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### **EDITORIAL**

Restoring the splendor and the Grand Art de Vivre is at the heart of Royal Gentlemen's projects.

The Grand Art de Vivre is not just an extravagant lifestyle with parties, luxury cars and Haute-couture fashion.

It is above all about contributing to the influence of intangible cultural heritage in the Society.

The Society is no more geographically limited and we are now constantly looking for effective ways to expand our network.

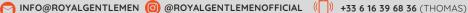
mind that Royal It is with this in Gentlemen offers dynamic Events with the aim of fostering the feeling of belonging amongst the guests.



ROYAL GENTLEMEN











# Who Are we?

Royal Gentlemen is the meeting of Thomas Misse Party Director and Stylist with Marek Harmony Wellness Coach.

Thomas Misse has many years of experience in events and public relations on the French Riviera and beyond.





Marek Harmony has a rich and fundamental international experience in communication strategies with a large audience.





**GALA DINNER ROYAL GENTLEMEN** Cannes FIF 2022

### ICONIC ROYAL GENTLEMEN BYTHOMAS MISSE AND MAREK HARMONY

Thomas Misse: Having arrived in Monaco 23 years ago, initially as a student and later as a financial advisor, I witnessed the flourishing era of elegance in Monte-Carlo. However, after 2018, and especially during the COVID-19 pondemic, this essence began to fade. In August 2019, during a chance encounter at Hôtel Métropole, Marek Harmony and I discussed reviving the lost grandeur of Monaco, birthing the idea of Royal Gentlemen. Our objective is to promote the "Grand Art de Vivre" through various cultural events encompassing fashion, design, literature, music, gastronomy, and more.





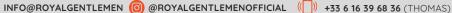


# Our Events

Considered the most exclusive social gatherings in Paris, Cannes and Monaco, Royal Gentlemen events are a must for fans of the great ART of LIVING.

The goal of Royal Gentlemen is to design projects to meet the needs of amateurs in search of a unique immersive experience in the world of distinction and refinement.





# FIGHTAIDS CUP 2025

UNDER HIGH PATRONAGE OF H.S.H PRINCESS STÉPHANIE OF MONACO

### CHARITY MATCH & GALA DINNER

**JANUARY 22nd, 2025** 









# FIGHT AIDS CUP & GALA DINNER



Created by the association LES BARBAGIUANS de MONACO, the FIGHTAIDS CUP is a charity match, which brings together the team of the "Barbagiuans" of Monaco under the presidency of Louis Ducruet and the team of the "FC Cirque" of Monaco under the aegis of H.S.H. Princess Stéphanie. This charity match is followed by a Gala dinner around the Princely Family and legendary players.

The funds raised during this charity event are directly donated to the association Fight Aids Monaco.

We invite you to join us in supporting this initiative.

Reservation for 1 guest
1 500 €

### **PROGRAM**

22 JANUARY 2025 Louis II Stadium 18h00 Princess Stéphanie's Team "FC Cirque" vs Prince Albert's Team "Barbagiuans" Monegasque football legend play for the third time against a team composed by international football legend combined with people from circus families. Hotel Fairmont 21H00 After Match, Private Barbagiuans Gala We are organizing an amazing diner around the prince family with up than 40 football legend.

### FIGHT AIDS MONACO

Fight Aids Monaco is a non-profit NGO founded by H.S.H. Princess Stéphanie in 2004. Faced with the psychological and even financial distress and isolation that she has observed among many people living with HIV, faced with the discrimination that many suffer on a daily basis, faced with their acute pain that is often hidden and internalized, H.S.H. Princess Stéphanie, sensitive and touched, has committed herself for and with them in this fight for life and dignity.



### THE BARBAGIUANS

If you know Monaco and its Region a little, the Barbagiuans will most certainly remind you of turnovers stuffed with chard, rice and grated parmesan. But for lovers of the principality and football, the Barbagiuans also refer to a football team born in the late 1970s, that of HSH Prince Albert II. In 2020, the Barbagiuans took a new step by becoming an association under the name LES BARBAGIUANS DE MONACO and created the Fight Aids Cup.

