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**FOR IMMEDIATE RELEASE**

**POUND RIDGE PARTY LAUNCHES NOVEMBER ELECTION CAMPAIGN**

**Pound Ridge, NY – June 11, 2025** – The Pound Ridge Party is launching its campaign for Pound Ridge Town Supervisor and two Town Board seats in the upcoming November election. John D. “Jock” McCown is running for Town Supervisor. Peter J. Avellino and Ronald A. Asaro are running for Town Board.

The Pound Ridge Party is a non-partisan group that brings together Independents, Democrats, and Republicans who prioritize the good of the town over party politics. We stand for timely financial reporting, transparency, and inclusive decision-making on issues that shape Pound Ridge’s future. Our leadership style is unifying with candidates that bring significant financial, strategic, and senior management expertise to the Pound Ridge Party ticket.

“The future of Pound Ridge is at stake. Residents have a right to be aware of and heard on issues that impact both the protection and the direction of our home,” said Mr. McCown. Jock McCown is a registered Democrat, Peter Avellino is a registered Independent, and Ron Asaro is a registered Republican. With honest, capable, and experienced leadership, they bring fresh thinking to fiscal responsibility, transparency, and the protection of our fragile environment—rooted in the voices of the entire community.

Jock McCown is a full-time resident of Pound Ridge for 27 years. He is married and the father of two grown children raised in Pound Ridge. In his professional life, he is a Non-Resident Senior Fellow at the Center for Maritime Strategy, the Navy League’s think tank that is the intellectual center for the study of the role of maritime power in international security. Mr. McCown’s research and analysis is focused on the intersection of commercial shipping and national security. He has over four decades of experience in the maritime and transportation sectors, including being CEO of a publicly traded container shipping company he cofounded and leading transport investments worldwide at a major hedge fund. Mr. McCown began his career as a corporate loan officer at a NYC bank. Mr. McCown now advises, lectures and writes about maritime issues and is frequently quoted in major publications about shipping and trade issues. He holds an MBA from Harvard Business School and a BA in Business from Louisiana State University as well as two maritime related patents. Mr. McCown is a consistent attendee at Town Board meetings and was a member of the Economic Development Committee until it was disbanded in early 2025.

A founding member of the Pound Ridge Party, Mr. McCown headed the ticket in the last election for Town Supervisor and Town Board. Despite the fledgling status of the party at the time and his first time candidacy, he garnered 43.3% of the votes cast in the election for Town Supervisor.

Peter Avellino, a full-time resident of Pound Ridge for 33 years, is married and the father of two adult children that grew up in Pound Ridge. He is a senior-level management executive in the healthcare industry for over 30 years. He provides transformational leadership and strategic guidance to clients across a broad range of focus areas, including finance, operations, reimbursement, regulatory compliance, revenue cycle optimization, private equity support, and mergers and acquisitions. His work includes leading large-scale margin improvement initiatives and strategic planning encompassing new service development and market share strategies, along with contract negotiations and management. He holds a BA from Fordham University where he majored in Political Science and Accounting. Mr. Avellino has been active in town governance and volunteer activities throughout the time he has resided in Pound Ridge. He is an active member of Comprehensive Plan Update, a volunteer Repair Coach for the Conservation Board's Repair Cafe, a past member of the Housing Board, a resident volunteer of the Pound Ridge Office of Emergency Management (PROEM), a past member of the Pound Ridge Lions Volunteer Ambulance Corps (PRLVAC), spearheaded the first Environmental Steering Committee under the Conservation Board to launch an annual environmental day event, as well as an advocate and co-author of legislation for the Environmentally Sensitive Lands and Protection of Steep Slopes ordinances.

Ron Asaro has been a full-time resident of Westchester County for 62 years, including the past six years in Pound Ridge. A master auto restorer specializing in classic sports cars, Mr. Asaro applies a rare combination of precision engineering and craftsmanship skills developed during a distinguished 39-year career with GE Healthcare. His professional focus included service engineering, FDA compliance, service management, and sales management of advanced cardiovascular, MRI, and other complex medical imaging systems at major academic medical centers in New York City. Since moving to Pound Ridge, Mr. Asaro has become a dedicated member of the community. He is an active volunteer and a member of the Pound Ridge Historical Society. Mr. Asaro frequently attends the Town Board meetings. He resides with his wife in the historic Lewis Lockwood House, built in 1833, one of the most notable and well-preserved homes in the Pound Ridge hamlet.

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