national trust closely held business association

-NTCHBA-

NATIONAL TRUST CLOSELY HELD BUSINESS ASSOCIATION 46th Annual Conference



September 18-21, 2023 Eaglewood Resort & Spa Itasca, Illinois

Hosted by Northern Trust

WELCOME TO THE 46TH ANNUAL NTCHBA CONFERENCE!

national trust closely held business association NTCHBA—

Dear Members, Guests, and Presenters:

Welcome to the 46th Annual National Trust Closely Held Business Association (NTCHBA) Conference! As President, I would like to welcome you to the Eaglewood Resort in Itasca, Illinois for the 2023 NTCHBA Conference!

The mission of NTCHBA is to be an educational and informational resource for professionals involved in the management of closely held assets in a fiduciary setting. Our annual conference is the forum for carrying out this mission on behalf of our entire membership.

As all of you know, the effective management of closely held/family-owned businesses require a variety of skills and a multi-disciplinary approach. Further, one never knows the challenges that the next new business opportunity might present. The agenda for the 2023 conference was created with these factors in mind. We have attempted to address the topics each of us face in the day-to-day management of assets while also addressing future trends that might impact our work. We have also attempted to highlight certain topics which you might not encounter frequently but which you should be aware of in case the need arises.

In addition to the formal learning and information exchange, which takes place at the conference sessions - the meals, breaks and hospitality suite provide you with the opportunity to interact with your peers in the industry in a very relaxed atmosphere. We hope you take advantage of all these opportunities. As mentioned in years' past, "the combination of classroom learning and the informal dialogue and networking with fellow members" is the true benefit of the conference!

No matter if you are a first time participant at the conference or a regular attendee, we welcome you to the 2023 NTCHBA Conference and look forward to the opportunity to share and learn from one another.

Enjoy the conference!

Sincerely,

Kevin Harris

Kevin Harris President National Trust Closely Held Business Association

AGENDA

national trust closely held business association NTCHBA—

National Trust Closely Held Business Association

MONDAY, SEPTEMBER 18, 2023

3:00 PM - 6:00 PM Registration Open Main Lobby

6:00 PM – 7:00 PM

Welcome Reception

Burnham's PDR Patio

Sponsored By:

Asset Management, Ltd.

7:00 PM – 8:30 PM **Dinner**

Burnham's Private Room

Sponsored By:



8:30 PM – 10:00 PM

Hospitality Room

Hazelnut Room

Sponsored By:





TUESDAY, SEPTEMBER 19, 2023

<u>7:00 AM – 4:00 PM</u>

Registration

Linden Foyer

7:00 AM - 8:00 AM

Breakfast

Burnham's Restaurant

All Conference Sessions will be held in the Trillium Amphitheater

8:00 AM - 8:20 AM

Welcoming Statements

Kevin Harris, President, NTCHBA

8:20 AM - 9:10 AM

Examing the Value of the IRA: An overview of the state of the renewables industry

Jim Nutter, Stout

9:10 AM - 10:10 AM

Economic Update: Second Wind

Ryan Boyle, Senior Economist, Northern Trust

10:10 AM - 10:25 AM

All Day Breaks

Green Break Area

Sponsored By:



10:25 AM - 11:40 AM

Understanding the Corporate Transparency Act

Adam M. Damerow, Katten Muchin Rosenman LLP Caitlin A. Kelly, Katten Muchin Rosenman LLP

11:40 AM - 12:30 PM

Confidentiality vs. Duty to Inform: What's A Trustee/Shareholder to Do?

Rebecca Wallenfelsz, Chapman and Cutler LLP



12:30 - 1:30 PM

Lunch

Burnham's Restaurant

1:30 PM - 2:20 PM

Trust Me, It's Complicated: The Multifaceted Role of Directors in Trust-Owned Businesses

Jessica Birnbaum, ArentFox Schiff Lynn Watkins, ArentFox Schiff Matthew Prewitt, ArentFox Schiff

2:20 PM - 2:30 PM

Break

Green Break Area

2:30 PM - 3:45 PM

Valuation Roundtable

Tadd Lindsay, MPI
Ted Moody, J&M Asset Management
Samuel Nicholls, Willamette Management Associates
Aaron Stumpf, Stout
Lori Wilhelmy, ComStock Advisors
Moderator: Kevin Harris, Northern Trust

3:45 PM - 4:35 PM

Commercial Real Estate Market

Jordan Callaway, Marcus & Millichap

4:35 PM - 5:05 PM

Annual Meeting

6:00 PM - 7:00 PM

PreDinner Reception

Wisteria Rooftop Terrace

Sponsored By:



7:00 PM - 8:30 PM

Dinner

Burnham's Restaurant

Sponsored By:





WEDNESDAY, SEPTEMBER 20, 2023

7:00 AM - 4:00 PM

Registration Desk Open

Linden Foyer

7:00 AM - 8:00 AM

Breakfast

Burnham's Restaurant

All Conference Sessions will be held in the Trillium Amphitheater

8:00 AM - 8:50 AM

Managing Tangible Assets within Business Entities

Jon Jackson, Northern Trust Lizzie Amundsen, Gurr Johns

8:50 AM - 9:40 AM

The Management and Sale of Private Aircraft: A Fiduciary's Guide to Maximizing Asset Value

Dave Coleman, Coleman Jet Solutions

9:40 AM - 10:00 AM

Break

Green Break Area

10:00 AM - 10:50 AM

Enhancing Asset Values Through A Cost Segregation Study

Dan McGrath, RSM US

10:50 AM - 11:40 AM

Planning for What Comes Next

Developing More Powerful Plans and Planning Processes

David Spitulnik, Spitulnik Advisors

<u>11:40 AM – 12:30 PM</u>

Update on Court Cases - Current and Precedent

Curt Kimball, Willamette Management Associates Samuel Nicholls, Willamette Management Associates

12:30 PM - 1:30 PM

Lunch

Burnham's Restaurant



1:30 PM - 2:20 PM

Maximizing Enterprise Value with a Sell-Side Quality of Earnings Analysis

William Spizman, RSM US LLP Jason Lesch, RSM US LLP

2:20 PM - 3:35 PM

Crypto Currency and Blockchain

Caroline McIlroy, PwC US Jamison Sites, PwC US

3:35 PM - 3:45 PM

Break

Green Break Area

3:45 - 5:00 PM

Industry Best Practices Round Table

Kevin Harris, Northern Trust
Bruce Hendryx, PNC Wealth Management
Mike Redin, JPMorgan Chase Bank
Andrew Tanner, Bank of America, N.A.
Denise Wyatt, Wells Fargo Bank, N.A.
Moderator: Stan Kaniecki, Northern Trust

5:00 PM - 6:00 PM

Closing Remarks

Announce Evenings Events
Where Will We Meet In 2024? - Bruce Hendryx

<u>6:00 PM – 7:00 PM</u>

PreDinner Reception

Red Oak C

7:00 PM - 8:30 PM

Farewell Dinner

Red Oak C

Sponsored By:



8:30 PM - 10:00 PM

Do you TRUST your Closely-Held Trivia Knowledge?

Join Us tonight and find out just how much you really know! Red Oak C

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BUSINESSES & ASSETS WE VALUE

- Controlling and minority interests
- Operating companies
- Real estate and asset holding companies
- Common and preferred equity interests
- Promissory notes
- Other holding types



CUSTOM REPORTS FOR VALUATION NEEDS

- Succession planning, estate and gift tax valuations
- Charitable contributions
- Potential sale
- IRA compliance (Form 5498, Conversion, Failed Asset)
- Personal financial planning
- Trust compliance (Regulation 9, Distribution)
- Other valuation situations



Third Party Valuations and Reviews of Closely Held Assets



Ted Moody 630-790-4205 tmoody@jmasset.com

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Aaron Stumpf Managing Director +1.312.752.3358





ANNUAL MEETING



Annual Meeting Agenda

46th Annual Conference National Trust Closely Held Business Association Presented by Northern Trust Itasca, Illinois

<u>September 19, 2023</u>

- 1. Update on Association
- 2. Election of Directors:
 - Mike Redin, JP Morgan
 - Kevin Harris, Northern Trust
 - Bruce Hendryx, PNC
 - Andrew Tanner, US Trust
 - Denise Wyatt, Wells Fargo
- 3. Other Business