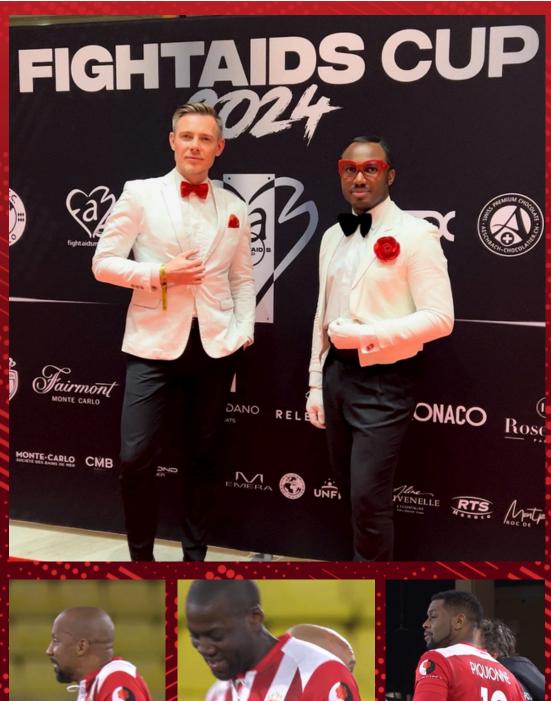


This charity match, which brings together the team of Louis Ducruet and that of HSH Princess Stéphanie, raises funds directly donated to the Fight Aids Monaco association.

### **ROYAL GENTLEMEN**

On the occasion of the Fight Aids Cup the Prince's Palace of Monaco associate the prestigious house Royal Gentlemen with this charity event for the benefit of the "FIGHTAIDS" association. The sporting values and essential commitment of Royal Gentlemen brand in the associative world are undeniable. We were naturally very touched by this privileged collaboration.













# January Haute Couture Week









### Ritz FRIDAY JANUARY 31st, 2025

**ROYAL GENTLEMEN** presents its

### "Grand Dinner at the Court"

at LE RITZ PARIS

15 Pl. Vendôme, Paris 1st district

18:00 Welcome Guests at the Fa Hotel LE RITZ

Paris 18:30 Start of PARIS HAUTE COUTURE show

19:30 Networking Cocktail

20:30 Gastronomic Dinner

23:00 Dance-floor

Reservation for 1 guest



Dress Code: WHITE TIE with the Camelia





# March Camélia Dinner





THE CHAMPAGNE BRUNCH HOTEL HERMITAGE MONTE CARLO SQUARE

BEAUMARCHAIS, MONTE-CARLO 98000 MONACO

### Friday 28th March 2025

The Camélia Business Dinner is an evening which aims are :

to foster a feeling of belonging to a community;

to promote partnerships;

to promote luxury craftmanship and designers;

to encourage individual initiatives in terms of entrepreneurship.

All the above in a spirit of fraternity which contributes to the emergence of all disciplines.

The dinner is not only the opening dinner of the Social season on the French Riviera, it is above all an opportunity to live an invaluable experience in the Principality of Monaco in terms of human values and the "Grand Art de Vivre " of which Royal Gentlemen becomes ambassador.

Reservation for 1 quest









### ROSE BALL

The Rose Ball was created by Princess Grace of Monaco in 1954. It is organised every year in March by the Monte-Carlo SBM Group in the prestigious Salle des Etoiles of the Sporting Monte-Carlo.

#### A SOCIAL GATHERING

This exceptional event brings together the elite and international high society for the first important social event of the year. For just one evening, it bathes the Principality in splendour and light, plunging it in an ambience of radiance and festivity. Currently presided by H.S.H. the Sovereign Prince Albert II and H.R.H. Princess Caroline of Hanover, the Rose Ball is a symbol of glamour that maintains the fascinating Monte-Carlo legend that it has helped create. The aura is such that it attracts many people who wish to be part of the dream and enchantment of Monaco.

#### A BALL BETWEEN TRADITION AND MODERNITY

A radiant spectacle in a fabulous decor, the Rose Ball has a different theme each year with artists and new trends. Big names help organise the creative aspects of the event, bringing their talents to life on the stage in an almost dreamlike ambience to the delight of spectators.

#### A FUNDRAISER FOR THE PRINCESSE GRACE FOUNDATION

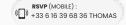
The Ball isn't just a simple social event or another pretext to have a party. It is first and foremost an internationally recognised charity event with all proceeds and other exceptional prizes (sculptures, paintings etc.) going to the Princess Grace Foundation since 1964. This foundation's vocation is to help people and children in need by developing humanitarian and philanthropic projects.

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COSTS

PLACE LIMITED! ON-LINE BOOKING!



### **CAMÉLIA DINNER**

Reservation for 1 guest

650€

#### CAMÉLIA DINNER Friday 28th March 2024

uy 2011 March 2024

- Hotel HERMITAGE MONACO, Salon Excelsion
- Networking Cocktail 6:30 pm
- Gala Dinner 8:00 pm
   Glass of champagne, 1/2 bottle of wine, water & coffee included
- Entertainment.
- Dress Code: Black Tie & Camélia
- 46 This journey is not only the opening dinner of the Social season on the French Riviera, it is above all an opportunity to live an invaluable experience in the Principality of Monaco in terms of human values and the "Grand Art de Vivre "of which Royal Gentlemen becomes ambassador.

