

Chris Nekvinda, PhD

INDUSTRY EXPERIENCE

National City
PNC

DESIGNATIONS & LICENSES

CWS® (Certified Wealth Strategist)

EDUCATION

B.A. Theatre — Slippery Rock University

Master's Degree in Organizational Design
and Management — University of Phoenix

PhD — Capella University

Biography

Chris Nekvinda serves as the Director of Global Learning at Cannon, leading consulting, instructional design, content creation, and organizational change initiatives. With over 15 years of experience, Chris has a proven track record of enhancing performance and efficiency in financial services operations, technology, wealth management, and corporate banking. Chris earned his PhD from Capella University, with his dissertation focused on models for developing performance support systems for just-in-time social learning.

Professional Expertise and Industry Impact

Chris has designed and implemented global sales and management processes for major banks, including National City and PNC. These processes have been successfully executed across more than 40 countries and in 11 languages. Additionally, he pioneered Cannon's social learning platform and cryptocurrency/digital asset curriculum. Chris is a seasoned blockchain strategist who bridges traditional and decentralized finance (DeFi). He serves on the CWS® Board of Standards and is a frequent speaker on learning innovation, blockchain/cryptocurrency, and practical wisdom for financial professionals.