# The EASI™ Standard for Courses

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The current version is always at https://easi.network/course-standard

## What this is

The EASI™ Standard for Courses is what a course keeps to so EASI will list it. It applies to every course

in the EASI catalogue, whoever wrote it: yours, another operator's, or a manufacturer's.

EASI itself publishes eLearning — short online modules — and holds its own material to these same rules. EASI runs no courses and teaches nobody. Where a course has an in-person part, that part is done with an EASI recognised operator, every time.

It is short on purpose. A few plain rules, so you can tell before you spend a penny whether the course you have in mind will be listed, and so nobody has to negotiate with us one course at a time.

It is about courses. It is not about people. Listing your course says your course meets these rules. It says nothing about anyone who takes it, and it never makes EASI the trainer, the examiner or the assessor of anybody.

Where local law, the manufacturer's instructions or the EASI Standard are stricter than a rule here, the stricter rule applies.

## The rules

## Before you write it · Planning

### 1. Say who wrote it

Your name goes on it, and your branding stays on it.

Every listed course names the business or person responsible for its content. If we cannot say who wrote a course, we will not list it.

Your branding stays exactly as you made it. EASI does not skin, rebrand or co-brand your course, and the EASI seal does not go on it. The seal is for recognised operator businesses, not for courses.

2. Say who it is for, and what they will be able to do

One category, plain words, no surprises at the door.

Say who the course is for and what someone will be able to do at the end of it. Put any prerequisites in the listing, so a rider finds out before they pay, not after.

Pick one category from the EASI catalogue. You do not pick which pathways it appears on. That follows from the category, and a place on a pathway is never something you can buy.

### 3. Split the water from the screen

Say honestly what is online and what is done in person.

Every course says how long it takes and how that time splits: minutes online, minutes in person.

Anything that needs a rider, a board or the water is done in person, by a recognised operator, every time. No amount of screen time ever counts as water time, at any level, for anybody.

## What is in it · The content

4. Teach outcomes, not topics

"Understands batteries" is not an outcome. "Spots the three signs of a pack in thermal runaway, and says what to do on the beach" is.

Write what someone will be able to do, recognise or decide. That is what we check the course against, and it is what a rider is actually buying.

For each one, name the EASI checkpoint, tier or rule it feeds, or say plainly that it feeds none. Feeding none is fine: plenty of good teaching is enrichment. Saying so is what stops the catalogue implying that everything in it leads somewhere.

### 5. Do not contradict the Standard

Call our rules by their names, never their numbers, and do not teach around them.

If your course touches anything the EASI Standard covers, it agrees with it: Guard the prop, Know your rider, Demo first, The battery rule, Don't hit anything, Don't hit anybody, Watch your beginners.

Name the rule the way the Standard names it. Numbers move — the day a rule is added, rule 7 becomes

rule 8 — and a course that cites "rule 7" is wrong from that morning on, in a place nobody thinks to look. Names do not move. Where the Standard gives a figure, use that figure: 5 knots past people in the water, head in at 20%, never ride below 15%.

If you think a rule of ours is wrong, challenge it. That door is open, free, and answered in writing. Teaching around it quietly is the one thing we cannot list.

### 6. Say where your safety advice comes from

If it is your own experience rather than a documented case, say so. That is a feature, not a weakness.

Anything that could change what someone does in an emergency — rescue, battery, propeller, an overdue rider — says what it rests on: a real recorded incident, practice borrowed from another sport, or your own judgement.

We list courses built on judgement. We do not list safety advice that cannot say where it came from. Our own rescue syllabus grades its evidence this way and says out loud where it is thin.

7. Make it plain, and make it work on every screen

Written for a competent adult who is new to this and may be reading in a second language.

Explain your jargon the first time you use it. Give distances and speeds in metric and imperial

both.

Caption your video. Do not let colour alone carry anything that matters.

It has to work on every screen somebody might open it on: a phone on the beach, a tablet in the van, a laptop at home. A course that only lays out properly on a desktop is not finished, and neither is one that only works on a phone.

## What it says · Claims

8. A quiz is a quiz, not a level

Passing something online is never a level, a tier or a certificate.

Test what someone has read or watched if you want to. Tell them the pass mark and how many attempts

they get, before they start.

What they get at the end is the record that they covered the theory, and nothing else. No certificate, no card, no badge naming a level, no seal. Rider levels and instructor tiers are awarded by a recognised operator, in person, and EASI records what that operator did.

