

## **Privacy Policy**

The British Association for Child and Adolescent Public Health (BACAPH) is a UK professional membership association and registered company (No. 10190749). Established in 2016 BACAPH exists to improve the health and wellbeing of children and young people now and in the future.

We are committed to safeguarding the privacy of our members and others we have contact with; this policy sets out how we will treat your personal information.

### **1. What information do we collect?**

We may collect, store and use the following kinds of personal information:

- information that you provide to us for the purpose of registering with us (as a member and/or to attend a BACAPH event);
- information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters.

### **2. Using your personal information**

Personal information submitted to us via this website will be used for the purposes specified in this privacy policy or in relevant parts of the website. We may use your personal information as part of our contract with you to contact you about your membership or event booking.

In certain instances, we will collect and use your personal information where this is necessary in our legitimate interest as a professional association. This includes being able to:

- keep you informed about BACAPH activities via email updates and the monthly Bulletin;
- invite you to online MS Teams events mainly webinars;

You can inform us at any time if you no longer require these communications by clicking unsubscribe on an email or writing to [info@bacaph.org.uk](mailto:info@bacaph.org.uk).

- enable your use of the services available on the website;
- undertake research or statistical analysis in relation to BACAPH membership.

### **3. Who might we share your information with?**

We will only share your information with third parties if you explicitly gave permission for us to do this.

We may disclose information about you to any of our employees insofar as reasonably necessary for the purposes as set out in this privacy policy.

### **4. Security of your personal information**

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

## **5. How long do we keep hold of your information?**

We will store your information to fulfil the purposes outlined in line with BACAPH's retention schedule (available on request). Retention is based on legal or statutory obligation to retain the data, where there is a need to retain the data to carry out the purpose or best practice.

## **6. Policy amendments**

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

## **7. Your rights**

Under GDPR you have certain rights regarding the data we hold about you. You can ask us to delete your personal data, change any inaccuracies, restrict what we use your personal data for or ask us to stop processing your data. You can also request that the data we hold about you is given back to you or given to another service provider in a commonly used format. This is called data portability. You are also entitled to a copy of the information we hold about you. However, there are some restrictions that apply to these requests, such as where we have overriding legal requirements that we have to comply with. To find out more about your rights, visit the [ICO website](#) or to make a request please contact [info@bacaph.org.uk](mailto:info@bacaph.org.uk).

You do also have the right to complain to the ICO if you have concerns about the way your personal data is being handled: [casework@ico.org.uk](mailto:casework@ico.org.uk).

## **8. Third party websites**

The BACCH website contains links to other websites. We are not responsible for the privacy policies or practices of third-party websites.

## **9. Cookies**

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites.

Our cookies help us:

- Make our website work as you'd expect
- Improve the speed/security of the site
- Continuously improve our website for you

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties
- Pay sales commissions

## **Granting us permission to use cookies**

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

## **More about our Cookies**

### **Our own cookies**

- We use cookies to make our website work including:
- There is no way to prevent these cookies being set other than to not use our site.

## **Anonymous Visitor Statistics Cookies**

We use cookies to compile visitor statistics such as how many people have visited our website, what type of technology they are using (e.g. Mac or Windows which helps to identify when our site isn't working as it should for particular technologies), how long they spend on the site, what page they look at etc. This helps us to continuously improve our website. These so called "analytics" programs also tell us if, on an anonymous basis, how people reached this site (e.g. from a search engine) and whether they have been here before helping us to put more money into developing our services for you instead of marketing spend.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>

## **Turning Cookies Off**

You can usually switch cookies off by adjusting your browser settings to stop it from accepting cookies (Learn how here). Doing so however will likely limit the functionality of our's and a large proportion of the world's websites as cookies are a standard part of most modern websites

It may be that your concerns around cookies relate to so called "spyware". Rather than switching off cookies in your browser you may find that anti-spyware software achieves the same objective by automatically deleting cookies considered to be invasive. Learn more about managing cookies with antispysware software.

## **10. Events**

At events such as the RCPCH Conference, we may take photographs of speakers and attendees for internal use to celebrate our activities. With your consent, we may publish these images after the event.

Images used on the BACAPH website will be reviewed and refreshed approximately every five years. You can withdraw your consent at any time by emailing [info@bacaph.org.uk](mailto:info@bacaph.org.uk); we will stop using the image going forward and remove it where reasonably possible. Please note that once media is in the public domain, it is outside the control of BACAPH as to who sees, watches, listens and shares it, other than removing it from circulation or from the platform.