### **ROSE BALL EXPERIENCE** (3 days)

Reservation for 1 guest

3500€

CAMÉLIA DINNER Friday 28th March 2024

### **BAL DE LA ROSE**

Saturday 29th March 2025

- Glass of Champagne at Hotel de Paris
- o Transfer to The Sporting Monte Carlo Gala Dinner at Salle des Étoiles
- Dance-floor
  1/2 bottle of champagne included, water,
  coffee included

### SPORTING MONACO CHAMPAGNE BRUNCH

Sunday 30th March 2025

- Amú Monte Carlo
- Brunch & Champagne included
- o Doors open: 12:30
- Dress Code: Elegant Chic











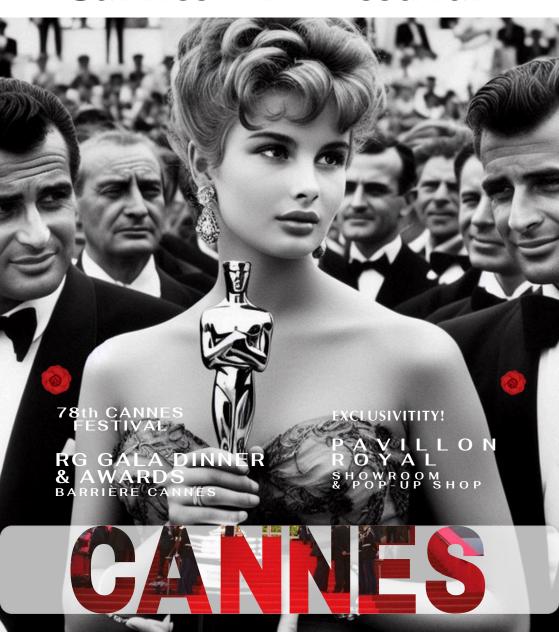








# May Cannes Film Festival







🌎 INFO@ROYALGENTLEMEN 📵 @ROYALGENTLEMENOFFICIAL 🌘 +33 6 16 39 68 36 (THOMAS)



# **GALA DINNER** & AWARDS

### Thursday May 22nd, 2025 at Barrière Cannes

Since 1946. Cannes has the epicenter of international cinema, and the Royal Pavilion, hosted by Barrière Hotels, embodies the essence of this prestigious lifestyle.

Join us on May 22nd, 2025, at the Barrière Hotel in Cannes for an unforgettable evening, continuing tradition of historic venues that have witnessed the most luxurious extravagances.

Walk the red carpet amidst European sophistication and Hollywood glamour, as the Roual Pavilion

an enchanting gala evening themed "LA **DOLCE VITA"** inspired by the movie Palme d'or at Cannes in 1960.

The ROYAL GENTLEMEN GALA DINNER & AWARDS isn't just a social affair; it's a cultural and philanthropic gathering. Proceeds from the raffle will support the association IRA SOLIDARITY

### RENAL

("Insuffisance Renale Aïgue in Africa" -"acute kidney injury" (AKI)), supporting individuals with kidney failure in Africa.

Reservation for 1 quest

1200€





# May Grand Prix F1 Monaco

# GENTLEMEN



### **GRAND PRIX DE MONACO 2025**

by ROYAL GENTLEMEN®

Royal Gentlemen offers you to live this experience in a refined, elegant, friendly and festive setting. Royal Gentlemen has imagined a tailor-made offer for the occasion. It includes a buffet created by a chef on Saturday 24th with unlimited champagne and on Sunday 25th a gourmet lunch followed by an after party.

During the Formula 1 Grand Prix of Monaco, you will discover the Principality of Monaco in a unique light, between the adrenaline of the race and the refinement of Royal Gentlemen setting. In Monte-Carlo.

BRUNCH

950€

LUNCH Reservation for 1 guest Reservation for 1 guest

2500€

LUNCH & BRUNCH Reservation for 1 guest

3000€











# September Yacht Exhibition Monaco





LUNCH

Reservation for 1 guest

650€

### Saturday Sept. 27th 2025 at Hotel de Paris Monte Carlo

Step into the world of Luxury and Glamour at the **Royal Gentlemen Lunch** during Yacht Show 2025.

