

DAVID BURGESS

Curriculum Vitae

EDUCATION

University of Iowa, Iowa City, Iowa (2003)

MFA in Creative Writing from the Iowa Writers' Workshop, Concentration in Fiction. Thesis – *Yellow Springs* (Marilynne Robinson, Advisor)

Vilnius University, Vilnius, Lithuania (1997)

Fulbright Fellow (1994-1996)

M.Phil. in Philosophy (1997)

Thesis – *The Hermeneutics of Responsibility: A Philosophical Investigation into Personhood* (Thesis received 10/10 evaluation, highest in graduating class)

Miami University, Oxford, Ohio (1993)

B.S. English Literature (1993)

B.A. Music Composition (1993)

Concentrations: Economics, Finance, Political Science

FELLOWSHIPS, GRANTS AND AWARDS

\$30,000 in-kind grant support from the University of Iowa College of Public Health, the UI Department of Athletics, and the UI Department of Communications and Film Studies for video production, editing, and of the [Plant-a-Penny project \(sustainable, healthful school fundraising educational video series\)](#). Conducted survey of 450 students in grades 7 and 8 to determine kids' understanding of health, financial, and environmental issues surrounding school fundraising. (2013)

First Prize and \$12,000 award for Smart Data Leads, Inc., a company I co-founded, in the John Pappajohn Entrepreneurship Center and Iowa Center for Enterprise New Venture Competition. Won top prize for business plan and presentation in a field of fifty-eight competing businesses. (2011)

Heroes of the Planet Award. (Sustainable Products). NurturEnergy, Inc., a company I co-founded in 2008. Presented by the [St. Louis Business Journal](#). (2010)

Runner-up John Pappajohn Entrepreneurship Center New Venture

Competition. NurturEnergy, Inc. finished in top-twelve of fifty-two business plans and presentations and awarded start-up funding of \$5,000. (2010)

Runner-up John Pappajohn Entrepreneurship Center Elevator Pitch

Competition. Runner-up. Finished in top-ten of forty-five business pitches presented for NurturEnergy, Inc. and awarded start-up funding of \$8,000. (2009)

Nelson Algren Short Story Award (Finalist) - awarded by the *Chicago Tribune* among approximately 2,000 submissions for the short story "Oak Savannah" (2007)

Writers@Work Non-Fiction Competition (Special Mention) for essay "Light Sweet Crude" (2007)

Iowa Teaching-Writing Fellowship – awarded by the Iowa Writers' Workshop (2002)

Truman Capote Fellowship – awarded through the Truman Capote Literary Trust to fund one year of study at the Iowa Writers' Workshop (2000)

Fulbright Fellowships – to study and research at Vilnius University. Fellowship renewal awarded in second year after competition between Fulbright Fellows in Eastern Europe (1994-1996)

Miami University Scholar-Leader Scholarship and Academic Scholarships (1988-1992)

SOCIAL ENTREPRENEURSHIP AND EMPLOYMENT

Co-Founder and Co-Owner [DClimate, Inc.](#) Maryland Heights, Missouri (2016-present)

Design and development of patented, data-driven no-idle DC-powered climate control systems for the sleeper cabs of long-haul Class 8 trucks. Customers include several of the leading and most profitable fleet trucking companies in North America. Currently, DClimate units on the road prevent more than 30 tons of CO₂ from entering the atmosphere each day. In 2008, successfully completed Series A round, raising \$2.3 million for new product development and expansion.

Co-Founder and Co-Owner [NurturEnergy, Inc.](#) Maryland Heights, Missouri (2008-present)

Co-founded green energy company, headquartered in St. Louis, in 2009. Worked with team of engineers to design a line of LED lighting for domestic and commercial use. Worked on ideation and new product development teams that led to innovative and sustainable solutions and patented products for our clients. Led design and development of iNurturEnergy, a proprietary ideation and innovation virtual team portal to catalyze new product development and sustainability for our clients. Our open innovation engineering and consulting clients included SMEs as well as multinationals such as Gates Corporation, Schneider Electric, Hussmann, Anthony International, Thermo King, Oasis International, Exide Batteries (India). Successes include leading consulting project, research and evaluation of entire technology portfolio for a multi-billion dollar client. Lead author of report which was a basis for new company valuation and subsequent acquisition, earning nearly \$1 billion more than estimated by the Board of Directors and third-party M&A consultants.

Co-Founder and Advisor, [Social Impact College Coaching](#). (2018-present)

Social entrepreneurship, non-profit venture to help level the playing field for young people who lack the resources and mentorship to discover their passion, gain leadership skills, and win access to an affordable, outstanding college education. Students team up to develop social entrepreneurship projects to solve problems in their communities, replicating success of earlier social impact ventures, as well as innovating in their areas.

