



MAKING AN IMPACT ONE STEP AT A TIME



A LETTER FROM OUR EXECUTIVE DIRECTOR



Another Year of Making an Impact

Over the last two years our impact in the community has continued to grow. With the economical divide continuing to be a substantial factor driving the between the haves and the have nots, middle-income, and low to no income- we are still committed to make an impact in the lives of individuals and families in urban communities. There is still a high demand for individuals, volunteers, and supporters who are passionate about helping others. We continue to make an impact in our community through our outreach efforts – and because of supporters like you, we can reach new heights in our quest to make a difference in this plight.

Our donors continue to support the mission of Project My Brother's Keeper. We have expanded our reach in making an impact in the Essex County, NJ area and Baltimore City area. With each small step, we build our network of supporters, donors, volunteers, and friends – and continue to look for opportunities to leverage our resources to help those in need. We've reached yet another milestone with record breaking donations and support. This would not be possible without your support- THANK YOU!

While 2022 & 2023 brought increased outreach and support, we continue to identify more opportunities to do more. Over the last two years we have researched more community needs, as well as gaining additional insights and understanding in affordable housing solutions. Partnering with other organizations such as the City of Newark Homeless Coalition, Kym Consulting, Newark's Hope Village, and University High School has unlocked more opportunities for expanded sponsorship and outreach. We will continue to establish our credentials in the plight against homelessness by giving back to those in need, while raising additional capital through donations and grant funding to ultimately purchase property and build affordable housing solutions. We will continue these efforts in 2024 & beyond pushing our overall agenda and supporting individuals and families in need.

We are extremely blessed and excited about this next chapter to make an impact in our community – THANK YOU for your continued support.

Lynette Braxton

Lynette Braxton

Executive Director, Project My Brother's Keeper – a NJ Non-Profit Corp



53,467

VALUED IN
DONATIONS



71

INSTAGRAM
FOLLOWERS



200

2022 HOLIDAY
DRIVE GIFTCARDS

500

2022 HOLIDAY
GIFT BAGS



7

FAMILIES IN NEED
SUPPORTED



1

Corporate
Donor
Sponsors



3

SCHOOLS
SUPPORTED

5

Shelters
Supported



57

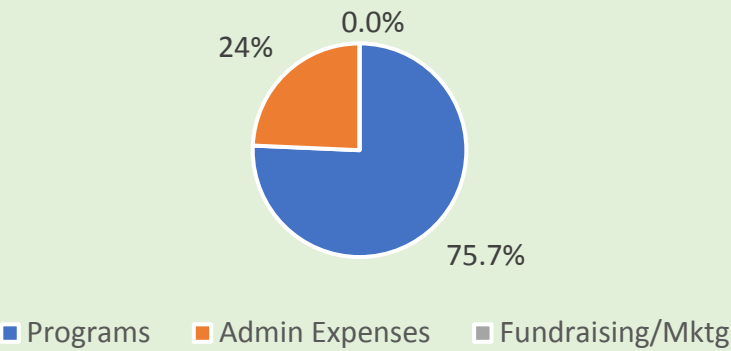
Facebook
Followers



Our Board Members, Donors, & Volunteers have Made the Difference!

FINANCIALS

How Your Gifts Were Used



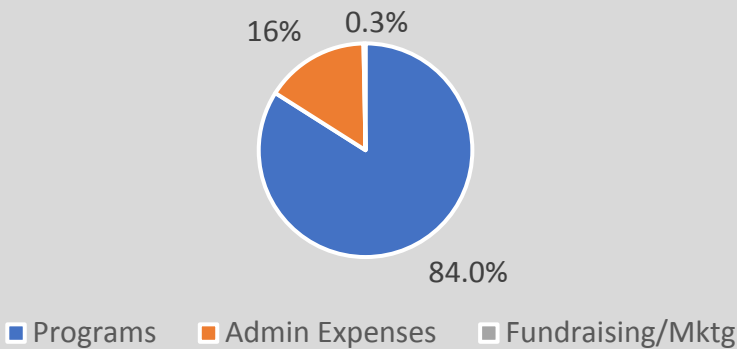
FY2022 Financial Reports*

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE & SUPPORT				
Cash Contributions	\$ 4,276.83	\$ 903.68	\$ -	\$ 5,180.51
Investment Income	\$ -	\$ -	\$ -	\$ -
Other Income	\$ 6,776.94	\$ -	\$ -	\$ 6,776.94
Noncash Support	\$ 18,437.24	\$ -	\$ -	\$ 18,437.24
TOTAL REVENUE & SUPPORT	\$ 29,491.01	\$ 903.68	\$ -	\$ 30,394.69
EXPENSES				
Programs	\$ 28,137.64	\$ -	\$ -	\$ 28,137.64
Fundraising	\$0.00	\$ -	\$ -	\$ -
General & Administrative	\$1,233.21	\$ -	\$ -	\$ 1,233.21
TOTAL EXPENSES	\$ 29,370.85	\$ -	\$ -	\$ 29,370.85
Change in Net Assets				
Net Assets, Beginning of Year	\$4,533.42	\$ -	\$ -	\$ 4,533.42
NET ASSETS, END OF YEAR	\$4,653.58	\$903.68	\$0.00	\$5,557.26

*Account Opened on September 21, 2019

FINANCIALS

How Your Gifts Were Used



FY2023 Financial Reports*

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUE & SUPPORT				
Cash Contributions	\$ 26,050.00	\$ -	\$ -	\$ 26,050.00
Investment Income	\$ -	\$ -	\$ -	\$ -
Other Income	\$ 1,142.28	\$ -	\$ -	\$ 1,142.28
Noncash Support	\$ 1,203.00	\$ -	\$ -	\$ 1,203.00
TOTAL REVENUE & SUPPORT	\$ 28,395.28	\$ -	\$ -	\$ 28,395.28
EXPENSES				
Programs	\$ 8,162.96	\$ -	\$ -	\$ 8,162.96
Fundraising	\$30.00	\$ -	\$ -	\$ 30.00
General & Administrative	\$ 1,522.10	\$ -	\$ -	\$ 1,522.10
TOTAL EXPENSES	\$ 9,715.06	\$ -	\$ -	\$ 9,715.06
Change in Net Assets				
Net Assets, Beginning of Year	\$4,653.58	\$ 903.68	\$ -	\$ 5,557.26
NET ASSETS, END OF YEAR	\$ 23,333.80	\$ -	\$ -	\$ 23,333.80

*Account Opened on September 21, 2019

Breaking Barriers in 2024



We are positioned to maintain our community impact in 2024! We are planning to support immediate short-term outreach efforts in addition to building capital for our long-term vision.

Short-term efforts include continued support of local homeless shelters supporting men, women, and children in the Essex County NJ and Baltimore, MD area. We are also increasing our partnerships to include volunteers who are currently involved in grassroots outreach efforts, as well as building more connectivity with Kym Konsulting, the City of Newark Homeless Coalition, University High School, Community Assistance Network (CAN), and Hope Village.

From a longer-term vision standpoint, we will also aggressively research and build additional engagement/dialogue with Hope Village in their affordable housing/container shelter project. Our goal is to build capital and research grant funding in preparation for purchasing land and breaking ground on an affordable home structure.

We are excited about the possibilities that lie ahead and look forward to your continued support to make our initiatives a success.



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