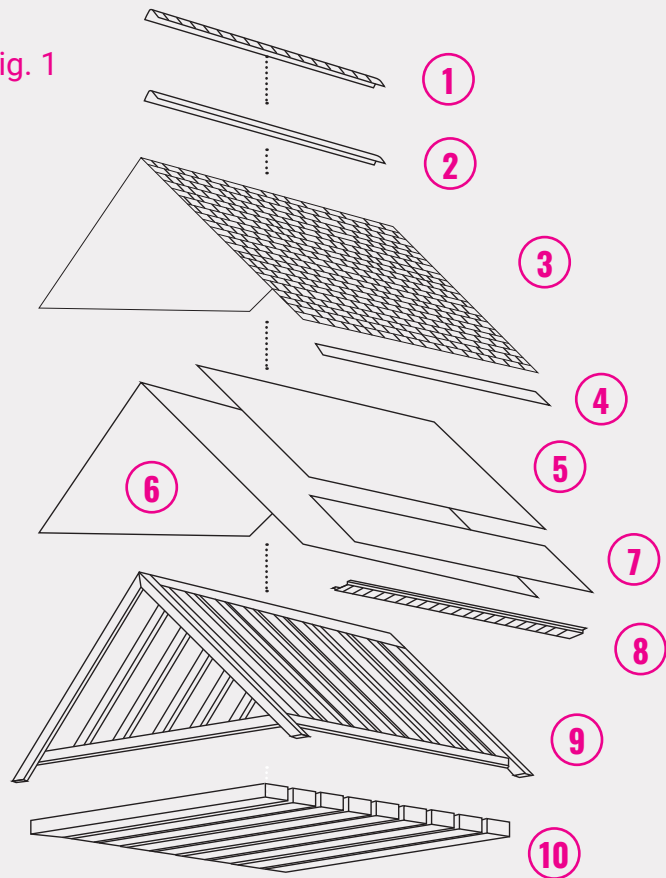
It's a good reminder to check your roof, as homes of similar age often have the same roofing life cycle.

## ROOF SMARTER™ TIP

# SHINGLES ARE JUST THE START

Shingles are the most visible part of your roof, but they don't work alone. Moisture-resistant underlayment and proper ventilation are just as important for your roof to do its job. Here are all the parts you need to know.

Fig. 1



1	Hip & Ridge Shingles
2	Exhaust Ventilation
3	Shingles
4	Starter Shingles
5	Synthetic Underlayment
6	Decking*
7	Ice & Water Barrier
8	Intake Ventilation
9	Rafters, Joists and Rake*
10	Attic Insulation

\*Not part of the Total Protection Roofing System®

## TOTAL PROTECTION ROOFING SYSTEM®

### SEAL. DEFEND. BREATHE.®

Your roof must perform in three critical areas: Seal. Defend. Breathe. It needs to seal out moisture, defend against the weather, and breathe to create a balanced airflow. The Owens Corning Total Protection Roofing System® integrates all the necessary components and layers to help increase the performance of your roof.

Explore the System







## KNOW WHAT TO EXPECT

# THE COST OF A NEW ROOF

Every roof is unique and requires a trusted, professional roofing contractor to thoroughly inspect and provide an estimate that is specific to your roof's needs. Here are a few key things that will impact cost.



## Roof Square Footage

The size of your home's roof directly impacts its replacement cost. The more surface area you must cover, the more materials you're going to need, including OSB/plywood, underlayment, and shingles.

The square footage of your home is not the same as the square footage of your roof. The roof square footage includes all covered living spaces along with garages, walkways, overhangs and front entryways.

## Roof Slope

Depending on your home's style, you may have steep slopes, low slopes, or a combination of both. In general, the steeper the roof, the more expensive the project cost, and this is typically due to safety reasons. A very steep roof might require special equipment for the roofers to use while they work on it.

## Amount of Shingles You Need

Roof surfaces are measured in squares. A square is an area of your roof that equals 100 square feet and covers a 10' x 10' area. The number of roofing squares needed for a project is calculated by dividing the total roof area by 100. For example, if your roof covers a 2200 square-foot area, divide  $2200 / 100 = 22$ , so your project would require 22 squares of shingles to cover your roof.





## Waste Factor

Roofing contractors typically add between 10–15% to the total roof square footage to account for waste. This includes material that is overlapped in valleys and hips, as well as cut off material around flashings, penetrations, and gable ends.

