



The Specialist Car Buyer LTD

Company number (**SC754456**)

Privacy Policy



If you are a private individual wishing to sell your vehicle, these terms do not apply to you — they govern the Company's relationship with the trade businesses to which Owners are introduced.

Privacy Policy

The Specialist Car Buyer Ltd

Effective Date: 1 July 2026

Privacy Policy

The Specialist Car Buyer Ltd ("we", "us", "our") is committed to protecting your privacy and handling your personal information responsibly and in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

This Privacy Policy explains how we collect, use, store and protect your personal information when you visit our website, contact us or use our vehicle purchasing services.

1. Data Controller

The data controller responsible for your personal information is:

The Specialist Car Buyer Ltd

Registered Office: **270 Airbles Road, Motherwell, ML1 3AT **

Email: enquire@thespecialistcarbuyer.com

If you have any questions regarding this Privacy Policy or how we process your personal data, please contact us using the details above.

2. Information We Collect

Depending on how you interact with us, we may collect the following information:

Personal Information

- Full name
- Email address
- Telephone number
- Postal address



Vehicle Information

- Vehicle registration
- Make and model
- Mileage
- Service history
- MOT details
- Vehicle condition
- Ownership information

Payment Information

Where applicable, we collect:

- Bank account details
- Payment records
- Transaction history

We do not store debit or credit card information unless required for a specific transaction through our payment providers.

Technical Information

When you use our website, we may collect:

- IP address
- Browser type and version
- Device information
- Operating system
- Website usage information
- Cookie information

3. How We Collect Your Information

We collect information:

- Directly from you when you complete forms or contact us
 - When you request a vehicle valuation
 - During the purchase or sale of a vehicle
 - Through telephone conversations and email correspondence
 - Automatically through cookies and website analytics
 - From publicly available vehicle databases where necessary to verify vehicle information
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4. How We Use Your Information

We use your personal information to:

- Purchase vehicles from you
- Provide quotations and valuations
- Contact you regarding your enquiry
- Process payments
- Verify ownership of vehicles
- Prevent fraud
- Improve our services and website
- Comply with legal and regulatory obligations
- Respond to complaints and customer service enquiries

We do not sell or rent your personal information to third parties.

5. Legal Basis for Processing

Under UK GDPR we rely on one or more of the following legal bases:

- **Contract** – where processing is necessary to purchase your vehicle or provide requested services.
- **Legal Obligation** – where we are required to comply with legal or regulatory requirements.
- **Legitimate Interests** – including fraud prevention, business administration, customer support and improving our services.
- **Consent** – where required for marketing communications or optional cookies.

6. Sharing Your Information

We may share your information with trusted third parties where necessary, including:

- IT service providers
- Payment providers
- Vehicle history and verification services
- Professional advisers
- Accountants
- Legal advisers
- Regulatory authorities
- Law enforcement agencies where legally required

If our business is sold or reorganised, your information may be transferred to the new owner.

All third parties are required to process your information securely and in accordance with data protection legislation.



7. International Transfers

Where personal information is transferred outside the United Kingdom, we will ensure appropriate safeguards are in place, such as the use of UK-approved Standard Contractual Clauses or transfers to countries recognised as providing an adequate level of protection.

8. Data Retention

We retain personal information only for as long as necessary for the purposes for which it was collected.

Retention periods may vary depending upon legal, accounting and regulatory requirements.

When information is no longer required, it will be securely deleted or anonymised.

9. Data Security

We use appropriate technical and organisational security measures to protect your personal information against:

- Unauthorised access
- Loss
- Misuse
- Alteration
- Disclosure

While we take appropriate precautions, no internet transmission or electronic storage system can be guaranteed to be completely secure.

10. Your Rights

Under UK GDPR you have the right to:

- Request access to your personal data
- Request correction of inaccurate information
- Request deletion of your personal data where applicable
- Request restriction of processing
- Object to certain processing
- Request transfer of your personal data (data portability)
- Withdraw consent where processing relies on consent

To exercise any of these rights, please contact us using the details above.



11. Marketing

If you have given your consent, we may send you marketing communications about our services.

You may withdraw your consent or unsubscribe at any time by:

- Clicking the unsubscribe link in our emails
- Contacting us directly

12. Cookies

Our website uses cookies to:

- Improve website functionality
- Analyse website traffic
- Remember user preferences
- Enhance your browsing experience

Where required by law, we will request your consent before placing non-essential cookies on your device.

For further information, please refer to our Cookie Policy.

13. Automated Decision Making

We do not carry out automated decision-making or profiling that produces legal or similarly significant effects concerning individuals.

14. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in legislation, technology or our business operations.

The latest version will always be published on our website.

15. Complaints

If you are unhappy with how we handle your personal information, we would appreciate the opportunity to address your concerns first.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO).



The ICO can be contacted via www.ico.org.uk or by telephone on 0303 123 1113.

16. Contact Us

The Specialist Car Buyer Ltd

Registered Office: 270 Airbles Road, Motherwell, ML1 3AT.

Email: enquire@thespecialistcarbuyer.com