"Allow me to express the very sincere hope that Monaco will fully accomplish its mission as a link between people..." - Prince Rainier III

In accordance with the wishes of Prince Rainier III, we have chosen to bring you together for an exclusive Lunch in the prestigious setting of Salon Churchill L'Hôtel de Paris in MONACO. A place where world leaders come together to engage in dialogue and make decisions that can have a significant impact on global affairs.

This Gourmet experience with food & wine pairing will take place on September 27th, from 12:30 p.m. during YACHT SHOW.

This lunch is above all a commitment. A desire to preserve certain ethics both on land and on the water, and to ensure respect for etiquette.

The philosophy of Royal Gentlemen during the Monaco Yatch Show is therefore based on the need to perpetuate but also to develop sociocultural and human dynamism, so that Monaco remains a haven of life style and exchange.

Join us











FESTIVAL INTERNATIONA

# Fashion Week





🌎 INFO@ROYALGENTLEMEN 📵 @ROYALGENTLEMENOFFICIAL 🌘 +33 6 16 39 68 36 (THOMAS)



# Why the Pavillon Royal?



The establishment of the Pavillon Royal during the Cannes Festival and Paris Haute Couture Week stemmed from the need to emphasize the interconnectedness culture.

Royal Gentlemen has thus committed to showcasing intangible cultural heritage, celebrating cultural diversity and human creativity across various domains :

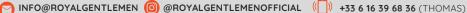
source: PAVILLON ROYAL by Royal Gentlemen Cannes 2023

- GOODS Luxury and **JEWELERY**
- Technology as artificial intelligence innovation fashion in the metaverse
- Art living of Including painting, sculpture, literature, and music
- Traditional craftsmanship: Encompassing champagne, wine, haute couture, luxury goods, leather jewelry, perfumery, and cosmetics.

These aspects will be highlighted through events, offering an opportunity for your company to contribute to this cultural celebration.













### SHOWROOM & POP-UP SHOP

Paris : 29 january - 2 February 2025Cannes : 14 may - 22 may 2025

### O BARRIÈRE HOTEL CANNES

Le Gray d'Albion 1st Floor saloon Azur & Esterel 1 38, rue des serbes 06400 Cannes, France

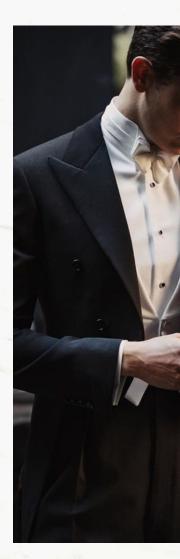
### O MELIA HOTEL PARIS VENDOME

Ground Floor saloon & Library 8 Rue Cambon. 75001 Paris, France

### SALES &/ RENTAL EVENING GOWNS

Discover numerous models of dresses and evening gowns, CLOTHES (men / women), JEWELERY & ACCESSORIES fittings. During your visit, customization options for dresses can be discussed according to your preferences.







### Our CONCIERGE Services

At Royal Gentlemen Concierge, we embody the essence of ART de VIVRE, offering individuals and businesses toptier services on a daily basis.

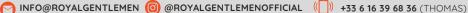
Our array of services spans from the commonplace to the extraordinary. However, 95% of our services fall into the more traditional category:

- Access RED CARPET with transfer limo, car and phographer
- Nightlife recommendations:
  - Restaurant reservations,
  - Securing tickets for sold-out events
- Personal Shopping, Spa session arrangements, Event organization
- Finding specific accommodations:
  - Hotel bookings,
  - Yacht or villa rentals
  - Travel or vacation planning
- Transportation bookings
  - taxis, limousines, planes, boats,
- **URGENT** stewardship solutions:
  - personal services

WITH ONLY ONE LIFE TO LIVE, WHY NOT DO IT IN STYLE?











# **COMMUNICATION TOOLS**

We have acquired the conviction that the influence of a product/service offer depends on its digital and media environment.

- We propose to contribute to the digital and media identity of your product/service offer through our own advertising campaigns.
- Royal Gentlemen Events promotional videos
- **Event publications**
- Photo and video staging on our social networks. (Royal Gentlemen page, Royal Pavilion)
- Articles on our social networks (Royal Gentlemen page, Royal Pavilion.)
- Publications in the edition of the Royal Gentlemen annual book
- Brochures
- Flyers
- Photocall
- Radio spots
- Articles in various magazines
- Partner presses (local and international)
- Partner social networks











### **PRESS RELEASE**

### **MONACO MATIN**



### **ELLE**



### L'OFFICIEL



### **GLAM**











# Conclusion

Royal Gentlemen events represent tradition in a rapidly changing world embodying all that is sacred: elegance, aesthetics, distinction, kindness and refined companionship.

You are welcome to be part of it. Only one life to live with style!