## Your Roofing Materials

The type of roofing shingles and materials you choose, or may even be required based on your local building codes or HOA rules, will also impact your cost. In addition to shingles, you may also need new decking, underlayment, vents, flashing, etc.

## Condition of the Existing Roof

If you need a total roof replacement because your existing roof is heavily damaged, then this may affect the cost as well. If your roof has a hole in it that requires work on the underlying wood structure, this involves extra labor and materials. If it's determined that your roof doesn't have adequate ventilation, then installing new vents may impact your roofing project's costs and timeline.

## Roofing Contractor Rates

Roofing contractors typically charge an all-in price per square for a roofing project. This price should include labor and materials. Just like other areas in life, going with the cheapest price may not be the best thing to do. Highly experienced and reputable contractors can command a higher price in the market. Remember the old adage, you get what you pay for.

## Additional Fees

### Extended Warranties

Some roofing manufacturers may offer extended warranties for the customer to purchase separately from the standard roofing materials warranty that automatically comes with the products.

### Local Building Permits and Inspections

Many communities require building permits for roofing installation, which must be obtained from the proper municipal authorities.

### Material Disposal Fees

If your roofing project involves removal and disposal of existing roofing materials, your contractor may add disposal fees onto the total cost of the job.

STILL HAVE QUESTIONS?  
WE HAVE ANSWERS



# ROOF·A·Q™

Our roofing experts share their insights on the most common concerns people have about their roofs.





STEP

2

GET INSPIRED

# EXPRESSING YOUR STYLE

You've come to the right place to get inspiration for the face of your home.

This especially includes the roof— up to 40% of your home's overall exterior.

Let your color personality shine through!

 #RoofLove™



## FIND YOUR LOOK

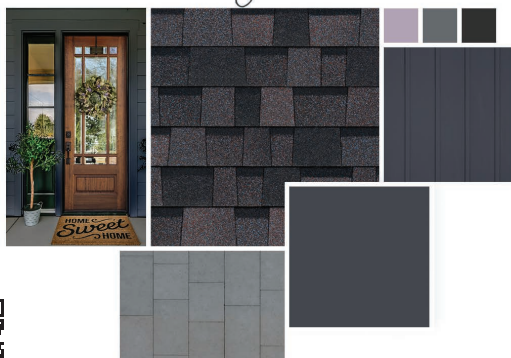
Use samples and style boards to find your look. The inspiration of TruDefinition® Duration® Midnight Plum<sup>5</sup> helped this home achieve the dark modern farmhouse style.

Get started with samples at

<https://www.owenscorning.com/roofing/order-samples>.



*Midnight Plum*







## SO, WHAT'S YOUR STYLE?

With so many beautiful colors to choose from, how will you make your style statement? A good place to start is with our curated style boards. What's a style board? Style boards, or mood boards, are a collection of items that appeal to you all placed in one spot, where they will likely become a snapshot of a decorating scheme. A home exterior style board helps you see all your exterior elements—like siding and trim colors—together with various roofing color options. You'll quickly see how the unique blends of colors in our shingles can accent or highlight your exterior design.



## THE SCIENCE OF COLOR

Take a moment to really look at the outside of your home, and others in your neighborhood. You'll see how color plays a crucial role in how all the exterior elements play together and create an overall feel for the curb appeal. Some exterior palettes have monochromatic color schemes while others stand out with contrasting colors.

Designing the right shades of shingles isn't just a happy accident. The design experts at Owens Corning thoughtfully blend a wide range of naturally inspired colors that complement today's trending hues. If you look closely at a shingle, you'll see what you thought was a solid color is actually a combination of multiple-colored granules mixed in just the right ratio to result in a shingle color that will perfectly pair with your home.

### BUILDING YOUR OWN STYLE BOARD

Trying to figure out your personal exterior design style but don't know how to start? We can help. It's easy to create your own style board.

Visit us at [roofingfashioncolors.com](https://roofingfashioncolors.com).



WATCH THE VIDEO

### COLOR BY THE NUMBERS

What percent of your exterior is made up of the roof?

UP TO  
**40**

How many unique colors of shingles does Owens Corning offer throughout its full product line?

**64**

How many shingle styles does Owens Corning offer? (Some on a regional basis.)