Lecturer University of Iowa Tippie College of Business (2007-2011)

60% appointment. Applied my background in ethics and business communication skills to teach Foundations of Business, a course in business communications, business ethics, and protocol required of all business majors which I had helped develop. Taught two additional sections of Business Writing to meet demand.

Co-Founder, Executive Vice-President, Marketing and Sales, Board Member Smart Data Leads, Inc. St. Charles, Missouri (2010-2013)

Partner in a market research firm based in St. Louis since 2010. Developed with an international team of software engineers a proprietary survey and

market research framework called SurveySmart with SmartPing for use on smartphones. Won the New Venture Competition at UI's JPEC for market research applications and platform. SDL was acquired by a Bangalore, India corporation in 2013.

Lecturer Cornell College Department of Economics and Business (2010-present)
Part-time appointment. Responsible for designing the social entrepreneurship program using www.bplansforhumanity.org and integrating the BpFH social entrepreneurship model into the campus community through the Berry Center. Taught Entrepreneurship in Block 7 2010, and will teach two linked courses on Entrepreneurship and Social Entrepreneurship in Blocks 8 and 9, 2011.

Adjunct Lecturer University of Iowa Tippie College of Business (2003-2007)
Developed unique curriculum for Business Writing stressing writing, interviewing, analytical, and presentation skills through instruction in grammar and style, research, rhetoric, marketing, and entrepreneurship. Approximately eighty former students have implemented their business plans, and one won the statewide Pappajohn Business Plan Competition. Advised in development of and taught Foundations of Business course. From 2005-2007, provided opportunity for over 150 Business Writing students to develop Marketing Plans for award-winning radio station woxy.com after it became the first terrestrial radio station in the world to transition to internet-only radio. Students received feedback on their marketing plans from woxy.com station manager. Several marketing ideas developed by UI Business Writing students were implemented by woxy.com, and the station is successful, winning "Internet Radio Station of the Year" at the PLUG awards (2005, 2007).

Iowa Teaching-Writing Fellow University of Iowa Writers' Workshop
(2002-2003)

Taught two Fiction Writing classes to undergraduates for the Writers' Workshop. Evaluator of graduate fiction applications to the Writers' Workshop for the class matriculating in 2003.

Teaching Assistant University of Iowa Tippie College of Business (1999-2003)
Taught six semesters of Introduction to Business Writing (06B:101) and seven semesters of Business Writing (06B:140) courses for the University of Iowa School of Business.

Ministry of European Affairs - Government of Lithuania (1999)

Edited a book-length publication on Lithuanian culture and history distributed to Members of the European Parliament, foreign governments and media as part of the country's negotiations to join the European Union.

U.S. Department of State and USAID/Lithuania Vilnius, Lithuania (1996-1999)

Political Analysis, Public Relations and Program Evaluation. Wrote regular political analysis articles distributed to Department of State. Member of the Democracy Team advising Lithuanian NGOs. Wrote Program Evaluation reports published by USAID Lithuania and distributed to Members of Congress and Department of State. Occasional speechwriter for USAID Administrator, U.S. Ambassador, and USAID staff. Wrote, directed, and edited three short video films on USAID activity in Lithuania, screened for and distributed to Members of Congress and DOS.

Vilnius on Video Writer and Director (1998)

Wrote, directed, and edited award-winning 45-minute documentary video film, *Vilnius: Symbol of a New Europe*. Wrote, directed and edited a 6-minute travel video, *Vilnius Impressions*.

Lithuanian Development Agency Manager, Marketing Department (1996-1997)

Marketing Manager and Consultant for European Union-funded agency of the Government of Lithuania to promote exports and foreign investment. Managed annual marketing budget of 900,000 Wrote and edited *Advantage Lithuania* monthly newsletter. Press representative for foreign journalists. Developed advertising campaign on team with Saatchi & Saatchi to promoting investment and development in Lithuania for the *Financial Times*, *The Economist*, and *Central Europe Economic Review*.

Lithuania in the World Magazine (1995-1996)

Freelance Economics and Business Writer, English Language Editor.

The Baltic Independent Newspaper, Vilnius, Lithuania (1995-1996)

Chief Lithuanian Correspondent and Copy Editor for the Baltic States regional English-language news weekly.

PUBLICATIONS AND PRESENTATIONS

“Can Entrepreneurship Be Taught?” (2015)

Participation in panel with Cindy Wu, co-founder of Experiment.com on KCRG (ABC) program “[Ethical Perspectives on the News](#)”, both advocating for social entrepreneurship education and innovation

“BplansForHumanity, Social Entrepreneurship, and Experiential Learning”

Presentation for the faculty and university community of Cornell College (October 13, 2010). Outlined the history and progress of BplansForHumanity, and a program for expanding social entrepreneurship and experiential learning at Cornell College.

