



MAKING AN IMPACT ONE STEP AT A TIME



A LETTER FROM OUR EXECUTIVE DIRECTOR



Another Year of Making an Impact

Yes, another year and we're still working to make an impact on the lives of the homeless citizens and citizens in need across our urban communities. With the economical divide growing between the haves and the have nots, middle-income, and low to no income- we are just getting started to make an impact in the lives of so many individuals and families. There is no lack of need for individuals, volunteers, and supporters who are passionate about helping others. We will continue to make an impact in our community through our outreach efforts – and because of supporters like you, we can reach new heights in our quest to make a difference in this plight.

Our donors continue to support and believe in the mission of Project My Brother's Keeper. We continue to roll-up our sleeves and make an impact in the Essex County, NJ area, and through our collaboration with the City of Newark Homeless Coalition and other organizations, we are making a difference. With each passing year, we build our network of supporters, donors, volunteers, and friends – but we're just beginning. We've had our biggest year of donations and support ever, with donations valued over \$24,500. This would not be possible without your support- THANK YOU!

While 2021 has been a year of new heights and new levels of community support, donations, and engagement- we have so much more to do. We will continue to establish our credentials in the plight against homelessness by giving back to those in need, while raising additional capital through donations and grant funding to ultimately purchase property and build affordable housing solutions. We will continue these efforts in 2022 pushing our overall agenda and supporting individuals and families in need.

As we step into 2022, we will focus our efforts on additional shelter and community outreach. We will kick-off our fundraising campaign for support of individuals and family support for those in need. We are extremely blessed and excited about this next chapter to make an impact in our community – THANK YOU for your continued support.

Lynette Braxton

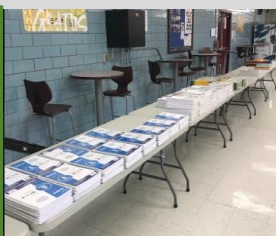
Lynette Braxton

Executive Director, Project My Brother's Keeper – a NJ Non-Profit Corp



12,904

DOLLARS IN
DONATIONS



69

INSTAGRAM
FOLLOWERS



19

DONORS
CONTRIBUTING

360

Backpacks/Scholar
Success BTS Kits



8

Families Supported



2

Corporate
Donor
Sponsors



19,286

DOLLARS IN
COMMUNITY
IMPACT

3

Shelters
Supported



50

Facebook
Followers

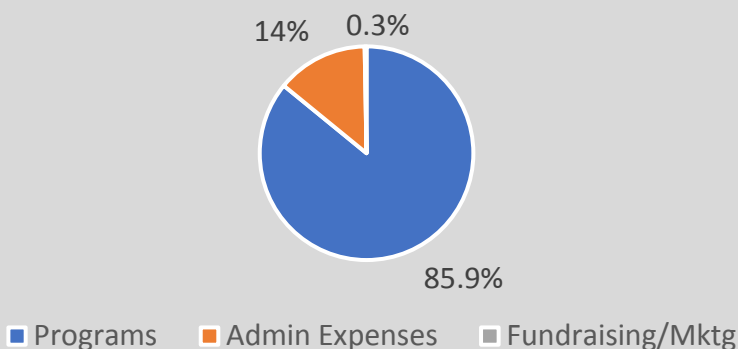
PHOTO GALLERY



Our Board Members, Donors, & Volunteers have Made the Difference!

FINANCIALS

How Your Gifts Were Used



FY2021 Financial Reports*

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE & SUPPORT				
Cash Contributions	\$12,904.00	\$0	\$0	\$12,904.00
Investment Income	\$0	\$0	\$0	\$0
Other Income	\$0	\$0	\$0	\$0
Noncash Support	\$11,609.32	\$0	\$0	\$11,609.32
TOTAL REVENUE & SUPPORT	\$24,513.32	\$0	\$0	\$24,513.32
EXPENSES				
Programs	\$19,286.05	\$0	\$0	\$19,286.05
Fundraising/Marketing	\$62.03	\$0	\$0	\$62.03
General & Administrative	\$3,102.61	\$0	\$0	\$3,102.61
TOTAL EXPENSES	\$22,450.69	\$0	\$0	\$22,450.69
Change in Net Assets				
Net Assets, Beginning of Year	\$2,470.79	\$0	\$0	\$2,470.79
NET ASSETS, END OF YEAR	\$4,533.42	\$0	\$0	\$4,533.42

*Account Opened on September 21, 2019

Breaking Barriers in 2022



We are positioned to make a greater impact in 2022! We are planning to support immediate short-term outreach efforts in addition to building capital for our long-term vision.

Short-term efforts include toiletry drives and other community outreach initiatives for those in need during this pandemic. We are also increasing our partnerships to include volunteers who are currently involved in grassroots outreach efforts, as well as building more connectivity with Kym Konsulting and the City of Newark Homeless Coalition.

From a longer-term vision standpoint, we will also aggressively research and build additional engagement/dialogue with the Coalition and City of Newark in their affordable housing/container shelter project. Our goal is to build capital and research grant funding in preparation for purchasing land and breaking ground on an affordable home structure.

Finally, we will welcome new advisory board members, executive board members, and staff to join our efforts and support the cause. We will look for interns to support our social media and awareness, and grant writing.

We are excited about the possibilities that lie ahead and look forward to your continued support to make our initiatives a success.



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