**14**

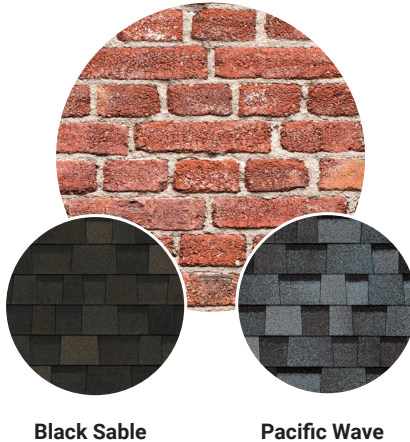


# BOLD OR BLEND-IN?

One of the most important considerations when choosing a new roof is how it coordinates with your exterior cladding. Shingles come in a wide spectrum of colors and hues, allowing you to select the perfect color that complements your home. This includes multi-colored shingles, which can create a unique and eye-catching look for your home. Here are some things to consider when pairing your exterior with a shingle color.

## RED BRICK

With red brick, you could choose a roof color that is neutral and lets the color of the brick stand out (2019 Shingle Color of the Year Black Sable, for example), or go bold with contrasting and cool colors (2020 Shingle Color of the Year Pacific Wave).



## WHITE SIDING

White is one of the most popular colors for homes. Its clean and timeless look serves as a canvas to express your style. Whether you want to warm up a traditional style home with Sand Dune or give a farmhouse style home a modern take with Midnight Plum, you have many shingle color options.



# 3 TIPS TO KICK UP THE CURB APPEAL



## DON'T BE AFRAID TO GO DARK

Exterior paints and finishing materials have made technological leaps and bounds; choose those quality materials so you can enjoy the confidence of using fade-free dark hues.



## LIGHT THE WAY

Outdoor lighting can add warmth and ambiance to your home's exterior and make it more attractive at night. Consider installing path lights along your walkways to highlight your home's architectural features, or even string lights on your porch or patio.



## ELEVATE YOUR OUTDOOR SPACE

Keep your front yard well-maintained. It's the first thing people notice when they come to your home, so it's essential to keep it looking neat and tidy. This means regularly mowing the lawn, trimming shrubs and trees and weeding flower beds. Adding colorful plants and flowers can also add a nice touch to your yard and pair well with the home's palette.

TIP



## SEE IT ON YOUR HOUSE

Our Design EyeQ® visualization software lets you upload a picture of your home and "try on" new roof colors.

Visit our website at [roofvisualizer.owenscorning.com](https://roofvisualizer.owenscorning.com)

## WANT MORE? WE'RE HERE TO HELP!

For inspiration and how-to videos, visit [owenscorning.com/roofing/design-inspire](https://owenscorning.com/roofing/design-inspire)

# CONSIDER THIS

To Roof Smarter™ you should know what makes the difference when it comes to your roof. Here are some things to keep in mind.

TruDefinition® Duration® Designer  
Black Sable®

## How shingles are made

Shingles have a “nailing zone,” the area where they’re nailed to the deck so they won’t blow off. But not all nailing zones are made the same. Duration® Series Shingles feature patented triple-layer SureNail® Technology™ for excellent holding power. Oakridge® Shingles offer a double layer in the nailing zone. Visit [www.nailingzoneperformance.com](http://www.nailingzoneperformance.com).

## Where you live

Certain types of shingles are better suited to specific climates, such as those with high winds. For example, if you live in “Hail Alley” or an area with heavy storms, consider Duration FLEX® with an SBS Polymer or Duration STORM® for an added layer of protection for your home.

## The style of your home

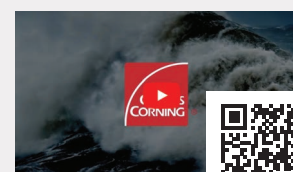
Different colors of shingles can complement or clash with the look of your home. If you have a traditional home, you may want to choose a shingle color with a classic, understated look. If you have a more contemporary home, consider shingle colors that will give a sleek and modern look.

## What’s underneath

Remember, shingles are the outermost layer of the roof. The Owens Corning Total Protection Roofing System® makes sure your roof is equipped to perform all three of its key functions: SEAL. DEFEND. BREATHE® (See diagram on page 7). This system of highly engineered components is designed, built and tested to deliver total protection under constantly changing conditions.

## PERFORMING WHEN YOU NEED IT MOST

In the lab, Owens Corning shingles undergo rigorous testing, simulating performance in high wind and other conditions, with Duration® and Oakridge® shingles outperforming top competitors. But when their performance was put to the test in real life against a destructive hurricane, Hurricane Ian, we heard stories of how they gave Florida families a moment of much-needed relief.



WATCH THE VIDEO





TruDefinition®

**DURATION® DESIGNER**

ULTIMATE SHINGLES



Duration® Designer Shingles feature the advanced performance of SureNail® Technology and the high contrast tones of unique color blends for a distinctive view from the curb.

