

Privacy Policy for SSVEC

Please note that SSVEC online platforms available to members are publicly accessible, so information you post, share or authorize to be shared on SSVEC online platforms is not confidential or private and will be available for viewing to the public. In this Privacy Policy, reference to “website” refers to SSVEC.org, SSVECcurrents.com, and SSVECYouthPrograms.org. Reference to a SSVEC “app” refers to SmartHub. SSVEC may expand or offer additional or alternative websites, micro-sites, or applications (“apps”), and intends this Privacy Policy to apply to those as well unless a different policy is specifically posted thereon.

Although information posted or shared by members on most SSVEC online platforms is not private, there is information created or collected by SSVEC online platforms that is sensitive and warrants protection by SSVEC. SSVEC respects the privacy of its members and visitors to its various online platforms. The purpose of this privacy policy is to establish the standards applied by SSVEC in carrying out its commitment to respecting the privacy and confidentiality of personal information or confidential business information.

This privacy policy has been implemented to better serve those who are concerned with how their 'Personally identifiable information' (PII) or other sensitive information is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your PII when you visit SSVEC’s website or other member-facing online platforms.

Note that SSVEC may use hosting services, and such services will have their own separate privacy policies that may employ different standards and practices. Members should reach out to hosting services to evaluate their separate policies.

What personal information do we collect from the people that visit our website or app?

When registering or otherwise enrolling for notices or announcements on a SSVEC website or app, as appropriate, you may be asked to enter your name, email address or other details to help you with your experience. Your act of providing this information constitutes consent to SSVEC to use it for all reasonable purposes, some of which are further detailed herein.

When do we collect information?

We collect information from you when you fill out a form or enter information on our website or app.

How do we use your information?

We may use the information we collect from you when you:

- Register for an account through SmartHub, for grants, or programs using the website or apps,
- Sign up for our newsletter,
- Respond to a survey or marketing communication,
- Surf the website or apps, or use certain other site features

We may use the information we collect in the following ways:

- To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website to better serve you.
- To allow us to better service you in responding to your customer service requests.

How do we protect visitors' information?

We regularly perform vulnerability scanning to PCI standards. We only provide articles and information. SSVEC will never ask for credit card numbers. SSVEC's online platforms only provide opportunities for members to receive articles and information. Excepting SmartHub offered to members who create accounts secured by multi-factor authentication, SSVEC online platforms are not programmed to ask for credit card numbers, therefore if you are prompted to enter a credit card, please close the screen and contact SSVEC.

Any personal information you provide is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

Yes. Cookies are small files that a website or the website service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the websites or website service provider's systems to recognize your browser and capture and remember certain information. Cookies are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about website traffic and website interaction.

We use cookies to:

Compile aggregate data about website traffic and website interactions to offer better website experiences and tools in the future. We may also use third-party services that track this information on our behalf. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is unique, explore your browser's help menu to learn the correct way to modify your browser's cookies.

Disabling cookies limits certain website features and may impact how the website functions. This may inhibit or limit your website experience as a visitor.

Third-party disclosure

We do not sell, trade, or otherwise transfer your PII to outside parties unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, but we do request that those third parties keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our website policies, or protect ours or others' rights, property, or safety.

However, non-PII visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third-party websites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our website and welcome feedback about these websites.

Child Privacy

In accordance with applicable law, SSEV does not specifically market to children under 18. Use of any features of SSVEC online platforms (websites or apps or otherwise) requiring the input of PII or consent to any SSVEC offerings MUST be completed by a parent or legal guardian for any person under 18 years old. SSVEC does not and cannot recognize and agreements, acknowledgments or authorizations from or signed by any person under 18 years of age.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

For more information, please visit: [Fair Information Practice Principles \(FIPPs\) | FPC.gov](#).

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

If at any time you would like to unsubscribe from receiving future emails, you can email us at: customerservice@ssvec.com and we will promptly remove you from all correspondence.

Changes to This Privacy Statement

It may be necessary for SSVEC to make changes to this privacy policy from time to time, to reflect changes to the website(s) or associated services, technology, or legal requirements and guidelines. SSVEC reserves the right to update or modify this privacy policy (on a prospective basis) without prior notice to its members. You are encouraged to review this Privacy Statement before you provide any personal information.

If there are any questions regarding this privacy policy, you may contact us using the information below:

Sulphur Springs Valley Electrical Cooperative
311 East Wilcox Drive
Sierra Vista, AZ 85635
USA

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