### 9. Say the true thing

"Listed on EASI" is true. "EASI certified" is not.

You can say: listed on EASI · meets the EASI Standard for Courses · mapped to EASI Rider Level 2 theory ·

"an i2 instructor course with [your business], to the EASI syllabus".

Please do not say: EASI certified, EASI accredited, EASI approved, EASI qualified, EASI trained, EASI verified, an EASI course, government approved, UKAS accredited, or a tier named with EASI and no operator, such as "EASI i3". None of those describes anything EASI does.

10. Do not sell from inside the safety content

Teach your own board honestly, including what it does badly.

A manufacturer's course is welcome and is the natural place to teach a board's own quirks. It teaches them straight: how it arms, where the battery bites, what the failsafe does in a fall, and what it does not do well.

No safety lesson is conditional on buying something. No insurance is sold, recommended or bundled —

EASI does not do that and neither does anything on its rails. And no course runs down another operator, provider or brand. First aid and CPR stay outside the scheme entirely; we recognise the certificate and teach none of it.

## Getting it listed and keeping it · After you send it

### 11. Send it in a shape we can launch

If you have an authoring tool, send cmi5. If you do not, send the words and we will build it.

cmi5 is an existing open format for exactly this: how a host launches somebody else's content and how that content reports back. Any ordinary authoring tool exports it, and EASI invents no format of its own.

If you have no authoring tool, that is expected, and it is the common case. Send the script, the pictures and the questions, and EASI packages it for you. It is still your course, and every rule here is unchanged.

We answer inside 30 days, in writing. If we say no, we name the rule and why. Challenging that costs nothing.

### 12. Keep it current

Review it at least every 24 months, and tell us when it changes.

Give every course a review date no more than 24 months out and re-read it against the Standard when that date comes.

If it changes in a way that changes what someone learns, it is a new version, and we record which version a rider covered. Tell us, and we update the listing. A course that quietly goes out of date is worse than no course, because the record says someone learned something that is no longer true.

## What this Standard does not ask of you

No fee to list your course, if you are a recognised operator. It is free, both the check and the listing.

No exclusivity. Sell the same course anywhere else you like, at any price you like. We neither buy exclusivity nor sell it.

No share of your tuition, ever. What you charge to teach is yours in full.

No requirement to sell through EASI at all.

Your content stays yours. We list it, we do not own it, and you can take it down.

No pathway, no listing and no position in the catalogue is ever for sale.

## Changing this Standard, and challenging it

EASI gives every listed provider at least 60 days' written notice of any change to this Standard, with the new text. The only exception is a change needed sooner to deal with a serious and immediate safety risk, and then EASI says why. A provider that does not accept a change can take their course down before it applies.

Anyone can challenge any rule here, at any time and at no cost, by writing to admin@easi.network. EASI answers in writing within 30 days and publishes the challenge and its answer, without naming the provider unless it agrees. A rule keeps applying while it is being challenged.

If a rule cannot work the way it is written for what you teach, ask for a variation, saying how you will meet the purpose of the rule another way. Variations EASI grants are listed publicly with their reason, so anyone can see them and ask for the same.

If you disagree with a decision EASI makes about your course, you can appeal, at no cost, on the same terms as the EASI Operator Agreement section 10.0.

EASI can take a course off the list if it contradicts the Standard on a safety point, makes a claim a claim Say the true thing rules out, passes its review date, or if the evidence behind it turns. We say which rule, we give

30 days unless somebody is at risk of harm, and the appeal is free.

## Who does what

EASI recognises operator businesses. A recognised operator trains, assesses and awards. A rider level (R1 to R4) is assessed and awarded by a recognised operator, or by an instructor that operator has appointed. An instructor tier (i1 to i4) belongs to one appointment by one recognised operator. EASI records both. EASI does not train, examine or assess any individual, and issues no certificates of competence to individuals.

A course on this list is taught by whoever wrote it. Listing it is EASI saying the course meets these rules. It is not EASI teaching, examining, assessing or approving anybody.

## Questions

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See also: the EASI Standard (https://easi.network/standards), the EASI Operator Agreement (https://easi.network/operator-agreement), Rider Levels (https://easi.network/rider-levels), Instructor Tiers (https://easi.network/instructor-tiers) and the Brand Rules (https://easi.network/brand-rules).

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