TruDefinition®

**DURATION®**

ULTIMATE SHINGLES



Duration® Shingles are our most popular because of the advanced performance of SureNail® Technology and their exceptionally rich colors.

**OAKRIDGE®**

PREMIUM SHINGLES



Oakridge® Shingles provide eye-catching curb appeal and premium protection.

CHOOSING THE RIGHT SHINGLE FOR YOUR HOME.	TruDefinition® DURATION® DESIGNER	TruDefinition® DURATION®	OAKRIDGE®
Price	\$\$\$	\$\$\$	\$\$
TruDefinition® Color Platform ‡	✓	✓	
Depth of color and contrast	■■■■■	■■■ ■	■■ ■ ■
Available Colors #	9	21	6
SureNail® Technology ‡‡ / †	✓	✓	
Limited Lifetime Warranty ^	✓	✓	✓
Wind Resistance 1	130 MPH	130 MPH	110/130 MPH
StreakGuard® Algae Resistance Protection 2 / #	25 YEARS	25 YEARS	25 YEARS

**DID YOU KNOW?**

9 out of 10 professional roofing contractors prefer to install Duration® Series Shingles with SureNail® Technology³.



## CHOOSING A CONTRACTOR

# CONTRACTOR COMPARISON CHECKLIST

How do you know if you're hiring the right roofing contractor? This checklist will help you make the decision with confidence. (And make sure you talk to multiple contractors!)

## 1 Can they provide an in-depth understanding of the company's experience level in the roofing business?

Think of this interaction with a contractor as a job interview. This isn't necessarily asking how long they've been in business because many company owners started in the industry with other companies, but you'll want to understand the total experience level of the contractor.

## 2 Does the contractor have insurance coverage?

Your contractor should carry insurance to help protect your home from accidental damage. Owens Corning Roofing Platinum and Preferred Contractors hold at least \$1MM in general liability insurance. Professional contractors will share with you the certificate of insurance coverage.

## 3 Does the contractor have a license or other credentials as required by the local municipality or state?

You can always call your city administrative offices to get the requirements. Contractors can, and should, provide you a copy of their license. Check with your local Better Business Bureau organization to be sure the contractor has a clean record with no outstanding issues. From time-to-time all contractors can have issues with customers; the key is do they resolve the issues?

## 4 Will the contractor provide you with a written estimate?

Your roofing contractor should provide an estimate that includes an accurate and complete description of the work to be performed, plus the products selected for your project. This should also include information on whether there is work that will be subcontracted out.

## 5 Does the contractor perform a thorough inspection of your roof?

In addition to checking for storm damage, your roofing contractor should perform a thorough inspection of your current roof, including the deck, attic, flashing, chimney, soil stacks, valleys and other roof penetrations. This is the best way to determine the full scope of the reroofing job.

## 6 Does your contractor check for adequate ventilation? Does he/she explain it to you?

Your roofing contractor should check the existing attic ventilation and explain the importance of proper ventilation. This should include inspecting your roof from inside the attic to determine if the current ventilation system is working properly. Improper ventilation can damage your shingles and invalidate your manufacturer's warranty.

## 7 Will the contractor take the time to explain how a proper roofing system works?

This should include an explanation of all the individual component parts and how they work together for the best roof performance.

## 8 Depending on your location for either ice/snow or wind-driven rain, you may need an ice and water barrier on your roof deck. Does your contractor explain this requirement to you?

Depending on your location, your roof deck may require ice and water barriers to protect your home against either ice and snow, or wind-driven rains. Not only should your contractor be able to explain the difference in the products, but they should also be able to recommend the best protection in sealing your roof deck.



## 9 Does your contractor adequately explain your shingle style and color choices to you?

There are many shingle lines and price ranges to choose from, and some shingles have specific performance aspects that may be required in your area (like solar reflectance or impact resistance). You should ALWAYS be given choices.

## 10 Does your contractor explain the difference between his/her workmanship warranty coverage versus the product manufacturer's warranty coverage for defective products?

There is a difference. And the contractor should be able to explain to you whom you should call with a problem.

## 11 Will they provide references for this contractor's work?

Most professional contractors are eager to share their reference list; you should call a few of them.

## 12 Is the contractor clear about when he can do your project?

While things do happen to delay the start of your project (like the weather), you should have a general understanding of when you can fit into the contractor's schedule.

## 13 Do you feel the contractor has a good communication style? Do you feel he/she takes the time to answer your questions and listen to your concerns?