“BplansForHumanity’s Virtual Teams for Real Change” Hand in Hand, Kancheepuram, Tamil Nadu, India (2010)

Presented framework and proposal for social networking web portal based on open source model to conference organized through UI’s Winterim in India Program at Hand in Hand. Attended by Chief Operating Officer and twenty five staff members of Hand in Hand.

“Light Sweet Crude” Essay reading at the *Santara-Sviesa* Conference at the Lithuanian World Center, Chicago, Illinois. September 5-6 2008.

“Vilnius: Symbol of a New Europe”

Screening of 45-minute video film I wrote and directed at the Český Krumlov Documentary Film Festival (Czech Republic, 1998). Video film won awards in History and Tourism categories at festivals in Turin, Italy, Český Krumlov, Czech Republic, and in Chicago, Illinois. Screening for Members of U.S. Congress, Washington D.C. 1998. Screening at UNESCO Headquarters in Brussels, 1999.

"Farewell to Postcommunism" *Uncaptive Minds*, Volume 9, no. 1-2

Journal of political analysis and social criticism. Published by Institute for Democracy in Eastern Europe, Washington DC.

“The Lithuanian Presidential Election 1998”

A series of political analysis articles written for USAID/U.S. Embassy in Lithuania and the U.S. Department of State and published electronically for Members of Congress, the White House, and intelligence community.

“The Lithuanian Presidential Election 1996”

A series of political analysis articles written for USAID/U.S. Embassy in Lithuania the U.S. Department of State and published electronically for Members of Congress, the White House, and intelligence community. Correctly called the election for president, prime minister, and majority coalition in the Seimas (Parliament). No other analyst working in the region, and no journalists for any major international publications, correctly predicted the outcome of the election.

"Atsakomybe Kaip Politinis Veiksmas" (Responsibility as a Political Action)
Politologija: the Journal of the Lithuanian Political Science Association (Spring, 1999)
Vilnius, Lithuania

Paper delivered at the Second International Symposium of the International Political Science Association conference, Vilnius, December 10-15, 1996.
Abstract published.

"The New Captive Mind"

Paper delivered at the Klaipeda University Social Theory symposium, Nida, Lithuania, February 13, 1997. Abstract published.

"Atsakomybes, Valdžia, ir Padarinių Veidrodys" (Responsibility, Power, and the Mirror of Consequences) *Naujasis Zidinys*, April, 1996, Vilnius, Lithuania

More than 80 editorials, leading articles, investigative pieces and news articles on International Relations and Political Culture in the Baltic States

The Baltic Observer - Riga, Latvia (1995)

The Baltic Independent - Tallinn, Estonia (1995-6)

Freelance feature articles on economics, business, and culture

Lithuania in the World Magazine - Vilnius, Lithuania (1996-1998)

SOCIAL IMPACT

Recruited hundreds of faculty and students in Tippie College of Business, John Pappajohn Entrepreneurial Center, College of Public Health, Department of Urban Planning, and School of Social Work, as well as the Civic Education Program at the University of Iowa, as well as Cornell College, The Ohio State University, and the University of Delaware, to participate in virtual teams developing more than 200 unique social entrepreneurship projects as part of **BplansForHumanity**. Mentored two Iowa Center for Research by Undergraduates and led team of volunteers to develop beta-version of portal www.bplansforhumanity.org in 2008 and incorporated as a non-profit, which operated for five years.

Taught 44:197:001 *International Development: Business Plans for Indian Not-for-Profit Enterprises* as part of the UI's 2008-2009 **Winterim in India** program.

Integrated social entrepreneurship into syllabus of Business Writing courses at the **University of Iowa's Tippie College of Business**. Using examples of social entrepreneurship ventures originally developed by undergraduates elsewhere, such as kiva.org and Teach for America, encouraged 5-10% of students (approximately 80 since 2006) to develop social entrepreneurship Business Plans.

Writer/Editor and Member of Democracy Team at **USAID/Lithuania** advising NGOs and promoting impact of aid programs and NGO sector. Developed series of Impact Reports and Success Stories highlighting accomplishments of NGOs in Lithuania receiving assistance from USAID. Consulted with leading NGOs - a brand-new sector in post-Soviet Lithuania - to foster financial, environmental, and social sustainability, improve fundraising and public relations. Wrote and directed series of video films spotlighting impact of NGOs in Lithuania, screened for and distributed to Members of Congress, Department of State, the Government of Lithuania, and international donor community to expand and strengthen not-for-profit sector in Lithuania.

Marketing Director for **Lithuanian Development Agency**, the main Government of Lithuania and European Union-funded agency promoting foreign investment in private and not-for-profit sectors in Lithuania. Created *Advantage Lithuania* newsletter. Liaised with foreign investment community. Promoted investment and development in Lithuania at numerous meetings, conferences, and trade shows.

