

NON-PROFIT MEETING MINUTES FOR

RACE *for* **RESEARCH**

I. OPENING

President: Mickelina Monico

Date: Wednesday, December 18, 2024

Time: 7:00 pm (PT)

Location: Zoom Meeting

- Mickelina called the meeting to order
- Introduction
- Meeting Goals

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Angie Osborne
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Janet Monico
- Heather Pacheco
- Kelly Monico-Love
- Raio Salmon

ABSENCES

- Nicole Dozier
- Heather Snow
- Tori Kott

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - Motion to Approve Agenda by Janet
 - Seconded by Heather P.
 - APPROVED UNANIMOUSLY

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 11/20/2024

Committee Vote:

Motion to Approve Minutes by Mary

Seconded by Mickelina

APPROVED UNANIMOUSLY

V. FINANCE

- Account balance:
 - Bank Balance as of 12/18/2024 = \$4,901.32
 - MaxGiving Total = \$6,225.00

VI. OLD BUSINESS

- Update from PRI – Indianapolis: Mickelina printed out the Corporate Sponsorship Pamphlet, Heather's Cards, etc., and handed them out at PRI. People were very impressed and RFR was much more recognizable this year than a couple years ago. The money that we have raised was met with surprise. Several people/companies will be donating again this year. Several new people said they will donate as well. If other brands see the famous brands that are already involved with us, they may want to get involved too. MyRacePass rep was there and was very impressed and feels that he is not doing enough! Mickelina feels we need to be more aggressive. Mickelina and Mary were recognizable celebrities! Mickelina will be sending out emails to the contacts that they made to follow-up after the holidays. (they have a list) Heather will then post Sponsors on social media. It was a successful trip.
- Update on Christmas Cards: We mailed approximately 175 cards. Theresa designed them and they turned out great. We will post it on Christmas day.
- Update on December fundraiser: \$125 raised to date.
- Update on Accountant: Mary will email all requested forms to the accountant after the first of the year.

VII. NEW BUSINESS

- 2025 Race for Research
 - Celebrity Waiter Update
 - Current Driver Count: 36
 - Communication: Mickelina reached out to all the Celebrity Waiters asking for pictures and also sent the questionnaire. She has already received a few back. She will also send out the email to the parents as well. One mother has sent out a flyer to all their sponsors and family. Heather shared the flyer to the Board.
 - MaxGiving Update/Ticket Sales
 - Tables sold: 2
 - Tickets: 5
 - Ticket Sales: \$6,225
 - Start pushing ticket/table sponsor sales
 - Hotel Reservations/Tachi Visit:
 - Discount Deadline is 4/21/25
 - Hard core deadline 4/20/25
 - Book your rooms now!

- Tachi Visit: Tables put together looked great. Not a lot of “fancy” décor. The room was set for 400 people and there was plenty of space left. The tables were set for ten. Tachi will check to see if they have enough linens so that we will not have to rent them. The chairs look fine once the lights are dimmed. We can possibly buy or rent runners if needed. Their lighting is either on or off (not dimmable). Once we find someone to do the draping, we can possibly get them to do the lighting. They felt that the room looked very nice and that there will be plenty of room for our needs. Angie will check with Steve to see if he can borrow some screens from the school. The TV screens in the room can scroll all our sponsors during the evening. The projection screens can be used for the auction. There is a stage.
- How will we introduce the Celebrity Waiters? Possibly have them go up the stairs on the stage and be introduced. Last year we had them come into the room to the song “Hero” by Mariah Carey. Possibly introduce them during the down time when the tips are being counted?
- Heather will email Tachi to confirm linens and find out about corkage on champagne if we get it donated and served by their staff or if not donated how much would they charge us if they provide the champagne. Heather will also get the corkage fee for wine on the table.
- We should look at the timeline for the night at the next meeting.
- We need to figure out how to camouflage the front doors.
- Have stanchions and a red carpet for the entrance. They will let us use their stanchions. Possibly put battery-operated candles lining the red carpet.
- Donations:
 - Time to start getting those donations now!
 - Remember to input all donations into MaxGiving
 - Input all information correctly/transfer data. Please do not use ALL CAPS and do not use abbreviations in addresses.
- Review Future Items for Discussion:
 - Centerpieces: Possibly let MX trophies see what they come up with. Use lighting and flowers in the centerpieces. Give them the dimensions of our tables so that they will be proportionate. Mary will reach out to MX. Possibly put the sponsor’s name in an acrylic A-frame and not necessarily in the actual centerpiece.
 - Table Décor
 - Car Wash Partnership: Mark reached out to one and did not get a favorable response.
 - Oil Change Partnership
 - Programs: April 1st deadline. Table sponsor logos: file in Google Docs
 - RFR Race at Lemoore Jet Bowl (Making the night stand out): Heather’s ideas: tunnel, balloons, all kids get in free, promote race on social media, \$2 per ticket goes to St. Jude, 50-50 raffle, 2 tickets to the race for each RFR gala ticket sold, all will go to Friday night’s total, driver’s go to infield with check, Tiara to sing the National Anthem, sell extra shirts, (sell shirts both nights), Fly Over?
 - Notify – City officials: Tachi has connections and said they can notify them. But we should probably be the ones to reach out so that we get our message out correctly. We should reach out to as many counties as possible. (Tulare, Kings, Fresno, Laton, etc.)
 - Lemoore Chamber of Commerce: Again, we should be the ones to contact them and get our information out to them.

- Notify – Media
- Fast Four Live at the Event – Possible live stream from the event. Not a plausible idea. Who would really want to watch people eating dinner?

VIII. OTHER ITEMS

- Open Discussion:
 - Live auction trips: We need to choose which trips we want to auction off.
 - Possibly get a crop duster to fly over and advertise RFR.
 - What can we start working on now: Tickets and donations
 - Mickelina will update last year's timeline to reflect this year's timeline.
 - Mickelina will check with videographer in January and confirm his attendance. (Chase Sabado). All he is asking for is transportation to the venue and back.
 - Auction item hunting needs to begin.
 - Mickelina met with Emily from St. Jude regarding Ken Clapp. His wife just passed away. They will schedule a lunch early next year to see about our involvement with his stock car event in March.
 - She will reach out to Gideon and his family to see if they are available for our event, but will also see if there is another family in the Bay Area or Southern California to come to our event.

IX. ADJOURNMENT: 9:07 PM

2025 MEETINGS:

January 22nd at 7PM
 February 5th at 7PM
 February 19th at 7PM
 March 5th at 7PM
 March 19th at 7PM
 April 2nd at 7PM
 April 16th at 7PM
 April 30th at 7PM
 May 7th at 7PM