The bottom line is that regardless of the price differences between contractors, trust your gut about which contractor you feel will best fit you and your project. If you are having difficulty communicating before the project, it's probably not going to improve after you sign the contract.

## 14 Can they provide in writing clear payment terms?

You should NEVER pay for the roof in advance. On most average jobs that will be in the schedule quickly, the contractor won't expect you to pay a deposit, but he/she will expect payment in full upon completion. A different pay schedule may be required for very large, complex projects. You should be comfortable with the payment arrangements.

## 15 Does the contractor offer financing?

Not only might this help you fund this project, it could also be a sign that the contractor is in good financial standing as lending institutions have an application process for contractors to offer this type of funding.

### THE OWENS CORNING CONTRACTOR NETWORK

The independent roofing companies and contractors in our Owens Corning Roofing Contractor Network are selected for their commitment to customer service, reliability, and professional craftsmanship.

Additionally, they must meet high standards and satisfy strict requirements, which include:

- Carrying all required state and local licenses.
- Holding at least \$1,000,000 in general liability insurance.
- Being screened for financial stability and customer service.



**READY FOR A CONTRACTOR?  
FIND ONE NEAR YOU**

[owenscorning.com/en-us/roofing/contractors](https://owenscorning.com/en-us/roofing/contractors)

If you have questions about any of the independent roofers in the Owens Corning Roofing Contractor Network, please use the live chat feature in the lower right of our website to start a chat with a GET PINK® agent or call 1-800-GET-PINK®.



## COMPARING ROOFING QUOTES

It's easy to compare roofing estimates on the basis of cost alone. But the numbers may not always tell the whole story. Here are some things to keep in mind.

### MAKE A FAIR, APPLES-TO-APPLES COMPARISON BETWEEN ESTIMATES

A more expensive quote might include work that is a bit more comprehensive or that involves a complete roof replacement, while another cheaper quote might be based on a roof repair.

### IMPROVEMENTS ADD UP

If you decide to make improvements to your existing roof along with the repairs, this can also affect the cost. Whether it's increased ventilation or an attic fan or skylight, these upgrades should also be factored into your estimate.

### TOO GOOD TO BE TRUE

Look out for roofing quotes that seem too good to be true because they probably are. It might mean the contractor is looking to cut corners on safety, licensing, or materials.

### EVERYTHING YOU NEED TO KNOW ABOUT

# GETTING A ROOFING ESTIMATE

After you've narrowed down your list of potential roofing contractors to hire, getting a roofing estimate is the next logical step in your roof project.

## What Is a Roofing Estimate?

A roofing estimate, or roofing quote, is a written summation of the scope of your roofing project provided by a roofing contractor.

## What's Included in a Roofing Estimate?

Roofing estimates can vary widely from one roofer to another—some may email a one-page quote, while others may use computer templated software to create detailed reports that include the estimate.

### Your estimate should outline the following:

- Materials list
- Cleanup and removal
- Permits
- Licensing and insurance
- Who is responsible for what and when
- Estimated start and completion dates
- The overall cost of the job
- Payment terms

## Materials List

A roofing quote should mention the brand and types of roofing materials your roofing contractor intends to use.

## Cleanup and Removal

The estimate should include removal of discarded materials and cleanup of your property.

## Permits

Local and city building codes may require permits for a roof repair or reroof project. Experienced roofing contractors should be familiar with what is needed and will factor these costs into the estimate.

## Licensing and Insurance

A roofing estimate should include the roofing contractor's license (if required in your state) as well as proof of liability insurance and workers' compensation, proving they are reputable and licensed to perform the work.



# YOUR ROOFING INSTALLATION

You've picked your contractor, so what's next?



## Sign the contract

The next stage can sometimes feel a little daunting but is a necessary part of the process. Reviewing the contract carefully before signing is essential to ensure that you understand the terms of the agreement and protect yourself from potential problems down the line. Here are some tips for reviewing a roof replacement contract:

- Verify the contractor's credentials.
- Carefully read the entire contract.
- Check the materials and scope of work.
- Look for warranties and guarantees.



## Schedule the installation

Keep in mind that a roof replacement can be very noisy. It's important to select a date that works well for you. If you work from home, consider choosing a day when you can work from another location to avoid distractions. Additionally, if you have pets, particularly those that are prone to anxiety, it's important to consider their needs and make arrangements. Finally, don't forget to inform your nearby neighbors of the installation timeline so they can also plan accordingly.