CONFERENCE HISTORY

National Trust Closely Held Business Association Conference Locations

Year	Venue	Location	Host
2023	Eaglewood Resort and Spa	Itasca, Illinois	Northern Trust
2022	DoubleTree by Hilton Asheville Downtown	Asheville, NC	Wells Fargo, N.A.
2021	Cancelled due to Covid	Webinars Held	J.P. Morgan Chase
2020	Cancelled due to Covid	Webinars Held	J.P. Morgan Chase
2019	The Driskill Hotel	Austin, TX	Bank of America
2018	Metropolitan at the 9 Hotel	Cleveland, OH	PNC
2017	The Pfister Hotel	Milwaukee, WI	Northern Trust
2016	Wild Dunes Resort	Isle of Palms, SC	Wells Fargo, N.A.
2015	The Omni Royal Orleans	New Orleans, LA	J.P. Morgan Chase
2014	The Hilton Hotel	Ft. Worth, Texas	U.S. Trust
2013	Quail Hollow Resort	Painesville, Ohio	PNC
2012	Eaglewood Resort and Spa	Itasca, Illinois	The Northern Trust
2011	The Vintners Inn	Santa Rosa, California	Wells Fargo, N.A.
2010	Cheyenne Mountain Resort	Colorado Springs, Colorado	J.P. Morgan Chase
2009	Hyatt Regency Lost Pines Resort & Spa	Austin, Texas	U.S. Trust
2008	Hilton Sedona Resort & spa	Sedona, Arizona	ComStock Advisors/First Bankers Trust Services/Management Planning, Inc.
2007	Grand Geneva Resort	Lake Geneva, Wisconsin	The Northern Trust
2006	Madden's on Gull Lake	Brainerd, Minnesota	Wells Fargo, N.A.
2005	Litchfield Beach & Golf Resort	Pawley's Island, South Carolina	Wachovia
2004	Waters Edge Spa & Resort	Westbrook, Connecticut	Fleet National Bank
2003	Sawmill Creek Resort	Huron, Ohio	Bank One
2002	Crystal Mountain Resort	Thompsonville, Michigan	Comerica Bank/Fifth Third Bank
2001	Tapatio Springs Resort	Borne, Texas	Bank of America
2000	The Resort at Port Ludlow	Port Ludlow, Washington	Wells Fargo Bank, N.A./Union Bank of California
The 90's			
1999	Litchfield Beach & Golf Resort	Pawley's Island, South Carolina	Wachovia/BB&T/First Citizens Bank
1998	The Split Rock Resort	Lake Harmony, Pennsylvania	PNC/Mellon Bank/The Glenmede Trust Company
1997	The Abby	Lake Geneva, Wisconsin	American National Bank/Harris Trust/ The First National Bank of Chicago/The Northern Trust Company/Bank of America
1996	The Lighthouse Inn	West Dennis, Massachusetts	Bank of Boston
1995	The Lodge of the Four Seasons	Lake of the Ozarks, Missouri	Boatman's Trust Company/Mercantile Bank
1994	Grand View Lodge	Nisswa, Minnesota	Norwest Bank/First Trust
1993	Jekyll Island Club	Jekyll Island, Georgia	AmSouth/Wachovia
1992	Shanty Creek Resort	Bellaire, Michigan	NBD Bank/Comerica Bank
1991	Silverado Resort	Napa Valley, California	The Bank of California, Wells Fargo Bank First Interstate Bank
1990	Litchfield Beach & Golf Resort	Pawley's Island, South Carolina	First Union/Wachovia

The 80'S			
			The Northern Trust/Continental Bank/Harris
1989	Eagle Ridge Resort & Spa	Galena, Illinois	Trust/American National/ The first National Bank of
			Chicago
1988	Lake Morey Inn	Fairlee, Vermont	Bank of Boston
1987	The Lodge of the Four Seasons	Lake of the Ozarks, Missouri	Centerre Trust Company/Mercantile Bank
1986			Chase Bank/Citibank
	Gurney's Inn Resort & Spa	Montauk, Long Island	Manufactures Hanover/U.S. Trust Company
1985		Carmel, California	Bank of America/The Crocker Bank
1984	Kiawah Island Golf Resort	Kiawah Island, Georgia	First Union/Wachovia/Citizens and Southern
1983	The Otsego Club	Gaylord, Michigan	Comerica Bank/Manufactures National Bank
1982	The Inn at Pocono Manor	Pocono Manor, Pennsylvania	Girard Bank/First Pennsylvania Bank
1981	Salishan Golf & Beach Resort	Glenden Beach, Oregon	Bank of America/Seattle First National Bank
1980	Lake Lawn Lodge	Delvan, Wisconsin	Harris Trust
The 70's			
1979	St. Michaels Harbour Inn & Spa	St. Michaels, Maryland	Mercantile Safe Deposit & Trust of Baltimore
1978	Lake Morey Inn	Fairlee, Vermont	Bank of Boston
1977	Quanda Resort & Conference Center	Quadna, Minnesota	Norwest Bank
1976	The Resort at Port Ludlow	Port Ludlow, Washington	Seattle First National Bank