

REFERENCES *(contact info avail upon request)*

- ★ **Lisa Konicki**, Editor-in-Chief, **American Songwriter** magazine.
- ★ **Annie Reuter**, Senior Manager of Giving, **Country Music Hall of Fame**; former managing editor, **American Songwriter**.
- ★ **Ed Green**, Head of Promotions, **Red Light Management**.
- ★ **John Strohm**, attorney, former president of **Rounder Records**.
- ★ **Jamie Kent**, president, **The BAM Group**; board member, **Arts + Business Council of Greater Nashville**.

"...one of the better and most reliable writer/editors I've hired here."

Mark Nardone,
Managing Editor &
Associate Publisher,
Music Connection

"Dean is a fantastic editor. His team really responded to him, and his headlines are especially effective."

Lisa Konicki, Editor-in-Chief, **American Songwriter**

★ **Side-hustles:**

- **Syeti Creative**—a cause-focused digital content and live event production company.
- **CeeGees.org**—a Substack newsletter and podcast "finding Common Ground, forging Common Good, and fighting Corporate Greed."

 Bachelor's in Journalism
Indiana University

**HIRE
VOTE**

★ ★ ★
**DEAN
MOORE**
★ ★ ★
FOR EDITOR

WHY IS **DEAN MOORE** THE RIGHT CHOICE?

MEET DEAN

★ Copy editing specialist, **style guide guru**, and experienced writing team manager seeking an organization with equally strong feelings for (or against, I'll hear you out!) the Oxford comma.

- At **American Songwriter**:
Overhauled, implemented, and (lovingly) enforced our AP-based internal style guide; Rebuilt freelance team with efficient expert writers; Daily duties included heavy edits, Yoast SEO analysis, and headline ideation within WordPress.
- L.A. music trade industry reporter and editor (**Music Connection**);
- Freelance music marketing collateral writer and designer ([click here for one-sheet sample](#));
- Tribute-themed benefit concert producer ([Rolling Stone coverage](#));
- **Newsletter, podcast, and talk show** creator, producer, writer, video editor, host.

★ **Post-pandemic**: Long- and short-form SEO-focused writer/editor/ideator for **Amazon Music**.

★ **Pre-pandemic (L.A. & Nashville):**

- **Mahalo.com**: "Lead Guide" for Elon Musk/Mark Cuban/Sequoia Capital-funded "human-curated search" tech startup;
 - **Created and implemented site-wide style guide.**
 - Managed the "Greenhouse" remote writing team, instituting an incentives program, a grammar scoring system, and a weekly series of writing ed classes.
- **Revolve Electronics**: Customer relations manager and marketing writer and coordinator for startup billed as "the world's first Earth-friendly electronics company."
- **Jerry Jenkins Writers Guild**: Customer relations and community forum manager for 71 million-selling, 21-time New York Times bestselling author's online subscription service;
 - Kept Jerry, his management, site developers, and 2,000-plus subscribers communicating and connected via Slack, Intercom, email, phone, and in-person community events.

“ MY JUST-COMPLETED STINT AS A MANAGING EDITOR FOR AMERICAN SONGWRITER MAGAZINE (R.I.P. A.S. EDITORIAL DEPT.) EVEN FURTHER-SOLIDIFIED MY PASSION FOR EVERYTHING EDITORIAL. THE SOLE GOAL NOW IS TO FIND A CAREER-DEFINING HOME WITH A VISIONARY TEAM AS COMMITTED AS I AM TO PUBLISHING WORLD-CLASS CONTENT. ”

Visit DEANMOORE.MEDIA for editorial samples

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