## Pre-installation deliveries

As install day approaches, there will likely be deliveries to your property to support the job, such as shingles, a dumpster to dispose of old materials, or a portable toilet for the crew. Your contractor should keep you informed about when to expect these deliveries.



## Prep the area

Fortunately, your roofing contractor can handle most of the details from here but there are a few things to keep the process moving smoothly.

- Make room for roofing materials and dumpsters. Be sure to move any vehicles to alternate parking areas.
- Move any outdoor décor items, such as planters, statues, or birdbaths to avoid accidental damage.
- Cover flowers and shrubbery.
- Discuss bathroom arrangements with your contractor, especially if you're not comfortable with workers entering your home



## Installation

Once the roofing project begins, you can expect the work to progress swiftly. After the old shingles are torn off, here's what you can expect:

- Inspection of the roof deck – this will be the first opportunity to assess the current condition of the roof deck.
- Any necessary repairs to the roof deck will be made
- Installation of drip edges to handle runoff
- Underlayment installation
- New asphalt shingle installation
- Flashing, vent caps, and other roofing materials are added



## After the install

- You and your roofing contractor should perform a final walk-through, discussing all parts of the project.
- Schedule an inspection if your locality requires it.
- Owens Corning Roofing Platinum Preferred Contractors may require a secondary inspection to be performed by an Owens Corning representative to inspect the quality of materials and installation.

STEP

5

# TIME TO ENJOY THE VIEW

Because you were able to Roof Smarter™, you'll have a roof you really love for years to come. Be sure to register your warranty just in case something unexpected happens.

And remember the inspiration you found by looking at other homes online and in your neighborhood? Now you have one of those homes – so share your photos on social using #ROOFLOVE™.

Thank you for letting us be your guide. It means a lot, because to us it's MORE THAN JUST A ROOF®.



Owens Corning® is honored to have earned the 2023 Women's Choice Award® as America's Most Recommended™ Roofing Products. This award is given by women for women.



Owens Corning World Headquarters, Toledo, Ohio



## GET TO KNOW OWENS CORNING

At Owens Corning, our people and products make the world a better place. Founded in 1938, we are a global building and construction materials leader committed to building a sustainable future through material innovation. We are global in scope, human in scale with approximately 19,000 employees in 31 countries dedicated to generating value for our customers and shareholders and making a difference in the communities where we work and live. Get to know us at [www.owenscorning.com](http://www.owenscorning.com).

## RECOGNIZED LEADERSHIP



### Owens Corning Named One of 2023 World's Most Ethical Companies® by Ethisphere

This marks the sixth consecutive year the company has been recognized with this honor.



### 3BL Media 100 Best Corporate Citizens 2022

Owens Corning is proud to be #1 on 3BL Media's list of 100 Best Corporate Citizens.

Follow us on social and share the



OWENS CORNING ROOFING AND ASPHALT, LLC  
ONE OWENS CORNING PARKWAY  
TOLEDO, OHIO, USA 43659

1-800-GET-PINK® | 1-800-438-7465  
[www.owenscorning.com](http://www.owenscorning.com)

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All Rights Reserved. The color PINK is a registered trademark of Owens Corning.  
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† Due to printing color variations, in addition to viewing shingle literature, we suggest you request an actual shingle sample to see how it will appear on your home and with your home's exterior elements in various natural lighting conditions.

†† SureNail® Technology is available only on Owens Corning® Duration® Series Shingles. SureNail® Technology is not a guarantee of performance in all weather conditions. SureNail® Technology is proprietary with U.S. and foreign protection.

† Owens Corning testing against competing products with wide, single-layer nailing zones when following manufacturers' installation instructions and nailing in the middle of the allowable nailing zone.

# Check for available colors in your region

^ For as long as you own your home; see actual warranty for complete details, limitations and requirements.

1 110 MPH is standard with 4-nail application. 130 MPH is applicable only with 6-nail application and Owens Corning® Starter Shingle products application along eaves and rakes in accordance with installation instructions.

2 Shingles are algae resistant to control the growth of algae and discoloration. Installation must include use of an approved Owens Corning® Hip & Ridge product. See actual warranty for details. StreakGuard® Algae Resistance Protection is not available in all service areas.

3 2019 SureNail® Technology Performance Comparison Contractor Survey, August 2019

4 Owens Corning® Black Sable shingle includes a patented design.

5 Owens Corning® Midnight Plum shingle includes a patent pending design.

For Patent information, please visit [owenscorning.com/patents](http://owenscorning.com/patents).