

NAACP

Richmond Branch

Caffeinating the Cause

Buy coffee. Fund justice.

Support our NAACP branch by purchasing Roots Java, premium Rwandan coffee from a Black-owned company. A portion of every sale comes back to us to fund local advocacy and programs.

Scan the QR code below to support!

Every sip supports:

- Black business
- Rwandan farmers
- Our local NAACP work

1-Pack (\$29.99 retail/\$5 to branch)

2-4-6 Pack (discounted per bag pricing)

K-Cups (69.99 retail/ \$10 per box to branch)

