



At last year's event, we saw over 2K attendees that came from not only the Panhandle of Florida, but from southern Alabama and other neighboring states. Sponsoring this event is a great opportunity to showcase your business and its support for the LGBTQ+ community. Your sponsorship will not only contribute to the success of the event, it will also ensure that we can continue to provide the support and services that LGBTQ+ persons of the Gulf Coast and Panhandle of Florida need, as well as allowing us to continue to advocate for diversity, equity, and inclusion for all.

Your collaboration is key to the success of NWFL Pride Fest and the ongoing impact of the Gulf Coast LGBTQ Center, Inc. Pride is not just a big party, it's an opportunity to come together in an inclusive and fun atmosphere to showcase the vibrant diversity of NWFL and raise support for LGBTQ+ rights. Our June event stands out by featuring an art market that showcases the talent within our local LGBTQ community. Whether through community events or educational initiatives, your partnership enables us to create meaningful opportunities that support and uplift our LGBTQ+ neighbors throughout the year. Your sponsorship will not only help highlight this diversity but also create a safe space for individuals to freely express their identities.

Some of our current programs:

- LGBTQ+ Youth Group
- Transgender Support Group
- Adult LGBTQ+ Potluck
- Mental Health Matters Program
- Feeding the Gulf Coast
- Community Supper
- Open Doors



**Gulf Coast LGBTQ Center, Inc
Board of Directors**

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Co-host

Rainbow Partner

Platinum Partner

Gold Partner

Silver Partner

Bronze Partner

Individual Donations

Volunteer Your Time

In-kind Donations

You are invited to be an official sponsor of the Northwest Florida Pride Fest Art Market & Block Party

The Gulf Coast LGBTQ Center, Inc greatly values our community partners and the support we receive to help fulfill our mission. Without your collaboration we would not be able to.

We offer a variety of promotional opportunities across our partnership levels to ensure everyone can make an impact.

Please see the following pages to read a full description of each level of partnership.



Partnership Opportunities

Co-Host - \$7,500

One available

- Recognition as the **co-host of NWFL Pride Fest Art Market & Block Party** on all marketing materials and relevant event communications.
- Logo prominently showcased on our website banner year round.
- Logo printed on our 2025 t-shirts along with this year's Exclusive Art piece
- Tagged on social media platform blasts 5+, including boosted posts.
 - Facebook (5k followers)
 - Instagram (1.3k followers)
 - Email blasts (1k subscribers)
- Tent, table, and two chairs provided with a prime or preferred location during event.
- Special recognition at NWFL Art Market & Block Party with an opportunity to address the crowd from the stage (limit 3 minutes)
- Logo on our banner prominently displayed at our Art Market & Block Party
- 5 complimentary t-shirts showcasing our 2025 Exclusive Art piece.

Rainbow Partner - \$5,000

Two available

- Recognition as a "Rainbow Partner " on all marketing materials and relevant event communications.
- Logo prominently showcased on our website banner year round.
- Logo printed on our 2025 t-shirts along with this year's Exclusive Art piece
- Tagged on social media platform blasts 5+, including one boosted post.
 - Facebook (5k followers)
 - Instagram (1.3k followers)
 - Email blasts (1k subscribers)
- Tent, table, and two chairs provided with a prime or preferred location during event.
- Special recognition at NWFL Art Market & Block Party with an opportunity to address the crowd from the stage (limit 3 minutes)
- Logo on our banner prominently displayed at our Art Market & Block Party
- 5 complimentary t-shirts showcasing our 2025 Exclusive Art piece.

Remember, all monetary and in-kind donations are tax deductible and a receipt will be provided.

Platinum Partner - \$2,000

Three available

- “Partnered with” recognition on all marketing materials and relevant event communications.
- Logo printed on our 2025 t-shirts along with this year’s Exclusive Art piece
- Tagged on social media platform blasts 3+
 - Facebook (5k followers)
 - Instagram (1.3k followers)
 - Email blasts (1k subscribers)
- Tent, table, and two chairs provided with a prime or preferred location during event.
- Verbal recognition at NWFL Art Market & Block Party
- Logo on our banner prominently displayed at our Art Market & Block Party
- 3 complimentary t-shirts showcasing our 2025 Exclusive Art piece.

Gold Partner - \$1,500

- “Partnered with” recognition on all marketing materials and relevant event communications.
- Logo printed on our 2025 t-shirts along with this year’s Exclusive Art piece
- Tagged on social media platform blasts 2+
 - Facebook (5k followers)
 - Instagram (1.3k followers)
 - Email blasts (1k subscribers)
- Tent, table, and two chairs provided with a prime or preferred location during event.
- Verbal recognition at NWFL Art Market & Block Party
- Logo on our banner prominently displayed at our Art Market & Block Party
- 2 complimentary t-shirts showcasing our 2025 Exclusive Art piece.

Silver Partner - \$500

- “Partnered with” recognition on all marketing materials and relevant event communications.
- Tagged on social media platform blasts
 - Facebook (5k followers)
 - Instagram (1.3k followers)
 - Email blasts (1k subscribers)
- Opportunity to have a company tent, prime or preferred location
- 2 complimentary t-shirts showcasing our 2025 Exclusive Art piece.



Bronze Partner - \$250

- “Partnered with” recognition on all marketing materials and relevant event communications.
- Tagged on social media platform blasts
Facebook (5k followers)
Instagram (1.3k followers)
- Opportunity to have a company tent, prime or preferred location
- 1 complimentary t-shirt showcasing our 2025 Exclusive Art piece.

Individual Donations

Individual donations are the number one way that charitable organizations are able to thrive. Establish recurring monthly donations, give quarterly, give for a specific reason (i.e. Pride). Any and every donation helps!

Volunteer your time

As a completely volunteer run organization, there is always a need for volunteers. It takes a lot of team effort to make sure every aspect of Pride is a success. Let us know if you want to join our team!

In-Kind Donations

Can you provide staging, sound, lighting? Want to sponsor alcohol? Want to sponsor entertainment? Maybe you're interested in providing a need for Pride, or sponsoring a specific item/event at Pride. Help us in a way that suits you!



Scan our PayPal QR code
to donate now.
Every dollar counts!



Scan this QR code for all
of our social media and
contact information.

Remember, all monetary and in-kind donations are tax deductible and a receipt will be provided.



A huge THANK YOU to our 2024 Sponsors!



Be Kind
To All