Founder and Advisor of **JaunimasJaunimui** “Youth for Youth”, the first youth-oriented environmental education organization in Lithuania. Worked with secondary school students to write a business plan and grant applications to initiate the country’s first education program in reuse and recycling. Secured funding from the European Union’s *Youth for Europe* program, and Sweden’s *Coca-Cola Foundation*. Transitioned advisor position to a Peace Corps volunteer after departure from Lithuania for the University of Iowa.

As a volunteer, advised several prominent **not-for-profits** in Lithuania on marketing, public relations, and fundraising. Wrote several successful major **European Union Socrates Program** grant applications for the **Lithuanian Academy of Music and Theatre** to fund international exchange programs with the top conservatories and arts academies in Europe. Developed business plan and grant application for **Lithuanian Arts Workshops** to fund innovation in the arts through the Soros Foundation and Open Society Fund.

Consulting with numerous governmental and non-governmental cultural, historical, and development organizations in Lithuania, wrote and directed award-winning historical and cultural video film **Vilnius: Symbol of a New Europe** to promote and preserve culture of Vilnius and Lithuania by encouraging tourism, cultural exchange, and development in Lithuania.

UNIVERSITY SERVICE

Global Health Studies Program Steering Committee (2009-2011) The University of Iowa

Representative of the Tippie College of Business.

GHSP Annual Conference Sub-Committee (2010-2011).

Developed, planned, and organized the recent conference and 1-credit course “Starving for Water: The Global Water Crisis and its Impact on Food and Health”

Faculty Advisor Tippie College of Business TIPS Peer Counseling Program (2008-present)

Assisted group of Tippie students to found first peer counseling program in the Tippie College, develop a constitution, recruit members, and submit

request for recognition as a student group, with support and funding from the Dean of the College.

Iowa City Bill of Rights Defense Committee (2003)

Founded first BORDC in the State of Iowa. Working with the Iowa Civil Liberties Union, organized research committee to investigate and draft a resolution supporting the Bill of Rights for presentation to the Iowa City City Council. The Council drafted and approved a letter supporting the Bill of Rights sent to the Iowa Congressional Delegation, the Department of Justice, and the White House.

Lithuanian Academy of Music (1994-1999)

Volunteer grant writer and advisor for the Office of International Relations at one of the most prestigious conservatories in Europe. Wrote two successful grant applications for the European Union's *Socrates* international exchange program, securing more than seven-figures of funding for the LMA. Advised, co-wrote or edited applications for research and study abroad for many faculty and students.

Jaunimas/Jaunimui "Youth for Youth" (1998-1999)

Co-founded and advised group of Lithuanian secondary school students working on recycling and environmental programs for primary and secondary schools. Wrote two successful grant applications to fund the program: grants from the European Union's *Youth for Europe* educational programs, and from the *Coca Cola Foundation – Sweden*.

ESL Teacher (1994-1999)

Taught two classes of English to second and third-year students at the Lithuanian Police Academy (1994-1995) and taught several secondary school students.

Miami University Board of Trustees (1990-1993)

Appointed by Ohio Governor Richard F. Celeste as a student member. Created first statewide organization of Student Trustees. Represented interests of Ohio higher education in private meetings with Governors Richard Celeste and George Voinovich. Organized state-wide student campaign against higher education budget cuts in 1989, 1990 and 1992.

Vice-President of Miami University Associated Student Government (1990-1991)

Elected by student body of 20,000. Began Course/Professor Evaluations, published annually. Authored six pieces of legislation passed by Student Senate. Developed a student-run Academic Honor System. Served on University Senate and Student Senate for three years

University Honor Committee (1990-1993)

Founded and Chaired student and faculty committee to develop and promote an Academic Honor System. University Honors Program students voted to adopt an honor system by an 88% majority in 1993 - the first such system in the university's 185-year history.

Students Advocating Democratic Reform in China (1989-1990)

Founded and led student education and advocacy group to promote the cause of democracy in China. Held discussions and teach-ins around campus.

PERSONAL

Married since 1996 to [Jadvyga Gerasimovic](#), computer consultant at the University of Iowa Hospitals and Clinics, and elected member of the University of Iowa Staff Council, representing 700 of her colleagues in Information Technology.

Homeschooled two sons full-time for ten years, and half-time for four. [Daniel Burgess](#), 19, is currently a first-year student studying English Literature at Columbia University, and is a singer, songwriter and record producer. He released his first album "[Stay the Light](#)" in 2017 and two singles in 2019. Andrew Burgess, 17, is a junior at Iowa City West High School. He is planning on publishing his novel - the first of a trilogy - in 2019, a book on which he has been working for five years. The trilogy's protagonist loses both his legs in a climbing accident and becomes the first person who begins to merge with Artificial Intelligence through his prototype neuroprosthetics. Among those who have given him advice and feedback on the trilogy include Noam Chomsky and Yuval Noah Harari.